

BRUCE *TELEPHONE DIRECTORY*

May 1964



AREA CODE 715



BRUCE TELEPHONE COMPANY, INC.
BRUCE, WISCONSIN

One of America's 3,000 Independent Telephone Companies

GENERAL INFORMATION

• Warning •

Wisconsin State Law (Statute 941.34) provides in part that "whoever intentionally refuses to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of an emergency, shall be fined not less than \$50.00 nor more than \$500.00", and "whoever intentionally asks for or requests the use of a party line on the pretext that an emergency exists, knowing that no emergency in fact exists, shall be fined not less than \$50.00 nor more than \$500.00". The law defines an "emergency" as a situation in which property or human life are in jeopardy and the prompt summoning of aid is essential".

Wisconsin Statute 943.45

OBTAINING TELECOMMUNICATIONS SERVICE BY FRAUD. Whoever with intent to defraud obtains or attempts to obtain telecommunications service by and of the following means may be fined not more than \$100 or imprisoned not more than 30 days, or both:

1. Charging such service to an existing telephone number or credit card number without the consent of the subscriber thereto or the legitimate holder thereof.

2. Charging such service to a false, fictitious, suspended, terminated, expired, cancelled or revoked telephone number or credit card number.

Service Difficulties

Report service troubles promptly to the office. The Company will appreciate such calls and will act immediately to correct such difficulty. Broken poles, wires and other faults which might endanger life or property should be brought to the attention of the Company.

The Company is responsible for satisfactory service and it cannot therefore permit the use of any equipment or other apparatus by customers in connection with that furnished by the Company.

Directory

Directories are the property of the telephone company and are to be returned to the telephone company on request. No binder, holder, or auxiliary cover, except such as may be provided by, or with the consent of the telephone company, shall be used in connection with any directory furnished by the telephone company. The Telephone Company reserves the right to and the assigning of telephone numbers and lines and to making any changes when necessary.

No liability shall attach to or be assumed by the Company for any errors or omissions in the compiling, printing or distribution of its directories. In order that the directory record may contain correct listings at all times, notification of changes or errors should be given at once to the office.

Rates, Rules and Regulations

These are established in conformity with the requirements of the state or local regulatory body. Any information not made a part of this page is available to individuals at the telephone office.

Keep the telephone of your mind forever transmitting thoughts of Love, Purity, Joy and Health; then when disease, sorrow, lust or hate try to call you up, they will always get the busy signal. After a while they will forget your number.

EMERGENCY & SERVICE CALLS

FIRE OR EMERGENCY 2345

When reporting a Fire or Emergency be sure to stay on the line and when the Fire Dept. answers give your name and location distinctly. Do not hang up until you are certain they have understood you.

POLICE 2278

SHERIFF'S DEPT. DIAL "Operator"

LONG DISTANCE DIAL "Operator"

INFORMATION DIAL "Operator"

TELEPHONE BUSINESS OFFICE 2995

If No Answer Call 4095

or DIAL "Operator"

LONG DISTANCE CALLS

STATION-TO-STATION service is the simplest form of long distance service and consequently is completed with the greatest speed and at the lowest cost. This class of service may be used where it is satisfactory to establish connection with anyone who answers the called telephone. The rates for station-to-station calls are less than the rates for person-to-person calls.

PERSON-TO-PERSON service is the form of long distance service used to reach a particular person. The rates for person-to-person calls are somewhat higher than the rates for station-to-station calls.

Night and Sunday rates apply from 6 P.M. to 4:30 A.M., and all day Sunday.

COLLECT CALLS: If you wish the Person you are calling to pay the charges, please notify the operator when you place the call. This may be done on both station-to-station and person-to-person calls without extra cost except on station-to-station calls of 20¢ or less for the initial period. These take a higher rate when placed collect.

"BARGAIN TIMES"

75c

WITHIN WISCONSIN is the most you can pay for a 3-minute station-to-station call between 6:00 and 9 a.m. and all day Sundays.

45c

WITHIN WISCONSIN is most you can pay for a 3-minute station-to-station call after 9:00 p.m.

75c

WITHIN WISCONSIN is most you can pay for a 10-minute station-to-station call after 9:00 p.m.

90c

OUTSIDE WISCONSIN is most you can pay for a 3-minute station-to-station call anywhere across the country from Wisconsin after 9:00 p.m.

* Plus tax

Area Code 715

Subscribers in many communities of the United States can dial your number direct on a station-to-station call. To do this the party dials the access code "1" then your area code "715" and your number. Therefore you should give your area code "715" as well as your regular number to those who might wish to dial you direct. If a party is in your same area the area code is not dialed but rather just the access code "1" and then your number. Facilities for dialing Long Distance numbers direct from Bruce are not as yet available.

HOW TO USE THE DIAL TELEPHONE

GENERAL

The Bruce Telephone Exchange has been assigned the number of 868 in order that it may be ready for the National Toll Dialing Program when it becomes effective.

When making a local call dial only the last four (4) numbers. However your complete number includes 868 (as 868-1234) and should be reported in full on Long Distance calls or given to those who may call you long distance.

HOW TO DIAL

1. Obtain the correct number as listed in the telephone directory. Assume that the last four digits of number desired is 3508.
2. Remove the receiver and listen until you hear the dial tone, a steady "humming" sound. This is your signal to start dialing.
3. With the receiver off, place your finger in the opening in the dial over the figure "3" and pull the dial around until your finger strikes the stop.
4. Release the dial and allow it to return without interference.
5. Then Dial "5" "0" "8" in the order in which they appear in the directory.
6. If your finger slips or an error is made while dialing, hang up for few seconds, and then dial again.

