

EMERGENCY NUMBERS — INSIDE FRONT COVER

Telephone Directory

SERVING . . .

BRUCE

(AREA CODE 715)

MAY 1971



**BRUCE TELEPHONE COMPANY INC.
BRUCE, WISCONSIN**

EMERGENCY and SERVICE NUMBERS

FIRE
868-2345

When reporting a Fire or Emergency be sure to stay on the line and when the Fire Dept. answers give your name and location distinctly. Do not hang up until you are certain they have understood you.

POLICE 868-4518

If No Answer Call 868-2185

SHERIFF

Rusk County Ladysmith 532-5597
(Long Distance Charge Applies)

F. B. I.

Federal Bureau of Investigation Dial "0" Operator

DIRECTORY ASSISTANCE (Information) Dial "0" Operator

LONG DISTANCE Dial "0" Operator

TELEPHONE REPAIR SERVICE

To report telephone out of order, line trouble, etc. 868-2995

If No Answer Call 868-4095

or Dial "0" Operator

TELEPHONE BUSINESS OFFICE

Application for service, moving, bills, etc. 868-2995

If No Answer Call 868-4095

GENERAL INFORMATION

BRUCE TELEPHONE COMPANY, INC. BRUCE, WISCONSIN

SERVICE DIFFICULTIES

Report service troubles promptly to the office. The Company will appreciate such calls and will act immediately to correct such difficulty. Broken poles, wires and other faults which might endanger life or property should be brought to the attention of the Company.

USE OF FOREIGN EQUIPMENT

The Company is responsible for satisfactory service and it cannot therefore permit the use of any equipment or other apparatus by customers in connection with that furnished by the Company.

TARIFFS

These are established in conformity with the requirements of the state or local regulatory body. Any information not made a part of this directory is available to individuals at the telephone office.

DIRECTORIES

Directories are the property of the Telephone Company and are to be returned to the Telephone Company on request. No binder, holder, or auxiliary cover, except such as may be provided by, or with the consent of the Telephone Company, shall be used in connection with any directory furnished by the Telephone Company. The Telephone Company reserves the right to assign telephone numbers and lines and to make any changes when necessary.

No liability shall attach to or be assumed by the Company for any errors or omissions in the compiling, printing or distribution of its directories. In order that the directory record may contain correct listings at all times, notification of changes or errors should be given at once to the office.

WARNING

Wisconsin State Law (Statute 941.35) provides in part that "whoever intentionally refuses to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of an emergency, shall be fined not less than \$50.00 nor more than \$500.00," and "whoever intentionally asks for or requests the use of a party line on the pretext that an emergency exists, knowing that no emergency in fact exists, shall be fined not less than \$50.00 nor more than \$500.00." The law defines an "emergency" as a situation in which property or human life are in jeopardy and the prompt summoning of aid is essential."

Wisconsin Statute 943.45

OBTAINING TELECOMMUNICATIONS SERVICE BY FRAUD. Whoever with intent to defraud obtains or attempts to obtain telecommunications service by any of the following means may be fined not more than \$100 or imprisoned not more than 30 days, or both:

1. Charging such service to an existing telephone number or credit card number without the consent of the subscriber thereto or the legitimate holder thereof.
2. Charging such service to a false, fictitious, suspended, terminated, expired, cancelled or revoked telephone number or credit card number.

Nuisance Calls

Wisconsin law (Statute 947.01) provides that whoever "with intent to annoy another, makes a telephone call, whether or not conversation ensues" may be fined not more than \$100 or imprisoned not more than 30 days.

TELEPHONE USAGE

DIALING PROCEDURE FOR LOCAL CALLS



LOOK UP and JOT DOWN

the number.

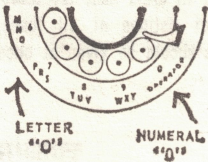
Keep it in front of you as you dial.



LISTEN for the DIAL TONE before you dial.

DIAL the TELEPHONE NUMBER

Be careful not to confuse the letter "O" with the numeral "0" (zero), or the letter "1" with the numeral "1".



AFTER DIALING you will hear—

The Ringing Signal—

Give your party time to answer, about 10 rings, before you hang up.



OR

The Busy Signal—

A steady "buzz-buzz-buzz" sound means the called line is in use.



(place your call at a later time)

PARTY LINE CALLS

All rural telephones are equipped with a Pushbutton, which enables you to listen on the line before making a call. If you find that the line is busy, hang up the receiver and try your call later. In this way you will not disturb the conversation or dialing or party using the line. If the line is not in use, press the button, listen for the dial tone, then proceed dialing your called party. In answering the telephone on a Rural Line take off the receiver and push the button to talk. If on answering the telephone you hear a "tick tock" tone, it indicates someone on your own line is calling. Please stay on the line and give them time to return to their telephone.

STEPS to follow in making a party line call:

1. Remove handset and you will hear dial tone which tells you the equipment is ready for you to place your call.
2. Dial the telephone number as listed in the telephone directory, omitting first three digits. If the party you have called is on your line, you will get a steady ring back tone after completion of your dialing.
3. When you hear the ring back tone, replace handset wait about 30 seconds, remove handset and your called party should have answered their phone and be on the line. If not, wait another 30 seconds to allow the party you are calling sufficient time to get to the telephone.

Please cooperate and limit your calls to parties on your line to six (6) minutes.

TIMING OF LOCAL CALLS

YOU CAN PLACE LOCAL CALLS BY DIALING ONLY THE LAST (4) DIGITS

All local calls are automatically timed for 6-8 minutes of conversation time. Approximately 30 seconds after you hear a warning tone (splash of dial tone) the connection will be broken. If you have not completed your call, please wait at least five minutes before replacing your call. This will allow other party line subscribers to complete their calls and will allow any incoming calls to you to be completed. Long distance calls are not timed in this manner.

USE OF RESIDENCE TELEPHONES FOR BUSINESS PURPOSES

Residence Telephones are installed with the understanding that they will be used for normal social or domestic purposes.

A Residence Telephone will be changed to business service if used primarily or substantially for business purposes, or if the residence telephone number is advertised in connection with the sale of products or services and the subscriber has no business service elsewhere within our system.

LONG DISTANCE SERVICE

TYPES OF CALLS EVENING, NIGHT AND WEEKEND RATES

DIRECT DISTANCE DIALING (DDD)

Rates are lower on ALL long distance calls when an operator is not involved.

WITHIN WISCONSIN

DIRECT-DIALED CALLS (DDD)

Reduced rates apply every evening between 5 P.M. and 11 P.M. and all day Saturday. Further reduced rates apply every evening from 11 P.M. to 8 A.M. and all day Sunday.

STATION-TO-STATION

A station-to-station call means you will talk with anyone who answers. Charging begins when the called telephone is answered or when a connection is made with an automatic answering set.

OUTSIDE WISCONSIN

DIRECT-DIALED CALLS (DDD)

Reduced rates apply every evening between 5 P.M. and 11 P.M. Monday through Friday. Further reduced rates apply every evening Monday through Sunday between 11 P.M. and 8 A.M.

PERSON-TO-PERSON

Call person-to-person when you must talk to a particular person or extension telephone. Rates are higher than station-to-station. Charging begins when the called person or extension answers.