AUTOMATIC CONVERSATION TIME DISCONNECT

For your protection, your telephone is equipped with an "Automatic Conversation Time Disconnect." It will permit you to talk, on the average, from 6 to 8 minutes before it gives you a warning signal. The warning signal will sound like a busy tone. You will then have 20 to 30 seconds in which to hang up. If you wish to talk longer, it will be necessary to hang up and redial the number. This will not effect LONG DISTANCE calls.

HOW TO CALL ANOTHER PARTY ON YOUR LINE

All rural telephones are equipped with a Push-button, which enables you to listen on the line before making a call. If you find that the line is busy you simply hang up the receiver and try your call later. In this way you will not disturb the conversation or dialing or party using the line. If the line is not in use press the button and you will then hear the dial tone and can complete your call. In answering the telephone on a Rural Line take off the receiver and push the button to talk.

On both rural and urban party lines the first five (5) numbers designate the party. When dialing a number with the first 5 numbers the same as the first 5 numbers of your own number remove the receiver from the hook and listen for the dial tone. Then dial the directory number. When you complete dialing the number you will hear a busy signal. You will then hang up the receiver allowing the bell to ring for about 10 seconds, lift the receiver and wait for the called party to answer. If on a rural line push the button to talk. If on answering the telephone you hear a tick tock tone it is a signal that someone on your own line is calling. Please stay on the line and give them time to come back on the line to talk to you.

Please cooperate and limit your calls to parties on your own line to six (6) minutes.

BRUCE TELEPHONE CO., INC.

Bruce, Wisconsin

DAVID MANOSKY, Manager

BRUCE

Alphabetical Telephone Directory

A

Abbotts Haulers	868-3255
Adams Arthur H r RFD 2	868-3459
Adams Billy r RFD 2	868-2307
Adams John L r RFD 1	868-2430
Adams Lewis r RFD 2	868-3872
Alstad Bjarne r RFD 2 Ladysmith	868-2729
Alvey Evelyn Mrs r	868-2055
Alvey Sam r RFD 1	868-2162
Alvey Selmer r	868-4055
Amacoy Lake Motel RFD 2	868-2335
Amacoy Lake Resort RFD 2	868-2139
Amacoy Store RFD 2	868-2332
Amberger Robert r RFD 1	868-2834
Amble Thomas Mrs r RFD 2	868-2137
AMERICAN BREEDERS	*868-4425
American Cancer Society	*868-2990

It is not necessary to dial the first three digits "868" on local calls. Please include "868" as a part of your full number when placing out-of-town calls.

American Gas Co of Wis Inc—Owen

Dial "Operator" and ask for _____ Enterprise 1941

(No Toll Charge for Enterprise Calls)

ANDERSON ERNEST trucker RFD 1	868-2323
Anderson Jessie Mrs r RFD 1	868-2555
Anderson Lester & Leonard r RFD 1	868-3991
Anderson Raymond r RFD 1	868-3865
Arey L S r RFD 1	868-2161
Atkinson Bruce r RFD 1	868-3986
Atwood Charles Sr r RFD 2	868-3870
Atwood Dale r RFD 2	868-3871
Atwood John r RFD 2	868-3877
Atwood Ronald r RFD 2	868-3931
Austin Fred R Badger Oil Co	*868-3445
Austin's Motor Court	868-3025
Austin Robert r RFD 2	868-2333

B

Babinsky Henry r RFD 2 Ladysmith	868-3594
BADGER OIL CO	868-3445
Bahnsen Leon r RFD 3 New Auburn	868-2487
Baisden Dewey r RFD 1	868-2838

Balin Charles r RFD 3 New Auburn	868-4089
Barney A J r	868-2263
Bartlett M C r RFD 2	868-2361
Beaulieu Adelor Mrs r	868-2265
Beaulieu Darrell r RFD 1	868-4002
Bebie Frances Mrs r	868-3612
Beckman David B r	868-3745
Beebe C A Mrs r RFD 2	868-3893
Beebe Roy r RFD 2	868-3898
Beilfuss Bert r	868-3575
Benik Robert r	868-4495
Bennett Vernon r	868-3533
Bennor Walter r RFD 1	868-2375
Benson Amiel r	868-2415
Benson Arthur r RFD 1	868-4385
Benson Donald r RFD 1	868-3966
Benson Esther Mrs r RFD 1	868-2513
Benson James L r RFD 1	868-3100
Berg Allan r	868-4445
Bernhardt Chris r	868-3065
Berthold Elmer r RFD 2	868-2364
Bessler Ray r	868-2845
Bettner Arthur Mrs r RFD 2	868-3644
Beyer Clifton r RFD 1	868-2377
BILL'S NORTH STAR SERVICE	
"We honor all credit cards" RFD 2	868-4265
Billings Harold r RFD 1	868-2205
BIRCHWOOD RESORT RFD 2	868-3936
Blazek James r RFD 1 Ladysmith	868-2372
Blix Clifford r	868-2060
Blodgett Herman r RFD 1	868-2534
Blodgett Howard r RFD 1	868-2326
Boehmer Malinda Mrs r	868-3365
Bollman James r RFD 2	868-3925
Bollman Myrtle Mrs r RFD 2	868-3927
Bonek Harry r RFD 1	868-2533
Booher Charles LeRoy r RFD 1	868-2517
Booher Kenneth r RFD 2	868-4338
Booth Gerald r	*868-3605
Farm RFD 1	*868-4388
Boss Peter r	868-2155
Brainerd Harry r RFD 2	868-3948
Brainerd Lyman r RFD 1	868-3998
Brezovsky Steve r RFD 1	868-2436
Briggs James H r RFD 1	868-3205
Briggs William r	868-2853
Broad Ralph r RFD 2	868-3889
Brocker Pastor F J r	868-4451
Bruce Agency insurance	868-2155
Bruce Beauty Shop	868-2035
Bruce Blacksmith Shop	868-4175
BRUCE BLOCK CO (Cliff Moore)	868-4045
BRUCE BOWLING CENTER	868-2495
Bruce Cafe	868-2465
BRUCE CLOTHING STORE	868-2975
BRUCE ELECTRIC SHOP	868-2945