CALLS YOU PLACE THROUGH THE OPERATOR

Reduced rates are in effect between 5 P.M. and 8 A.M. Monday through Friday and all day Saturday and Sunday.

COLLECT

Most calls can be made "collect" if the person you are calling agrees to pay the charge. Please be sure to tell the operator you are calling collect when you give her the call.

DIRECT DISTANCE DIALING

TO DIAL A STATION-TO-STATION LONG DISTANCE CALL

(For other types of calls and calls from coin telephones, dial "Operator.")

- **DIAL THE ACCESS CODE "1"**
—This connects you to the Direct Distance Dialing equipment.
- **DIAL THE AREA CODE—IF DIFFERENT THAN YOUR AREA CODE**
Subscribers in this area—do not dial Area Code if it is 715.
- **DIAL THE TELEPHONE NUMBER**
- **GIVE OPERATOR the NUMBER you are CALLING FROM**, when she asks for it.
- **REMEMBER**
If you reach a wrong number, dial operator IMMEDIATELY, and inform her of this so you will not be billed for the call.

TIMING OF CALLS

Calls that you dial direct will require no operator assistance, except recording of your number by the operator, for billing purposes.

The automatic equipment will record your number, the distant number, and time the call for billing purposes.

Timing starts when the distant telephone is answered, and stops when you hang up or restore the handset.

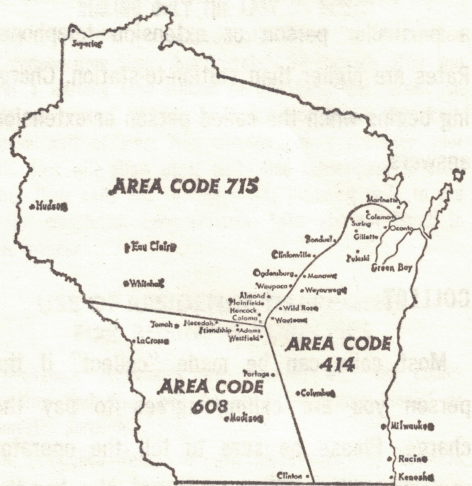
INFORMATION

Information for cities and communities throughout the United States, Canada and Mexico is available by dialing "1", plus the Area Code for the place you desire and followed by 555-1212. There is no charge for this service.

OBTAINING CORRECT AREA CODE

To obtain the correct Area Code for the place you wish to call, refer to the AREA CODE GUIDE on pages 5 through 9. If you are unable to find your desired Area Code, dial Operator for assistance.

Area Code Dividing Lines Within Wisconsin



Be Certain You Dial The
Correct Area Code

LONG DISTANCE

AREA CODES for UNITED STATES - CANADA - MEXICO

PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE
ALABAMA		GEORGIA		Marengo	815	Huntington	219
all points	205	Athens	404	Marseilles	815	Indianapolis	317
ARIZONA		Atlanta	404	Mattoon	217	Kokomo	317
all points	602	Augusta	404	Maywood	312	La Porte	219
ARKANSAS		Brunswick	912	Melrose Park	312	Madison	812
all points	501	Columbus	404	Moline	309	Marion	317
CALIFORNIA		Savannah	912	Morton	309	Michigan City	219
Antioch	415	IDAHO		Morton Grove	312	Mishawaka	219
Berkeley	415	all points	208	Mt. Carmel	618	Muncie	317
Beverly Hills	213	ILLINOIS		Naperville	312	New Albany	812
Concord	415	Algonquin	312	North Chicago	312	Peru	317
Inglewood	213	Alton	618	Oak Park	312	Plymouth	219
Laguna Beach	714	Antioch	312	Ottawa	815	Portland*	317
Long Beach	213	Arlington Hgts	312	Palatine	312	Shelbyville	317
Los Angeles	213	Aurora	312	Park Ridge	312	South Bend	219
Newport Beach	714	Belvidera	815	Pekin	309	Tell City	812
North Hollywood	213	Berwyn	312	Peoria	309	Valparaiso	219
Oakland	415	Bloomington	309	Pontiac	815	Vincennes	812
Oceanside	714	Calumet City	312	Quincy	217	Wabash	219
Palm Springs	714	Carbondale	618	Rantoul	217	Warsaw	219
Pasadena	213	Cary	312	Riverside	312	Whiting	219
Riverside	714	Centralia	618	Rockford	815	IOWA	
San Bernardino	714	Champaign-		Rock Island	309	Amana	319
San Diego	714	Urbana	217	Rockton	815	Ames	515
San Francisco	415	Chicago	312	St. Charles	312	Bettendorf	319
Santa Monica	213	Chicago Heights	312	Savanna	815	Burlington	319
Santa Rosa	707	Cicero	312	Skokie	312	Cedar Falls	319
Torrance	213	Crystal Lake	815	South Beloit	815	Cedar Rapids	319
Van Nuys	213	Danville	217	Springfield	217	Clinton	319
Whittier	213	Decatur	217	Sycamore	815	Davenport	319
COLORADO		De Kalb	815	Urbana	217	Decorah	319
all points	303	Des Plaines	312	Waukegan	312	Des Moines	515
CONNECTICUT		E Dubuque	815	Western Springs	312	Dubuque	319
all points	203	East Moline	309	Wheaton	312	Dyersville	319
DELAWARE		East St. Louis	618	Wheeling	312	Fort Madison	319
all points	302	Elgin	312	Wilmette	312	Independence	319
DIST of COLUMBIA		Elmwood Park	312	Wilmington	815	Iowa City	319
Washington	202	Evanston	312	Winnetka	312	Keokuk	319
FLORIDA		Forest Park	312	Woodstock	815	Maquoketa	319
Bradenton	813	Franklin Park	312	Zion	312	Marion	319
Clearwater	813	Freeport	815	INDIANA		Monticello	319
Daytona Beach	904	Geneva	312	Auburn	219	Muscatine	319
Delray Beach	305	Grays Lake	312	Bedford	812	Newton	515
Fort Lauderdale	305	Harvard	815	Bloomington	812	Washington	319
Fort Pierce	305	Herrin	618	Columbus	812	Waterloo	319
Jacksonville	904	Highland	618	Crawfordsville	317	KANSAS	
Key West	305	Hillside	312	East Chicago	219	Dodge City	316
Pensacola	904	Highland Park	312	East Gary	219	El Dorado	316
St. Augustine	904	Joliet	815	Elkhart	219	Emporia	316
St. Petersburg	813	Kankakee	815	Evansville	812	Junction City	913
Sarasota	813	La Grange	312	Fort Wayne	219	Kansas City	913
Tallahassee	904	Lake Forest	312	Frankfort	317	Leavenworth	913
West Palm Beach	305	Lansing	312	Gary	219	Liberal	316
		La Salle	815	Greencastle	317	Mission	913
		Lincoln	217	Hammond	219	Topeka	913
		Lincolnwood	312	Highland	219	Wichita	316

Long Distance Information: Dial "1" plus distant Area Code plus 555-1212. No charge.

Local Area Code: Dial "1" plus desired number.

LONG DISTANCE

AREA CODES for UNITED STATES - CANADA - MEXICO

PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE
KENTUCKY		Cheboygan	616	Ely	218	Kirkwood	314
Ashland	606	Chelsea	313	Excelsior	612	Manchester	314
Covington	606	Clinton	313	Fairmont	507	Mexico	314
Frankfort	502	Coldwater	517	Faribault	507	Overland	314
Hopkinsville	502	Dearborn	313	Fergus Falls	218	Riverview	314
Lexington	606	Detroit	313	Forest Lake	612	Rolla	314
Louisville	502	Dowagiac	616	Garvin	507	St. Joseph	816
Madisonville	502	Escanaba	906	Grand Meadow	507	St. Louis	314
Owensboro	502	Farmington	313	Grand Rapids	218	Sedalia	816
Paducah	502	Flint	313	Harmony	507		
LOUISIANA		Grand Haven	616	Hastings	612	MONTANA	
Alexandria	318	Grand Rapids	616	Hibbing	218	all points	406
Lafayette	318	Gwinn	906	Hutchinson	612	NEBRASKA	
Lake Charles	318	Hastings	616	International		Columbus	402
Monroe	318	Houghton	906	Falls	218	Fremont	402
New Orleans	504	Iron Mountain	906	La Crescent	507	Lincoln	402
Shreveport	318	Iron River	906	Lake Minnetonka	612	Norfolk	402
MAINE		Ironwood	906	Little Falls	612	Omaha	402
all points	207	Ishpeming	906	Luverne	507	NEVADA	
MARYLAND		Jackson	517	Marshall	507	all points	702
all points	301	Kalamazoo	616	Minneapolis	612	NEW HAMPSHIRE	
MASSACHUSETTS		Lansing	517	Mound	612	all points	603
Attleboro	617	Manistee	616	New Ulm	507	NEW JERSEY	
Boston	617	Manistique	906	Osseo	612	Asbury Park	201
Brookline	617	Marquette	906	Owatonna	507	Atlantic City	609
Cambridge	617	Menominee	906	Pine City	612	Bayonne	201
Chelsea	617	Midland	517	Preston	507	Camden	609
Fall River	617	Munising	906	Racine	507	Dover	201
Framingham	617	Muskegon	616	Red Wing	612	East Orange	201
Lexington	617	Niles	616	Rochester	507	Elizabeth	201
Medford	617	Otsego	616	Russell	507	Englewood	201
Needham	617	Paw Paw	616	Ruthton	507	Fort Dix	609
New Bedford	617	Petoskey	616	St. Cloud	612	Hackensack	201
Newton	617	Plymouth	313	St. Paul	612	Hoboken	201
Peabody	617	Pontiac	313	Silver Bay	218	Jersey City	201
Quincy	617	Port Huron	313	Sleepy Eye	507	Linden	201
Roxbury	617	Rochester	313	Spring Valley	507	Long Branch	201
Salem	617	Rockford	616	Stillwater	612	Millburn	201
Springfield	413	Saginaw	517	Thief River Falls	218	Newark	201
Wakefield	617	St. Joseph	616	Virginia	218	New Brunswick	201
Walpole	617	Sault Ste. Marie	906	Wadena	218	Nutley	201
Waltham	617	Southfield	313	White Bear Lake	612	Ocean City	609
Wellesley	617	Stephenson	906	Willmar	612	Orange	201
Worcester	617	Sturgis	616	Woodstock	507	Passaic	201
MICHIGAN		Tecumseh	313	Wykoff	507	Paterson	201
Alpena	517	Three Rivers	616	Zumbrota	507	Perth Amboy	201
Ann Arbor	313	Traverse City	616	MISSISSIPPI		Princeton	609
Battle Creek	616	Watersmeet	906	all points	601	Red Bank	201
Bay City	517	Wyandotte	313	MISSOURI		Riverside	609
Benton Harbor	616	Ypsilanti	313	Cape Girardeau	314	Roselle	201
Bessemer	906	MINNESOTA		Columbia	314	Rutherford	201
Big Rapids	616	Albert Lea	507	Ferguson	314	Somerville	201
Birmingham	313	Austin	507	Fort Leonard		Summit	201
Cadillac	616	Bemidji	218	Wood	314	Trenton	609
Charlotte	517	Blue Earth	507	Fulton	314	Verona	201
		Brainerd	218	Hannibal	314	Vineland	609
		Danube	612	Independence	816	Westfield	201
		Duluth	218	Kansas City	816		

Long Distance Information: Dial "1" plus distant Area Code plus 555-1212. No charge.

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LONG DISTANCE

AREA CODES for UNITED STATES - CANADA - MEXICO

PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE
NEW MEXICO		Orrville	216	TEXAS		Berlin	414
all points	505	Port Clinton	419	Austin	512	Big Bend	414
NEW YORK		Salem	216	Brownsville	512	Black Creek	414
Batavia	716	Sandusky	419	Corpus Christi	512	Black Earth	608
Buffalo	716	Sidney	513	Dallas	214	Bloomer	715
Gowanda	716	Springfield	513	Fort Worth	817	Blue River	608
Irvington	914	Toledo	419	Galveston	713	Boscobel	608
Lancaster	716	Urbana	513	Houston	713	Boulder Jct	715
Lockport	716	Vermilion	216	Marshall	214	Brantwood	715
New York City	212	Versailles	513	Sherman	214	Brillion	414
Niagara Falls	716	Warren	216	Tyler	214	Brodhead	608
Rochester	716	Willoughby	216	Waxahachie	214	Bruce	715
Tonawanda	716	Youngstown	216	UTAH		Brussels	414
White Plains	914	Zanesville	614	all points	801	Burlington	414
Yonkers	914	OKLAHOMA		VERMONT		Burnett	414
NORTH CAROLINA		Muskogee	918	all points	802	Cameron	715
Charlotte	704	Oklahoma City	405	VIRGINIA		Camp Douglas	608
Jacksonville	919	Stillwater	405	all points	703	Casco	414
Raleigh	919	Tulsa	918	WASHINGTON		Cassville	608
Winston-Salem	919	OREGON		all points	206	Cedar Grove	414
NORTH DAKOTA		all points	503	WEST VIRGINIA		Chetek	715
all points	701	PENNSYLVANIA		all points	304	Chilton	414
OHIO		Ardmore	215	WISCONSIN		Chippewa Falls	715
Akron	216	Bethlehem	215	Abrams	414	Clear Lake	715
Ashtabula	216	Doylestown	215	Adams	608	Clinton	608
Athens	614	Easton	215	Algoma	414	Clintonville	715
Bedford	216	Indiana	412	Almond	715	Coleman	414
Blue Ash	513	Lansdale	215	Amery	715	Colfax	715
Canton	216	Latrobe	412	Amherst	715	Coloma	715
Chillicothe	614	McKeesport	412	Antigo	715	Columbus	414
Cincinnati	513	New Castle	412	Appleton	414	Coon Valley	608
Cleveland	216	New Kensington	412	Ashland	715	Cornell	715
Columbiana	216	Norristown	215	Auburndale	715	Cottage Grove	608
Columbus	614	Philadelphia	215	Augusta	715	Crandon	715
Dayton	513	Pittsburgh	412	Avoca	608	Crivitz	715
East Liverpool	216	Pottstown	215	Baldwin	715	Cross Plains	608
Elyria	216	Reading	215	Baraboo	608	Cuba City	608
Fostoria	419	Rochester	412	Barron	715	Cumberland	715
Fremont	419	Scranton	717	Bear Creek	715	Dairyland	715
Girard	216	Washington	412	Beaver Dam	414	Danbury	715
Hamilton	513	Wilkes-Barre	717	Beetown	608	Darlington	608
Hudson	216	RHODE ISLAND		Belmont	608	De Forest	608
Kent	216	all points	401	Beloit	608	Delafield	414
Lancaster	614	SOUTH CAROLINA		Benton	608	Delavan	414
Lima	419	all points	803	TENNESSEE		Denmark	414
Lorain	216	SOUTH DAKOTA		Chattanooga	615	De Pere	414
Madison	216	all points	605	Memphis	901	Dickeyville	608
Mansfield	419	TENNESSEE		Nashville	615	Dodgeville	608
Marietta	614	all points	605	Oak Ridge	615	Dorchester	715
Marion	614	TENNESSEE				Dousman	414
Maumee	419	Chattanooga	615			Dowman	715
Middletown	513	Memphis	901			Dresser	715
Montpelier	419	Nashville	615			Durand	715
Mt. Washington	513	Oak Ridge	615			Eagle	414
Newark	614					Eau Claire	715
Norwalk	419					Eau Galle	715
						Elkhart Lake	414