BRUCE HARDWARE CO	868-2045
BRUCE JEWELRY STORE	868-3555
BRUCE LUMBER & SUPPLY	868-3115
Bruce News-Letter	868-2195
BRUCE PROCESSING & MEAT MKT	868-2741
Bruce Public Schools	868-2585
Garage	868-3435
BRUCE PUMP & TRENCHING SERVICE	868-3395
BRUCE TELEPHONE CO	868-2995
Manager's Residence	868-4095
Bruce Theatre	868-3235
Bruce Village Hall	868-2185
Bruhn Theodore r RFD 2	868-2282
Bryant Leslie r RFD 2	868-2305
Buchholz Feed Store	868-2735
BUD'S SUPER SHELL STATION	868-3005
Burcalow Mildred Mrs & Wm r RFD 1	868-2566
Burgh Robert r RFD 1	868-3981
Burlingham Harold r RFD 1	868-2371
Burns Darwin r RFD 1	868-2550
Burns Lillian Mrs r RFD 1	868-3362
Burt William livestock breeder RFD 2	868-2951
Button Roweland r	868-2516

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C

Callahan V r RFD 2	868-3940
Callies George Mrs r	868-4221
Cameron Russell r RFD 2	868-2558
Campbell H W Mrs r	868-2885
Canaday William r RFD 2	868-2557
Cancer Society American	*868-2990
Carr John Jr r RFD 1	868-2961
Carr John "Jack" Sr r	868-2782
Carter C C Mrs r RFD 2	868-4080
Carter Stanley r	868-3775
Case Lawrence r RFD 2	868-2957
Catholic Rectory	*868-3475
Chandler Ray W r RFD 1	868-3956
Chippewa Falls Rendering Co	*868-4095
Christianson Audie L Jr r RFD 1	868-3154
Christianson Donald r RFD 1	868-3151
Church of Christ parsonage RFD 3 New Auburn	*868-2572
Clark Ernest R Minister r RFD 3 New Auburn	868-2572
Clark Keith r RFD 2	868-3885
Clark William r RFD 2	868-2559
Clark Willis r RFD 2	868-3868

Clausen Harold r RFD 1	868-4003
Clausen Herman r	868-3275
Clough Clarence r RFD 2	868-3887
Coleman Wallace livestock RFD 2	868-3045
Compton Elvira Mrs r RFD 2	868-2285
Compton Herbert r RFD 2	868-2285
Conover Fred r RFD 2	868-3869
Corderman Alvin r RFD 2	868-3932
Creighbaum Rex Mrs r RFD 2	868-3923
Crotteau John r RFD 1	868-2530

D

D and W Auto Parts	868-4275
Daily John Mrs r	868-3415
Daily Vacation Bible School at Imalone RFD 1	*868-2370
DAIRYLAND STATE BANK	868-2175
Daniels Dean r RFD 1	868-3106
Daniels Irvin r RFD 1	868-2568
Daniels Otel Mrs r RFD 1	868-3405
Danielson Kenneth r RFD 2	*868-9245PO
Dappen Glen r RFD 2	868-3902
Dauer Carl r	868-3693
Daufenbach Carl r RFD 2	868-3890
David Alfred r RFD 1	868-3961
Davis Lester r	868-3265
Davison O L Mrs r	868-3631
Dearhamer Chloe Mrs r	868-3121
Dearhamer Lloyd r RFD 2 Weyerhauser	868-3970
Dearhamer Ralph r RFD 1	868-3967
Debner Michael r RFD 1	868-2962
Dietlein W F r RFD 3 New Auburn	868-2481
Dillivan Warren r RFD 1	868-3988
Donley Gerald r	868-3781
Doorn Delbert r RFD 1	868-3996
Doorn Louis r RFD 1	868-3995
Doorn Robert r	868-3525
Drake Wesley r RFD 1	868-3673
Draus John r RFD 2	868-3484
Drause Charles r RFD 2	868-4191
Duffey Dr John R cottage RFD 2	868-3938

E

ED'S RADIO & TV REPAIR	*868-4205
Effertz Henry r RFD 2 Weyerhauser	868-2537
Effertz John r RFD 2 Weyerhauser	868-4182
Effertz Matt r RFD 2 Weyerhauser	868-4186
Egerer A W r	868-3615
Eke Berger r RFD 2	868-3945
Ellison Noble r	868-2912
Ellison Reeve r	868-2595
Elwood Perry r	868-2391
Engel John J r RFD 1 Ladysmith	868-2379
Evenson Ralph r	868-3633
Ewald Clayton r	868-3015
Ewald Eggert Mrs Transfer	868-2385
Ewald Harold r RFD 1	868-3671

F

Farmer's Store	868-2125
Fawley Earl r RFD 2	868-2288
Fawley Joe r RFD 1	868-2514
Federated Church Parsonage	868-3565
Office	*868-3565
Feller Arnold r	868-2940
Feller Robert r	868-4485
Felton Trueman r RFD 2	868-3944
Fetke Henry A Jr r RFD 1	868-2564
Fetke Henry H Sr r RFD 1	868-2560
Fetting Barry r RFD 2	868-3480
Fetting David r RFD 1	868-2401
Fetting Dennis r	868-3705
Fetting Manly r RFD 1	868-2320
Fetting Robert r RFD 1	868-2638
Figura John r RFD 1	868-3864
FIGURA MACHINE & PLASTIC WORKS	868-2615
Figura Michael r RFD 2	868-4293
Figura Wm r RFD 2	*868-3876
Figura Wm Well Drilling & Repairs RFD 2	868-3876
Finke Norbert r RFD 1	868-3993