(CONTINUED)

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Local Area Code: Dial "1" plus desired number.

LONG DISTANCE

AREA CODES for UNITED STATES - CANADA - MEXICO

PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE	PLACE	AREA CODE
WISCONSIN (Cont'd)		Luxemburg	414	Peshtigo	715	Thorp	715
Elk Lake	715	Madison	608	Pewaukee	414	Tomahawk	715
Ellsworth	715	Manawa	414	Phillips	715	Trout Lake	715
Elmwood	715	Manitowoc	414	Pittsville	715	Turtle Lake	715
Elroy	608	Mapleton	414	Plainfield	715	Twin Lakes	414
Exeland	715	Marinette	715	Platteville	608	Two Rivers	414
Fall Creek	715	Marion	715	Port Edwards	715	Union Grove	414
Falun	715	Marshall	414	Port Washington	414	Valders	414
Fennimore	608	Marshfield	715	Portage	608	Verona	608
Fond du Lac	414	Marytown	414	Potosi	608	Viroqua	608
Footville	608	Mauston	608	Poynetta	608	Vesper	715
Forest Junction	414	Mazomanie	608	Prescott	715	Walworth	414
Forestville	414	McFarland	608	Princeton	414	Waterford	414
Fort Atkinson	414	Medford	715	Pulaski	414	Waterloo	414
Frederic	715	Menasha	414	Racine	414	Watertown	414
Fremont	414	Menomonee Falls	414	Radisson	715	Waubeka	414
Gays Mills	608	Menomonia	715	Random Lake	414	Waukesha	414
Genoa City	414	Merrill	715	Readfield	414	Waukegan	608
Gillett	414	Middleton	608	Redgranite	414	Waupaca	715
Gilman	715	Mill Center	414	Reedsburg	608	Waupun	414
Gleason	715	Milltown	715	Reeseville	414	Wausau	715
Granton	715	Milton	608	Rhineland	715	Wautoma	414
Grantsburg	715	Milwaukee	414	Rib Lake	715	Webster	715
Green Bay	414	Mineral Point	608	Rice Lake	715	Westby	608
Green Lake	414	Minocqua	715	Richland Center	608	West Bend	414
Hancock	715	Minong	715	Richmond	608	Westfield	608
Hartford	414	Mishicot	414	Ripon	414	Weyauwega	414
Hartland	414	Mondovi	715	River Falls	715	Weyerhaeuser	715
Hazel Green	608	Monroe	608	Rosendale	414	Whitehall	715
Hilbert	414	Montello	414	St. Nazarianz	414	Whitewater	414
Hillsboro	608	Montfort	608	Sand Creek	715	Wild Rose	414
Horicon	414	Mosinee	715	Saronz	715	Williams Bay	414
Hortonville	414	Mt Hope	608	Saukville	414	Winneconne	414
Hudson	715	Mt Horeb	608	Scandinavia	715	Wisconsin Dells	608
Hurley	715	Mt Vernon	608	Schofield	715	Wis Rapids	715
Iola	715	Mukwonago	414	Shawano	715	Wonewoc	608
Iron River	715	Muskego	414	Sheboygan	414	Wrightstown	414
Janesville	608	Neenah	414	Sheboygan Falls	414	WYOMING	
Jefferson	414	Neillsville	715	Sheldon	715	all points	307
Johnson Creek	414	Nekoosa	715	Shell Lake	715	CANADA	
Junction City	715	Neshboro	414	Sherwood	414	Edmonton, Alta.	403
Juneau	414	New Auburn	715	Shullsburg	608	Goose Bay, Nfld.	709
Kaukauna	414	New Holstein	414	Siren	715	Montreal, Que.	514
Kenosha	414	New Lisbon	608	Soldiers Grove	608	Niagara Falls,	
Kewaskum	414	New London	414	Solon Springs	715	Ont.	416
Kiel	414	New Richmond	715	Somerset	715	Ottawa, Ont.	613
Krakow	414	Niagara	715	Spooner	715	Port Arthur, Ont.	807
Lac du Flambeau	715	Oconomowoc	414	Spring Lake	715	Quebec, Que.	418
La Crosse	608	Oconto	414	Spring Valley	715	Regina, Sask.	306
Lake Geneva	414	Oconto Falls	414	Stevens Point	715	Sault Ste. Marie,	
Lancaster	608	Ogdensburg	715	Stockbridge	414	Ont.	705
Land O'Lakes	715	Ogema	715	Stoughton	608	Toronto, Ont.	416
Larsen	414	Oregon	608	Sturgeon Bay	414	Vancouver, B.C.	604
LaValle	608	Osceola	715	Sullivan	414	Winnipeg, Man.	204
Lena	414	Oshkosh	414	Sun Prairie	608	MEXICO	
Lewis	715	Oxford	608	Superior	715	Mexicali	903
Livingston	608	Palmyra	414	Suring	414	Tijuana	903
Luck	715	Pardeeville	608	Sussex	414		

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BRUCE

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 Adams John L RFD 1 868-2430
 Adams Lewis RFD 2 868-5132
 Adams Ray RFD 1 868-3963
 Adrian Clyde 868-3905
 Almajo Farm RFD 1 *868-3981
 Alstad Bjarne RFD 2 Ladysmith 868-2729
 Altman Vern RFD 1 868-2514
 Alvey Evelyn Mrs 868-2055
 Alvey Sam RFD 1 868-2162
 Alvey Selmer RFD 2 868-4055
 Amacoy Lake Motel RFD 2 868-2335
 Amacoy Lake Resort RFD 2 868-2139
 Amacoy Store RFD 2 868-2332
 Amble Thomas Mrs RFD 2 868-2137
 American Breeders Service 868-4425
 American Cancer Society *868-2990
 Anderson Bruce RFD 2 868-4687
 Anderson Don RFD 2 868-4689
ANDERSON ERNEST trucker RFD 1 **868-2323**
 Anderson Gary 868-2155
 Anderson George RFD 1 868-4988
 Anderson Harold RFD 2 868-4101
 Anderson Jessie RFD 2 868-4335
 Anderson Leonard RFD 1 868-3991
 Anderson Raymond RFD 1 868-3865
 Applebee Dean 868-3500
 Aragon LeRoy RFD 2 868-4771
 Arnold Lila Mrs 868-2393
 Atkinson Bruce Mrs RFD 1 868-3986
 Atwood Charles RFD 2 868-2471
 Atwood John RFD 2 868-3872
 Atwood Ronald RFD 2 868-2473
ATWOOD WELL DRILLING & REPAIRS RFD 2 **868-3871**
 Austin Fred *868-3445
 Austin's Motor Court 868-3025
 Awker Bud 40 and 8 Drive Inn 868-4525