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FIRE CALLS	*868-2345
Fireside Lodge RFD 3 New Auburn	*868-4085
Fleuter Carl r RFD 2	868-3930
Flohr Gust r RFD 1	868-3155
Fosburgh Doreen Mrs r RFD 2	868-3949
Frank's Bait Shop RFD 1	*868-2529
Frenzel George r RFD 1	868-2522
FRIENDLY RESORT RFD 3 New Auburn	868-2575
Frisinger Beryl Mrs r RFD 1	868-2438
Frisinger Wallace r RFD 1	868-2439
Frystak Frances Mrs r RFD 2	868-4171
Fuglsang John r	868-2762
Fults Harold r RFD 2	868-2280

G

Gamble Store	868-2065
Gapinski Stanley r RFD 1	868-2523
Gatten Paster Ted r RFD 1	868-2370
Gauthier Henry r RFD 3 New Auburn	868-2570
Gavin Dan Mrs r RFD 2	868-4102
Geraghty C E r	868-2491
Gerken Kurt Sr r RFD 2	868-3641
Ginzer Rose Mrs r RFD 1 Ladysmith	868-3595
Girard George r RFD 3 Ladysmith	*868-2366
Glotfelty Herman r RFD 2	868-2287
Gochee Ed r RFD 1	868-3990
Goff Earl r RFD 2	868-3875

Goff Fred r RFD 1	868-3960
Goff Herbert r RFD 2	868-3878
Gohde Lewis r RFD 2	868-2407
Goin Charles r RFD 2	868-2409
Goin Gene r RFD 1	868-2633
Gordon Ferguson Manufacturing Co	
Cutting Room	868-4405
Sewing Room	868-2605
Gordon Herbert r RFD 1	868-2831
Gorsenger Willis r	868-3815
Granger Herschel r RFD 2	868-3879
Graves Floyd r RFD 1	868-2431
Graves Sydney r RFD 1	868-2520
Green Acres Resort RFD 3 New Auburn	868-2576
Grensing Carl r RFD 2	868-2369
Grensing Walter r RFD 2	868-2363
Grieve Alvera Mrs r RFD 2	868-2362
Grubb Albert r RFD 1	868-2521
Gudis Charles r RFD 2 Ladysmith	868-2272
Gudis James r RFD 2	868-3882
Gudis John r RFD 1	868-2324
Gundt Everett r RFD 2	868-2675
Gunn Clayton r RFD 3 New Auburn	868-4088
Gunn Frank r RFD 3 New Auburn	868-4086
Gutheridge Everett H r	868-2761

H

Hagen John B r RFD 2	868-3642
Hagerty G A attorney	868-2645
Residence	868-2775
Hamilton Elmer Mrs r	868-2781
Hansen Alvin r RFD 2	868-4297
Hansen N Y r	868-2785
Hanson Bennie L r RFD 2	868-3665
Harris Chester Mrs r RFD 2	868-2406
Harris John C Mrs r RFD 2	868-2403
Harvey Allie Mrs r	868-3195
Harvey Bill r	868-3845
Harvey Carolyn Mrs r RFD 1	868-2165
Haskins Robert r RFD 2	868-2303
Hause Lloyd r	868-2262
Hawley Myron r	868-2255
Hayden Dale r RFD 1	868-2551
Hayden Lynn r RFD 1	868-2163
Hayden Olga Mrs r RFD 2	868-2552
Heath Sherman r RFD 1	868-2432
Hein Implement Co	868-2455
Heintz James L r RFD 2	868-3643
HELMER IMPLEMENT CO RFD 1	868-3305
Helmer John r RFD 1	868-3300
Hemphill Arnold r	868-3145
Hemphill Fay r	868-3215
Hemphill's Radiator Service	868-3215
Hemphill William r RFD 2	868-2304
HENDRICKS BROS AUTO SALES	868-2095
Hendricks Chris r	868-3465
Hendricks Leonard "Chick" r	868-3495

Hendrickson Grace Mrs r	868-2441
Hess Albert r RFD 2	868-4299
Hilten Lester r RFD 1	868-2433
Hinaus Earl r	868-3725
Hinaus Owen r	868-2746
Hite Robert r RFD 3 New Auburn	*868-2576
Hoefl Bernard r RFD 1	868-2525
Hoefl Frank r RFD 1	868-2529
Hoffelt Edmund r RFD 1	868-4005
Holly Frank r RFD 2 Ladysmith	868-2726
Holmes Dan r	868-2025
Holmes William r RFD 2	868-2405
Hoople Bryon r RFD 2	868-3939
House Gilbert r	868-3771
Huiras Paul r RFD 2	868-2958
Huml Louis r	868-4235
Huntington Ed r RFD 2	868-3647

I

Imalone Bible Church RFD 1	868-2370
Island Lake Church of Christ RFD 3 New Auburn	*868-2572
ISLAND LAKE RESORT R3 New Auburn	868-2571
Iverson Ole r	868-2460
Iverson William r	868-3135

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J

Jacobson Edward M Dr optometrist Office 122½ N Main	Rice Lake CE 4-3113
Jaenke Arthur & Otto r RFD 2	*868-3649
Jandrt Rudy Mrs r	868-2851
Janikowski Stanley r RFD 3 New Auburn	*868-2578
Janoszek Joe r RFD 2	868-3458
Janowski George r RFD 2	868-2955
Jaskowiak Stanley r RFD 2 Weyerhauser	868-4183
Jay Norma r RFD 1	*868-2370
Jenkins Ralph D r	868-3345
Jenson LeRoy r	868-4465
Johnson Albert C r RFD 2	868-2956
Johnson Forest r RFD 2 Weyerhauser	868-2535
Johnson Gene r RFD 1	868-3150
Johnson Gwenn Mrs r RFD 1	868-3735
Johnson Helen & Ruth r RFD 2	868-3456
Johnson James r RFD 1	868-2920
Johnson John Alfred r RFD 2 Ladysmith	868-2725
Johnson Laura Mrs & Vernon r RFD 1	868-3152
Johnson Oscar trucker	868-2925
Jones Ronald r	868-2412
Joyner Allen r RFD 1	868-3866
Joyner Elmer r RFD 1	868-2531

K

Kahn Frank r RFD 2	868-3862
Keeley Lillian r RFD 2	*868-3936
Keith Edgar r RFD 2	868-2673
Keith John r RFD 2	868-2306
Keith Larry r	868-2815
Keith Perry Mrs r	868-4501
Keith Rodney r	868-3765
Kelley J O r RFD 1	868-2832
Kelley Jack r RFD 1	868-2373
Kernwein Al r RFD 2	868-3942
Kisling Allen r RFD 2	868-2413
Kisling Clara Mrs r	868-3261
Kisling Harley r	868-2971
Klaar Otto r RFD 3 New Auburn	868-4369
Klarkowski Ambrose r	868-2913
Klein Maurice r	868-3325
Klund's Harlowe tavern RFD 2	868-3640
KNUDSON RADIO & TV SERVICE RFD 2	868-4555
Kohler Leslie r RFD 1	868-3108
Kopras Edmund r	868-3701
Kosnak Si r RFD 2 Weyerhauser	868-4181
Kostick Alois r	868-4065
Kovacevich John r	868-3715
Kovacevich Nick r RFD 2	868-2553
KOZEL'S FIRESIDE LODGE R3 New Auburn	868-4085
Kraeuche George r RFD 1	868-3987
Kraft Shop RFD 3 New Auburn	868-2578
Kramer Harold r RFD 3 New Auburn	868-4367
Kramer Raymond r RFD 2	868-2355
Kramer Robert r RFD 2	868-4103
Kramer Vernon r RFD 3 New Auburn	868-2488
Krebs Rudolph r RFD 1	868-2164
Krug Arthur r RFD 2	868-3874
Krzyzaniak Stella Mrs r RFD 2 Weyerhauser	868-4187

L

LaBlonde E C r RFD 2	868-3943
LADYSMITH FLOWER SHOP & GREENHOUSE	
909 1st St John	Ladysmith 84W
If no answer call	Ladysmith 871
Lakehead Construction Inc RFD 3 Ladysmith	868-2368
Lake Superior District Power Co	
RFD 3 Ladysmith	868-2366
Lalan Jack r RFD 1	868-3185
Lampert Yards Inc lumber	868-2705
Lancaster Col J L r RFD 2 Ladysmith	868-3896
Langhoff Del r RFD 1	868-3581
Larson Minnie Mrs r RFD 1	868-3101
Leatherman Walter r	868-3225
Lee Joseph B Mrs r RFD 2	868-3873
Lehman LaVerne r RFD 2	868-3929
Lehman William r	868-2472
Leon's Texaco	868-3125
Lepley Bernal r	868-4071
Lepley Lynn r RFD 1	868-4001
Lindau David r	868-3851

Lone Pine Lodge RFD 2	868-3450
Loomis Charles r RFD 1	868-3153
Loomis Seth r RFD 1 Ladysmith	868-3599
Lorenz W F r RFD 2	868-3880
Loux Henry r RFD 2	868-3452
Lowman O J Mrs r RFD 3 New Auburn	868-2574
Lundgren Axel r RFD 1	868-3999
Lysdahl F W r RFD 2	868-2339

M

MacArthur Dougal r RFD 1	868-3963
MACARTHUR HOTEL	868-2625
MacArthur Lyall r RFD 1	*868-3961
MADDOCKS' DRUG STORE	868-2805
Maddocks Raymond r	868-3681
Madison Glen r RFD 2	868-3455
Mahoney Basil r RFD 2	868-3935
Malaise Clayton r	868-4035
Manderfeld Ed r RFD 2	868-3881
MANOSKY DAVID J tel co mgr ofc	868-2995
Residence	868-4095
Manosky Farm r RFD 1	868-2895
Mansky Roman r RFD 1	868-3157

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Martin Gerald M r RFD 2	868-2337
MARTIN'S TIRE & SUPPLY CO	868-3175
Martindale Donald r RFD 2	868-2286
MARTINDALE'S 40 & 8 DRIVE IN	868-4525
Martindale Harold r RFD 2	868-2131
Martindale Robert r RFD 2	868-3886
Martindale Walter Mrs r RFD 2	868-2132
Mason Gilbert r RFD 3 New Auburn	868-2573
Mattison Glenn r RFD 1	868-3107
Mattison Lew r RFD 1	868-3105
Mattison Richard r RFD 1	868-3973
Mawson Joe Mrs r	868-2883
Mayer Niel r RFD 1	868-3965
Mayou Carl r RFD 2 Ladysmith	868-4327
McCann Allen r RFD 1	868-3861
McCracken Harold r RFD 3 New Auburn	868-2485
McCracken I F r RFD 3 New Auburn	868-2483
McCrackin Ernest r RFD 3 New Auburn	*868-2571
McCrislis John H r RFD 2	868-3451
McCumber Kenneth r RFD 2	868-2953
McDonald Edward r	868-3795
McELRAVY-GEIER FUNERAL HOME INC	
120 Fritz ave East	Ladysmith 433
McGinnis Chester r RFD 1	868-2562