B

Babinsky Henry RFD 1 Ladysmith 868-3594
BADGER OIL CO **868-3445**
 Baier Herman RFD 2 Ladysmith 868-5165
 Balin Charles Mrs RFD 3 New Auburn 868-4088
BARKER G F DR vet Lake av W Ladysmith **532-5636**
 Barnes Charles E RFD 2 *868-2890
 Barnes Dimension All Company RFD 2 868-2890
 Barringer Larry RFD 2 868-2569
 Bartley Henry 868-2683
 Beaulieu Adolor Mrs RFD 2 868-4375
 Beebe Donald RFD 2 868-4292
 Beebe Mary Mrs RFD 2 868-4392
 Beebe Roy RFD 2 868-3898
 Behnke Albert RFD 1 868-4103
 Behrendt Robert RFD 2 *868-3645
 Beilfuss Bert 868-3575
 Benik Richard 868-3615
 Benik Robert Bar 868-4495
 Bennor Kenneth RFD 1 868-4984
 Bennor Walter RFD 1 868-5015
 Benson Amiel 868-2415
 Benson Arthur RFD 1 868-3155
 Benson Donald RFD 1 868-3966

Benson Esther Mrs RFD 1 868-2511
 Berg Allan
 Business 868-5555
 Res 868-4445
 Berseth Jerry RFD 2 868-4575
 Bessler Ray 868-2792
 Beyer Clifton RFD 1 868-2377
BILL'S SUPER SHELL STATION **868-3005**
BIRCHWOOD RESORT RFD 2 **868-5145**
 Blazek Allen Jim 868-3501
 Blazek James RFD 1 Ladysmith 868-2372
 Blazek Richard RFD 1 868-3982
 Blix Clifford 868-2705
 Blodgett Howard RFD 1 868-2326
 Blodgett Lyle RFD 1 868-2534
 Bocek Paul J RFD 1 *868-3105
 Boehmer Malinda Mrs 868-3365
 Bollman James RFD 2 868-3925
 Bollman Myrtle Mrs RFD 2 868-3927
 Bonek Harry Mrs RFD 1 868-3953
 Booher Carl Pastor *868-3565
 Booher Charles LeRoy RFD 1 868-2517
 Booth Gerald 868-3605
 Brainerd Harry RFD 2 868-4868
 Brainerd Lyman RFD 1 868-5023
 Braun Arthur J RFD 2 868-3331
 Briggs James H RFD 1 868-3205
 Briggs William 868-4225
 Broad Ralph RFD 2 868-5103
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 Brown's Auto Supply Ladysmith 532-3188
 Brubeck John A RFD 2 868-2331
 Bruce Auto Parts-Div Lowater Service 868-3185
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 RFD 1 **868-4175**
BRUCE BOWLING CENTER **868-2495**
BRUCE CLOTHING STORE **868-2975**
BRUCE ELECTRIC SHOP **868-2945**
BRUCE HARDWARE **868-2045**
 Bruce Housing Authority *868-3235
BRUCE LUMBER & SUPPLY **868-3115**
BRUCE MANUFACTURING CO **868-3255**
 Or 868-4825
 Bruce News-Letter 868-2195
 Bruce Parksites Homes *868-4731
 If No Answer Call *868-3235
 Bruce Phyllis 868-4895
BRUCE PLUMBING & HEATING **868-4415**
 Bruce Post Office 868-4215
 Bruce Public Schools 868-2585
 Garage 868-3435
BRUCE PUMP & TRENCHING RFD 2 **868-5225**
BRUCE STANDARD STATION **868-3175**
BRUCE TELEPHONE CO **868-2995**
 Manager's Residence 868-4095
 Bruce Texaco Station 868-3090
 Bruce Theatre 868-3235
 Bruce Village Hall 868-2185
 Bryant Harry RFD 2 868-4613
 Bryant Larry RFD 2 868-2304
 Bryant Leslie RFD 2 868-2305
BUCHHOLZ FEED STORE **868-2735**
 Bud's Forty and Eight Drive Inn *868-4525
 Bullis Everett RFD 1 868-3737
 Bundgaard Arne RFD 2 868-4647

Burlingham Harold Mrs RFD 2	868-4795	Dearhamer Ralph RFD 1	868-3967
Burnap Joe RFD 2	868-3885	Debner Michael RFD 1	868-2962
Burns Darwin RFD 1	868-5042	Debner Ronald RFD 1	868-3100
Burns Lillian Mrs RFD 1	868-3362	Devine Daniel P RFD 1	868-2161
Burt William Livestock Breeder RFD 2	868-4271	Dietlein W F RFD 3 New Auburn	868-2141
Button Lucille Mrs	868-2516	Dillivan Bernard RFD 1	868-2631
		Dillivan Warren RFD 1	868-3988
		Doke James	868-4505
		Doorn Louis RFD 1	868-5035
		Doorn Robert RFD 1	868-3150
		Drake Wesley RFD 2	868-4365
		Draus John RFD 2	868-3486
		Duffey John R Mrs cottage RFD 2	868-3938
		Dzaboff Lucille Mrs RFD 2 Ladysmith	868-4516

C

Callies George Mrs	868-4221
Cameron Russell RFD 2	868-5045
Campbell H W Mrs	868-2885
Canaday Jess Mrs RFD 2	868-4301
Cancer Society—American	*868-2990
Cap Al RFD 2	868-4658
Carr John Jr RFD 1	868-2961
Carr John "Jack" Sr	868-2782
Carter Stanley	868-3775
Case Ernest Mrs RFD 2	868-2954
Case Lawrence RFD 2	868-2957
Catholic Rectory	*868-3475
Cerra Richard RFD 2	868-4611
Chafer William	868-4762
Chandler Irma Mrs RFD 2	868-4010
Christianson Audie L Jr RFD 1	868-3154
Christianson Donald	868-4075
Christman Metz RFD 1	868-2518
Christman Raphael RFD 1	868-2263
Church of Christ Parsonage RFD 3 New Auburn	868-4142
Clairmont A L RFD 1	868-2539
Clark William RFD 2	868-4320
Clark Willis RFD 2	868-3738
Clausen Harold RFD 1	868-4003
Clausen Herman	868-3275
Clough Clarence RFD 2	868-5092
Coey Bud	868-3915
Coleman Wallace RFD 2	868-3045
Collins Howard RFD 2	868-2307
Compton Elvira Mrs RFD 2	868-4601
Compton Herbert RFD 2	868-5085
Conover Fred Mrs RFD 2	868-4720
Copas Orville RFD 2 Ladysmith	868-5163
Corderman Alvin RFD 2	868-3932
Cote William RFD 2	868-4684
Cross Harold RFD 1	*868-2374

D

Dahl Ronald Pastor	*868-4450
Dahlberg Isabella Mrs	868-2875
Daily Douglas	868-4405
Daily John	868-3415
Daily Vacation Bible School at Imalone RFD 1	*868-2370
Dairyland State Bank	868-2175
DALE'S SEPTIC TANK SERVICE & BAIT SHOP RFD 2	868-4855
Daniels Dean RFD 1	868-3106
Daniels Irvin RFD 1	868-2568
Daniels Otel Mrs RFD 1	868-3405
Dappen Glen RFD 2	868-3902
Date Richard	868-4535
Dauer Carl	868-3693
Daufenbach Carl Mrs RFD 2	868-3890
David Alfred RFD 1	868-3961
Davis Harold R RFD 2	868-4862
Davis Lester Mrs RFD 2	868-4803
Davison O L Mrs	868-3631
Dearhamer Chloe Mrs RFD 2	868-4395
Dearhamer Douglas RFD 1	868-4002
Dearhamer Lloyd RFD 1	868-2530

E

Effertz John RFD 2 Weyerhauser	868-4182
Effertz Matt RFD 2 Weyerhauser	868-4186
Eidahl Ray	868-2025
Eke Berger RFD 2	868-3945
Engel John J RFD 1 Ladysmith	868-2379
Ensenbach Lester Jr	868-2971
Erdman Terry	868-2791
Erickson Ronald	*868-4102
Evenson Ralph	868-3633
Ewald Clayton Transfer	868-3015
Ewald Kenneth	868-2385
Ewald Harold RFD 1	868-3671
Ewer Stanley RFD 3 Ladysmith	868-2368

F

Falch David	868-2205
Farmer's Store	868-2125
Fawley Earl RFD 2	868-2283
Federated Church Office & Parsonage	868-3565
Federle Joseph	868-4545
Feller Arnold	868-2940
Feller Robert	868-4485
Felton Trueman RFD 1	868-3611
Fergus Pearl Mrs RFD 2	868-5095
Fetke Henry A Jr RFD 1	868-2564
Fetke Henry H Sr RFD 1	868-2560
Fetting David RFD 1	868-2638
Fetting Edward	868-4465
Fetting Manly RFD 1	868-2320
Fetting Robert RFD 2	*868-5061
Figura Enterprises	868-2615
Figura Michael RFD 2	868-4886
Figura Philip	868-5235
Figura William RFD 2	868-2476
FIRE CALLS	*868-2345
Fleischman Julius RFD 2 Weyerhauser	868-4183
Fletcher A C RFD 2	868-3335
Fletcher Dale RFD 2	868-3330
Fletcher Orville RFD 2	868-3923
Flohr Gust RFD 2	868-3523
Fossen Milo RFD 3 New Auburn	868-2577
Frank & Nell's Resort RFD 2	868-2338
Frank's Bait Shop RFD 1	*868-2529
Frenzel George RFD 1	868-2522
Frisinger Beryl Mrs RFD 1	868-2438
Frisinger Wallace RFD 1	868-2439
Fryzstak Frances Mrs RFD 2	868-4171
Fuglsang John	868-2762
Fults Harold RFD 2	868-5082
Funk Blanche Mrs RFD 2	868-4805

G

Gallati Boyd RFD 3 New Auburn.....	868-2143
GAMBLE STORE	868-2065
Gapinski Stanley RFD 1.....	868-2523
Gauthier Henry RFD 3 New Auburn.....	868-4141
Gavin Daniel E Jr.....	868-2391
Gavin Genevieve Mrs RFD 2.....	868-4162
Geisler Jacob RFD 2.....	868-4198
Geraghty C E.....	868-2491
Gerken Kurt Sr RFD 2.....	868-3641
Getchel Clifton RFD 3 New Auburn.....	868-2140
Giguera George RFD 2.....	868-5053
Gillett Clair Mrs RFD 2.....	868-4146
Glotfelty Herman RFD 2.....	*868-5225
Gochee Ed RFD 1.....	868-3995
Goetzke Jon RFD 2.....	868-4015
Goff Earl RFD 2.....	868-5135
Goff Fred.....	868-3265
Goff Herbert RFD 2.....	868-5102
Goff James RFD 2.....	868-3665
Goff Merton RFD 2.....	*868-5135
Gohde Lewis RFD 2.....	868-4727
Goin Gene RFD 1.....	868-2633
Golding Theodore RFD 2.....	868-2309
Gordon Ferguson Manufacturing Co.....	868-2605
Gordon Herbert RFD 1.....	868-2831
Gorski Jack RFD 2.....	868-4728
Gough Richard RFD 1.....	868-2436
Grace Bible Church.....	868-2761
Graeser Louise.....	*868-2852
Granger Herschel RFD 2.....	868-5131
Granger Ramon RFD 1.....	868-3960
Graves Floyd RFD 1.....	868-2431
Graves Shirley Mrs RFD 1.....	868-3151
Green Acres Resort RFD 3 New Auburn.....	868-2576
Grensing Carl RFD 2.....	868-3483
Grieve Alvera Mrs RFD 2.....	868-2362
Groff Melvin G RFD 2.....	868-2465
Grubb Albert RFD 1.....	868-2521
Gudis Charles RFD 2.....	868-5133
Gudis Daniel RFD 1.....	868-2437
Gudis James RFD 2 Ladysmith.....	868-5162
Gudis John RFD 1.....	868-2324
Gundt Everett RFD 2.....	868-2675
Gunn Frank Mrs RFD 3 New Auburn.....	868-4086

H

Hagerty G A atty.....	868-2645
Residence.....	868-2775
Hajny Frank RFD 1.....	868-3957
Hallum B C RFD 3 New Auburn.....	868-4084
Hamilton Andrew RFD 2.....	868-4865
Hansen Alvin RFD 2.....	868-5063
Hansen N Y.....	868-2785
Hansen Richard RFD 2.....	868-4685
HANSON BENNIE MONUMENTS & MARKERS	868-4785
Harris Larry RFD 1.....	868-2635
Harris Martha Mrs RFD 2.....	868-2406
Hartinger George RFD 2.....	868-2361
Harvey Allie Mrs.....	868-3195
Harvey Bill.....	868-3845
Harvey Carolyn Mrs RFD 1.....	868-2165
Haskins Robert RFD 2.....	868-2303
Hatch Arnold RFD 2.....	868-4122
Hause Linda.....	*868-4875
Hause Lloyd.....	868-2262
Hawley Myron.....	868-2255
Hayden Dale RFD 1.....	868-2551
Hayden Lynn RFD 1.....	868-2163
Hayden Olga Mrs RFD 2.....	868-2552
Heath Sherman RFD 1.....	868-2432