McHugh York r RFD 2	868-3488
McLean John r RFD 2	868-3926
Mead Ben r	868-2811
Mead Earl r RFD 1	868-2328
Meier Edward r RFD 2	868-2331
Meisegeier Edward cottage RFD 2	868-2334
Meisegeier Edward Dairy Products RFD 2	868-3895
Meisegeier Gary r RFD 2	868-4294
Meisegeier Warren r RFD 2	868-4295
Mikunda Clover Farm Store	868-2075
Mikunda Gerald r	868-3375
Mikunda John H r	868-3075
Miller Ernest r RFD 2 Ladysmith	868-2276
Miller Fred r RFD 3 New Auburn	868-2484
Miller Marlin r RFD 2	868-3648
Milutinovich Milo r	868-3515
Mincoff George Mrs r	868-2874
Miniatt E L r RFD 1	868-2837
Miniatt Edward R r RFD 1	868-2836
MIRR FUNERAL HOME	868-4155
Mizener Elzie r RFD 2 Weyerhauser	868-3974
Moberg William Leonard r	868-4245
Mohlenbrink Henry r	868-2681
Moon Howard r	*868-3095
Moon Nyle r	868-3090
MOON OIL COMPANY	868-3095
MOORE CLIFFORD trucker	868-4045
Moore Seth r RFD 1	868-3962
Moore Stanley R Jr r RFD 1	868-3863
Moore Stanley Sr r RFD 1	868-2556
Moser Orval r	868-2843
Myczek Ted r RFD 1	868-2528
Myers James Mrs r RFD 2 Ladysmith	868-2728
Myers Raymond r RFD 1	868-4388

N

Nachtwey W J Mrs r RFD 1	868-3955
Nathaniel Lutheran Church parsonage	*868-4451
Nelson Elmer r RFD 1	868-3104
Nelson Gilbert r RFD 2 Ladysmith	868-2274
Nelson Larry r RFD 1	*868-3104
Nelson Mary Mrs r	868-2862
Nelson Morris Mrs r RFD 2 Ladysmith	868-2279
Nelson Russell r	868-2040
Nette Gertrude Mrs r RFD 2	868-3649
Nielsen Charles r RFD 1 Ladysmith	868-3592
Nielsen Lauritz r RFD 1 Ladysmith	868-3590
Nielsen Philip r RFD 1 Ladysmith	868-3591
Noller John r	868-2411
NORTH STAR DAIRY	868-2295
NORTHERN PROVED SIRE SERVICE	
Box 228 Ladysmith	868-4425
Northwest Mink Ranches Inc RFD 1	868-3581
If No Answer Call	868-3580
Northwestern Loan Corp	868-3385

Novak Ray r	868-3691
Novander Richard r	868-2933

O

Oberling R W r RFD 2	868-4084
Olesiak Walter r RFD 1	868-3976
Oleson Orville r RFD 2	868-3920
Oleson Oscar Mrs r	868-3263
Olson Freebert r RFD 1	868-2435
Olson Henry Mrs r RFD 2	868-4292
Olson Paul r RFD 1	868-3159
OMAN CHARLES insurance RFD 1	Ladysmith 636J3
Omer Jack r	868-3500
Opletal Bessie Mrs r RFD 2	868-3645

P

Paddock Charles r RFD 1	868-3978
Paddock Nathan r RFD 1	868-2434
Paddock Thomas r RFD 1	868-2635
Paszak Bill r RFD 1	868-2518
Paulson Donald r RFD 2	868-3905
Peavey Harold r RFD 2	868-3453

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Peck Alvin r RFD 1	868-3989
Perkovich Mike r RFD 1	868-3158
Perry Jason B r RFD 1	868-3992
Peter Pan Cleaners	868-3355
Peters Ralph r	868-4025
Petersen Roy N r	868-2475
Peterson Elmer Mrs r RFD 2	868-3821
Peterson Elvina r	868-2261
Peterson Glenn r RFD 1	868-2634
Peterson Henry J r RFD 2 Ladysmith	868-2724
Peterson Leland r RFD 2	868-3085
Peterson W J r	868-4105
Peterson William r RFD 2 Ladysmith	868-2275
PETE'S CAFE & TRUCK STOP RFD 2	868-9245PO
Pfefferle Ray r RFD 2 Ladysmith	868-3892
Pine Grove Tavern RFD 2	868-4290
Pinney B A r	868-3694
Pinnow Bernard r RFD 2	868-2367
Plaszcz Frank r RFD 2	868-3485
POLICE	868-2278
If No Answer Call	868-2185
Ponsler Charles r RFD 1	868-2471
Potter Ralph Mrs r	868-2395
Powers Duane r RFD 2	868-4255
Prosser Charles r RFD 1	868-4838

Q

Quade Donald r RFD 1	868-2515
Quinn Albert r	868-3280
QUINN OIL CO	868-3285

R

Radka Walter J airdale kennels RFD 1 Ladysmith	868-3597
Ramsey John W r	868-2855
Rasmussen Lyle r RFD 1	868-2510
Rayment C A r RFD 2	868-2136
Reichel Andy r RFD 1	868-2639
Reichel Clayton r RFD 1	868-2630
Reichel Henry r RFD 1	868-2636
Rethwisch Harold r RFD 2	868-4296
Richardson Mark r RFD 2	868-3928
Robbins Elmer r RFD 1	868-3994
Robinson Charles r RFD 1 Ladysmith	868-3596
Robinson Charlotte Mrs r RFD 2	868-3867
Robinson Jerome r RFD 1 Ladysmith	868-3593
Rolstad Virgil L r	868-4015
Root Byron r RFD 2 Ladysmith	868-2720
Root Ross Mrs r RFD 2 Ladysmith	868-2720
Rouleau Pat r RFD 2	868-3483
Rurup Francis r RFD 2 Ladysmith	868-2723
Ryall Arthur r RFD 1	868-2835
Ryall Ike r RFD 1	868-2830

S

St John Norma Mrs r RFD 3 New Auburn	868-2577
St Louis Maurice r	868-2683
St Mary's Catholic Church	*868-3475
St Mary's Catholic Rectory	868-3475
SAM'S SPORTING GOODS STORE	868-4435
Sauer Donald r	868-3295
Scheel Carl r RFD 1 Ladysmith	868-3598
Schiessl Adam r RFD 2	868-3883
Schipper Rev Robert r	*868-3475
Schmidt William r	868-3675
Schmitz Henry r RFD 1	868-4000
Schott Alex r RFD 1	868-2526
Schroeder Irvin r	868-2935
Schultz E H dentist RFD 1	868-2985
Schultz Elizabeth r	868-4285
Schultz Robert r	868-2665
Schwock Donna Fay Mrs r	868-3522
Scoles Jack r RFD 1	868-3997
Selinske Edward r	868-4205
Selinske Radio & TV Repair	868-4205
Severin Harold Mrs r RFD 2	868-2408
Shearman May Mrs r RFD 1	868-3980
Sheffield Richard r RFD 2	868-2672
Shimko Robert r RFD 1	868-2631

Shydowski Tony r RFD 2	868-3933
Sieck Amanda Mrs & Jens r RFD 1	868-3971
Siglin Jack r	868-3825
Silvernail Raymond r RFD 3 New Auburn	868-4083
Simpson Ernest r RFD 2	868-2959
Simpson William r	868-3635
Sims Archie (Nick) r	868-4121
Siverling Gerald r	868-2863
Sizemore Mrs Carol r	868-2861
Skafer Apartments	868-3655
Skogen Eldon r	868-3755
Slater Guy Mrs r	868-2763
Sleider Vincent r RFD 1	868-3984
Slesar E J r RFD 2	868-3921
Smith Gilbert r RFD 2	868-3888
Smith Hugh r RFD 2	868-2302
Smith John E r RFD 1	868-2519
Snowflake Hereford Ranch RFD 1	*868-2837
Sobkoviak Joseph r	868-2881
Soo Line Depot	868-2085
Sorensen Arlen r RFD 2	868-3481
Sorensen Rose Mrs r	868-4135
Sorenson Bud r	868-3363
Sorenson Hans C r	868-2682

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Sorenson Ira r RFD 1	868-2833
Spade's Resort RFD 2	868-2338
Spears Ernest r	868-3835
Spoolhoof Case r	868-2932
Spoolhoff Rense r	868-3262
Stahmann L E Mrs r	868-2105
STANDARD OIL CO	*868-2750
Stefczak Edmund r RFD 2	868-2138
STEFFEK MIKE TAVERN & STORE	
RFD 3 New Auburn	868-2480
STEBERGER'S SUNNY SLOPE RESORT	
RFD 2	868-2134
Steindorf Clarence r RFD 2	868-2402
Sterling Agency insurance	868-3545
Stevens & Sons Truck & Shovel Service	
RFD 2	*868-3371 or 868-4335
Stevens David r RFD 2	868-3486
Stevens George Mrs r RFD 2	868-2135
Stevens Harold r RFD 2	868-3934
Stevens Herbert r RFD 2	868-3884
Stevens Mabel Mrs r RFD 2	868-2330
Stevens Max r RFD 1	868-3371
STEVENS STARDARD STATION	868-4425
Stevens Woodrow r RFD 2	868-4335

Stoll Fred E Jr r RFD 2	868-4082
Stone Herbert P r RFD 2	868-3937
Stratton Harold r RFD 3 New Auburn	868-2482
Stromberg Raymond r RFD 1	868-4384
SURGE SALES & SERVICE	868-3605
Sutton Vernon C r	868-2013
Swada John r RFD 2 Weyerhauser	868-4188
Swaney John r RFD 2 Weyerhauser	868-4185
Swanson Melvin r	868-3425
Sweet Edna Mrs r RFD 2 Ladysmith	*868-3892
Szura Stanley r RFD 3 New Auburn	868-4087

T

Tabat Joe r RFD 2	868-2133
Tall Pines Trailer Court PO Box 65	868-4291
Tangen Charles r	868-3521
Tatro Dorothea Mrs r	868-2715
Tatro Merwyn r	868-4212
Taylor Duane r RFD 2	868-3947
Taylor Larry r	868-4165
Taylor Roger r RFD 2	868-4081
Templeton L W r RFD 1	868-3156
Texaco Bulk Oil Company	*868-3095
Thaler Calvin r RFD 1	868-3972
Thorpe Charles W tavern RFD 1	868-2374
Tibbits Bethyl Mrs r	868-4231
Tiegs Florence Mrs r RFD 1	868-2965
Tiegs Otto r RFD 1	868-3103
Toepfer Louis r RFD 1	868-3672
Tomasovich Louis r RFD 2 Ladysmith	868-2727
Tomczak George C r RFD 2	868-2952
Towers Claire B r	868-2755
Towers Gilbert r RFD 1	868-3860
Towers May r	868-2825
Towers Roland r	868-2750
Traczyk Martha Mrs r RFD 2	868-3489
Treftz Sam r	868-4339
Triplett Archie r RFD 1	868-2327
Triplett Ralph r RFD 1	868-2322
Trott Byron r RFD 2 Ladysmith	868-2721
Truman Wayne r RFD 1	868-2532
Turner Charles r RFD 2	868-3941