Hebel James W RFD 2.....	868-4125
Hein Implement Co.....	868-2455
Heintz James L RFD 2.....	868-3643
Heintz Mike RFD 1.....	868-5032
HELMER IMPLEMENT CO RFD 1	868-3305
Helmer John RFD 1.....	868-3300
Hemphill Arnold.....	868-3145
Hemphill Fay Radiator Service.....	868-3215
Hemphill William RFD 2.....	868-2302
HENDRICKS BROS AUTO SALES	868-2095
Hendricks Chris.....	868-3465
RFD 2 Pulaski Lake.....	868-4014
Hendricks Leonard "Chick".....	868-3495
Hendron James RFD 2.....	868-4011
Herman Earl RFD 2.....	868-3882
Hess Albert.....	868-2842
Hess Elizabeth Mrs RFD 2.....	868-4616
Hilten Lester RFD 1.....	868-2433
Hinaus Earl Mrs.....	868-3725
Hinaus Owen.....	868-2746
Hite Robert RFD 3 New Auburn.....	*868-2576
Hoef Bernard RFD 1.....	868-5012
Hoef Edward RFD 1.....	868-2527
Hoef Frank RFD 1.....	868-2529
Hoffelt Edmund RFD 1.....	868-4005
Holberg Ed Mrs.....	868-3672
Holman Darrell.....	868-2382
Holmes William RFD 2.....	868-2405
Host Bernard RFD 2.....	868-4615
House Gilbert.....	868-3771
Housing Authority of the Village of Bruce	
Office of Executive Director.....	*868-4731
Residence of Executive Director.....	*868-3235
Hughes John W RFD 2.....	868-4123
Huiras Paul RFD 2.....	868-2958
Huntington Ed RFD 2.....	868-3647

I

Imalone Bible Church RFD 1.....	868-2370
Imalone Tavern RFD 1.....	868-2374
INDIANHEAD INDUSTRIES RFD 2	868-3645
INDIANHEAD OIL CO	868-3285
Internal Revenue Service-Tax Information	
No Charge To Calling Party For	
Calls To This Number.....	800-452-9100
Island Lake Church of Christ	
RFD 3 New Auburn.....	*868-4142
ISLAND LAKE RESORT RFD 3 New Auburn	868-2571
Iverson Genevieve Mrs RFD 2.....	868-2845
Iverson William RFD 2.....	868-3135

J

Jacobson Edward M Dr optometrist	
Office 10 N Main..... Rice Lake 715-234-3113	
Jacobson Louis RFD 2 Ladysmith.....	868-5172
Jaenke Arthur & Otto RFD 2.....	*868-4016
Jafolla Dorothy Mrs RFD 2.....	868-3642
James Clell RFD 2.....	868-4143
James Smith RFD 2.....	868-4867
Janikowski Stanley Mrs RFD 3 New Auburn.....	868-2480
Janoszek Joe RFD 2.....	868-3458
Janoszek Larry RFD 2.....	*868-3458
Janowski George RFD 2.....	868-4275
Jenkins Ralph D.....	868-3345
Jenness Allen Standard Service Station.....	*868-3175
Jerry's Log Bar.....	868-4635
John & Jim's Farm Supply RFD 1.....	*868-4175
Or.....	868-2519
Johnson Albert C RFD 2.....	868-2412
Johnson Forest RFD 2 Weyerhauser.....	868-2535

Johnson Helen & Ruth RFD 2	868-3456
Johnson James RFD 1	868-2920
Johnson Janet	868-2871
Johnson John Alfred RFD 2 Ladysmith	868-2725
Johnson Lueila RFD 2	868-3648
Johnson Lynn RFD 2	868-2300
Johnson Michael RFD 2	868-3893
Johnson Oscar trucker	868-2925
Johnson Robert RFD 3 New Auburn	868-2483
Johnson Vernon RFD 1	868-3972
Jones Ronald RFD 2	868-4250
Jones Sarah RFD 1	868-2513
Joyner Allen RFD 1	868-3735
Joyner Duane RFD 2	868-5083
Joyner Elmer RFD 1	868-2531
Joyner Michael RFD 1	868-3153
Justus John RFD 2	868-4643

K

Kahn Frank RFD 2	868-4722
Kaiser Dewey	868-3391
Kaitul Julian P RFD 2	868-3940
Karis Ernest	868-2841
Karpuleon Leroy RFD 2	868-2955
Kavicky Stephen RFD 2	868-4012
Keeley Lillian Mrs RFD 2	868-5145
Keith Edgar RFD 2	868-2673
Keith John RFD 2	868-2306
Keith Rodney	868-3765
Insurance	*868-3545
Kelley J O RFD 1	868-2832
Kelley Jack RFD 1	868-5013
Kernwein Al RFD 2	868-3942
Kinnear Earl RFD 2	868-4646
Kisling Allen	868-3361
Kisling Clara Mrs	868-3261
Klaar Otto RFD 3 New Auburn	868-2486
Klarkowski Ambrose	868-2913
Klein Maurice RFD 1	868-3325
Klund Harlow RFD 2	868-3646
Knudson Radio & TV Service RFD 2	868-4555
Kohler Leslie RFD 1	868-3781
Kolek Robert RFD 2 Ladysmith	868-2276
Kolzow Arnold RFD 3 New Auburn	868-2575
Kopras Edmund	868-3701
Kosnak Si RFD 2 Weyerhauser	868-4181
Kostick Alois	868-4595
Kovacevich John	868-3715
Kovacevich Nick RFD 2	868-5043
Kozel's Fireside Lodge RFD 3 New Auburn	868-4085
Kraeuche George RFD 1	868-3987
Krahenbuhl Lina	868-4811
Kraft Shop RFD 3 New Auburn	868-4148
Kramer Harold RFD 3 New Auburn	868-2487
Kramer Raymond RFD 2	868-3931
Kramer Robert RFD 2	868-2355
Kramer Vernon RFD 3 New Auburn	868-2488
Krebs Rudolph Mrs RFD 1	868-2164
Krzyzaniak Leo RFD 2 Weyerhauser	868-4187

L

LaBlonde E C RFD 2	868-3943
LaBrie Adolph RFD 2	868-5062
La Buda Albin RFD 2	868-2363
LADYSMITH FLOWER SHOP & GREENHOUSE	
909 1st S. Ladysmith	532-6070
(Long Distance Charge Applies)	
If No Answer Call Ladysmith	532-3062
(Long Distance Charge Applies)	
Lahr Duane RFD 1	868-2532

LAKE SUPERIOR DISTRICT POWER COMPANY

Business Office Ladysmith	532-6226
After Office Hours Call	322-4636
(Long Distance Charge Applies)	
Thornapple Plant	868-2366
Lalan Gregory L	868-3350
Lamb Gary	868-2784
Lambert Dale RFD 2	*868-4855
Lambert Emiline Mrs	868-2251
Lancaster J L Col RFD 2 Ladysmith	868-3896
Langhoff Del RFD 1	*868-3581
Larson Minnie Mrs RFD 1	868-3101
Laszewski Henry RFD 3 New Auburn	868-2573
Leatherman Irvin RFD 2 Weyerhauser	868-3951
Leatherman Walter ins	868-3225
Le Blond Clara S RFD 2	868-4300
Lee Joseph B Mrs RFD 2	868-4253
Lehman LaVerne RFD 2	868-3929
Leon's Texaco	868-3125
Lepley Lynn Mrs RFD 1	868-5031
Lepley Robert	868-2825
Levius Laszlo RFD 2	868-4650
Liazuk Dean	868-3815
Lincoln Vernon RFD 1	868-3983
Lindau David	868-3075
Lindgren Carla Mrs RFD 2	868-5056
Lockwood DeWitt W RFD 3 New Auburn	*868-4148
Lone Pine Lodge RFD 2	868-3450
Long Elmer	868-4563
Loomis Gary RFD 2	868-4918
Loomis Seth RFD 1 Ladysmith	868-3599
Lorenz W F RFD 2	868-3881
Loux Henry Mrs	868-2873
Lowery Doyle RFD 3 New Auburn	868-4145
Lowman Della Mrs RFD 2	868-4355
Lundgren Axel RFD 1	868-5021
Lysdahl F W RFD 2	868-4255
Lysdahl Kenneth	868-4715