U

Urmanski Frank r RFD 2	868-2281
------------------------------	----------

V

Valiquette Victor A r	868-2695
Van Soelen John r RFD 2	868-2950
Vetterkind Gary r RFD 1	868-2511
Vierck Jack Body Shop	868-3625
Village Hall	*868-2185
Vobernik Richard r RFD 1	868-2536
Voss Louis r RFD 2	868-2404
Vought Frank r RFD 1	868-2321

Vreeland Boyd r RFD 1	*868-2567
Vreeland Frank r RFD 1	868-2512
Vreeland Leon r	868-2915
Vreeland Lewis r RFD 1	868-2565
Vreeland Norman r RFD 1	868-2567
Vreeland Roy r RFD 1	868-2563
Vreeland Wayne r RFD 1	868-2561

W

Waite Ira r RFD 1	868-2524
Waite Joe r	868-2765
Walker C V r	868-2545
Washa Joseph r	868-3055
Weinberg Earl r RFD 2	868-3922
Weinert Conrad Jr r RFD 2 Weyerhauser	868-4180
Weinert Konrad r RFD 1	868-3977
Weinert Walter r RFD 1	868-3975
Weld Clifton Mrs RFD 2	868-2554
Weld Warren Mrs r	868-2443
Wester Blair r RFD 1	868-3801
Wester Clair r RFD 2	868-3646
Westlund Kenneth r	868-4475

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WHALEN DR M L physician ofc	868-2425
Residence	868-2421
Whalen Michael r	868-2795
White Archie r RFD 2 Ladysmith	868-3897
Wichman Henry r	868-3611
Wierzba Mike r RFD 2	868-3482
Williams James r	868-4142
Willis George E Mrs r	868-2445
Willis Gladys Mrs r RFD 3 New Auburn	868-4361
Willoughby Leweldon r RFD 1	868-2325
Wilson Alva Mrs r	868-2842
Wilson L E r RFD 2 Ladysmith	868-2277
Wisherd Frank Mrs r	868-2875
Wisherd Ivan r RFD 2	*868-4291
Wonderspot Resort RFD 2	868-2336
Wood Bernard r RFD 3 New Auburn	868-2489
Wood Ray r RFD 2	868-3454
Woodmansee Alvin atty ofc	868-4415
Residence	*868-3165
Woodmansee George r	868-3165
Woodmansee Herbert r	868-2315
Woodmansee Robert r	868-2655
Woodmansee Roderick r	868-3245
Worrall Donald E Mrs r RFD 1	868-3968

Wright Ivan r RFD 1 ----- 868-4004
 Wuethrich Ernest Mrs r ----- 868-3634

Z

Zebro Albert r ----- 868-3035
 Zebro Harold r RFD 2 ----- 868-4515
 Zehner Howard r ----- 868-3695
 Zehner Raymond r RFD 3 Ladysmith ----- 868-2365
 Zelm Arnold r RFD 2 Ladysmith ----- 868-2278
 Zielke Henry r ----- 868-2442
 Zietz Ervin r RFD 1 ----- 868-2637
 Zimmerman Andrew r RFD 2 ----- 868-2954
 Zimmerman Henry r RFD 2 ----- 868-3946
 Zimmerman Richard r RFD 1 ----- 868-3985

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Beauty Salons

Bruce Beauty Shop 868-2035
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 Ladysmith 25

Blacksmith Shops

Bruce Blacksmith Shop 868-4175

Bowling Lanes

Bruce Bowling Center 868-2495
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Building Materials—Retail

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 Lampert Yards 868-2705

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Fenander Dr A V
 206 W 2nd N Ladysmith 507

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Church of Christ parsonage
 RFD 3 New Auburn 868-2572
 Federated Church
 office & parsonage 868-3565
 Imalone Tabernacle RFD 1 .. 868-2370
 Island Lake Church of Christ
 RFD 3 New Auburn 868-2572
 Nathaniel Lutheran Church
 parsonage 868-4451
 St Mary's Catholic Church .. 868-3475

Cleaners & Dyers

Peter Pan Cleaners 868-3355

Clothing

Bruce Clothing Store 868-2975

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Gordon Ferguson Mfg Co ... 868-2605

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 Schultz E H 868-2985
 Trepanier L A
 109 Lake av W Ladysmith 48

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—See “Kennels”

Drive-Ins

—See “Restaurants”

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LADYSMITH PHARMACY

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 (See Advertisement This Page)

Maddock's Drug Store 868-2805
 (See Advertisement This Page)

SPEIDEL'S DRUG STORE

Ladysmith 47
 (See Advertisement This Page)

Dry Wells

BRUCE PUMP & TRENCHING
 SERVICE 868-3395

MADDOCKS' DRUG STORE

PRESCRIPTIONS
DRUGS

VETERINARY SUPPLIES

● DIAL BRUCE 868-2805 ●
 EMERGENCY HOURS 868-3681

BRUCE, WISCONSIN

Electric Contractors

Bruce Electric Shop 868-2945
(See Advertisement This Page)

Electric Light & Power

Lake Superior District Power Co
Sub-station 868-2366

Excavating Contractors

**BRUCE PUMP & TRENCHING
SERVICE** 868-3395

Farm Equipment

Hein Implement Co 868-2455
HELMER IMPLEMENT CO
RFD 1 868-3305
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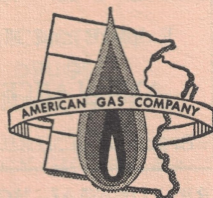
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 (See Advertisement This Page)
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 (See Advertisement This Page)
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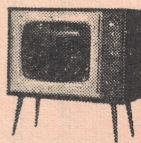


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without pains

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—See "Automobile Dealers-Used Cars"

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868-3395
(See Advertisement This Page)

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(See Advertisement This Page)

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—See "Dry Wells"

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