M

MacArthur Hotel	868-2625
MacArthur Julia Mrs	868-2395
MacArthur Lyall RFD 1	*868-3961
Maday Theodore RFD 1 Ladysmith	868-3595
MADDOCKS' DRUG STORE	868-2805
Maddocks Raymond	868-3681
Madison Jerry M RFD 2	868-3455
Mahoney Basil farm eqpmnt RFD 2	868-3935
Malaise Clayton	868-4035
Malaise Donald	868-4971
Manderfeld Ed RFD 2	868-5101
MANOSKY DAVID J tel co mgr ofc	868-2995
Residence	868-4095
Mansky Roman RFD 1	868-3157
Martin Gerald M RFD 2	868-2337
Martin LeVerne RFD 2	868-3924
Martindale Donald RFD 2	868-2281
Martindale Harold RFD 2	868-4885
Martindale Robert RFD 2	868-5091
Martindale Terry RFD 2	868-4881
Martindale Walter Mrs	868-2441
Massey William F RFD 2	*868-2336
Matczak Jerome RFD 1	868-3981
Mattison Glenn Mrs RFD 1	868-3107
Mattison Lew RFD 1	868-3105
Mattison Richard RFD 1	868-3973
Mayer Neil RFD 1	868-3965
Mayou Carl RFD 2 Ladysmith	868-2722
McCann Allen RFD 1	868-3861
McClimans Leona Mrs	868-2852
McCracken Harold Mrs RFD 3 New Auburn	868-2485
McCracken Sam RFD 3 New Auburn	868-2142

McCrackin Ernest RFD 3 New Auburn	*868-2571
McCrillis John H RFD 2	868-3451
McDonald's Cafe Hwy 8 W	868-9245
McDougall William B	868-3533
McEathron Donald RFD 2	868-4191
McELRAVY-GEIER FUNERAL HOME INC	
120 Fritz av E Ladysmith	532-3744
(Long Distance Charge Applies)	
McGinnis Chester RFD 1	868-2562
McHugh York RFD 2	868-4278
McIntyre Earl J RFD 2 Ladysmith	868-5173
McLean John RFD 2	868-4345
Mead Ben	868-2811
Mead Earl RFD 1	868-2328
Meier Edward RFD 2	868-4251
Meisegeier David RFD 2	868-4299
Meisegeier Edward Dairy Products RFD 2	868-4645
Mellon George A RFD 2	868-3934
Melody Bar	868-4065
Meredyk William RFD 2	868-2951
Mielke Robert RFD 1	868-3673
Mikes' Island Lake Tavern & Store	
RFD 3 New Auburn	*868-2570
Mikunda John	868-3855
Miles Stephen J RFD 2	868-4017
Miller John	868-4135
Milutinovich Milo	868-3515
Miniatt E L Jr RFD 1	868-2837
Minatt E R Sr RFD 1	868-2836
MINCOFF MEAT MARKET Conrath	532-5063
MIRR FUNERAL HOME	868-4155
Mirr Ralph Children's Telephone	868-4675
Mitchell Allen RFD 1	*868-2370
Mizener Elzie RFD 1	868-3795
Moberg William Leonard Mrs	868-4245
Moon Howard	868-5195
Moon Lowell R	868-4845
Moon Nyle	868-3055
MOON OIL COMPANY	868-3095
After Business Hours Call	868-5195
Mooney John T RFD 2	868-4126
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Moore Stanley Sr RFD 1	868-2556
Morrisette Clara L Mrs RFD 2	868-4330
Morton Glenn A	868-4231
Moser Orval	868-2843
Murray Earl	868-4835

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Nabbefeld Carol	868-2394
Nachtwey W J Mrs RFD 1	868-5075
Nancy's Boutique Salon RFD 2	868-4913
Nathaniel Lutheran Church	868-4455
Parsonage	868-4450
Neisler George RFD 2	868-4883
Nelson Elmer RFD 1	868-3104
Nelson Gilbert RFD 2 Ladysmith	868-4512
Nelson Larry RFD 1	*868-3104
Nelson Mary Mrs	868-2862
Nelson Morris Mrs RFD 2 Ladysmith	868-4515
Nelson Russell Mrs	868-4755
Nelson Wayne RFD 2	868-2132
Neslund Nels RFD 2	868-3459
Nette Gertrude Mrs RFD 2	868-4016
Nielsen Charles RFD 1 Ladysmith	868-3592
Nielsen Philip RFD 1 Ladysmith	868-3591
Nielsen Viggo RFD 2	868-3452
Noller John	868-2411
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Paddock Lawrence "Jack" RFD 1	868-3978
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Robinson Jerome RFD 1 Ladysmith	868-3593	Sorenson Blanche Mrs RFD 2	868-4382
Ronkowski Erich	868-3065	Sorenson Bud	868-3634
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Rucker Earl RFD 3 Ladysmith	868-2360	Spoolhoof Case	868-2932
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Ruff Frank	868-2685	Stahl Caroline Mrs RFD 3 New Auburn	868-2578
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Ryall Ike RFD 1	868-2830	Stanley Neil RFD 2	868-4295
		Stefczak Edmund RFD 2	868-2138

S

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Towers Gilbert RFD 1	868-3863
Towers Roland	868-2750
Traczyk Martha Mrs RFD 2	868-4273
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Treffz Sam	868-2765
Triplett Archie RFD 1	868-2327
Triplett Ralph RFD 1	868-2322
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Trott Richard RFD 3 Ladysmith	868-2720

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Utter Donald	868-4102

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Weinert Conrad Jr RFD 2 Weyerhaeuser	868-4180
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Weinert Karsten RFD 1	868-3977
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Wesolowski Ted RFD 2	868-2364
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Westlund Kenneth RFD 1	868-4475
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Wilder Lawrence RFD 2	868-4196
Williams Donald RFD 2	868-3337
Williams James RFD 2	868-4190
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Wood Harold	868-2853
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Woodmansee Herbert Mrs	868-2315
Woodmansee Lewis RFD 2	868-4656
Woodmansee Robert	868-2655
Woodmansee Roderick	868-3245
Worrall Donald E Mrs RFD 1	868-3968
Wright Hazel Mrs RFD 1	868-4004

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Young Ida Mrs	868-3705
Young Nora Mrs	868-4021
Yuker William RFD 2	868-3873

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Zebro Albert Mrs	868-3035
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ZEHNER RAY rl est RFD 3 Ladysmith	*868-2365
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Zimmerman Helen Mrs RFD 3 New Auburn	868-2146
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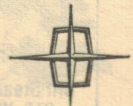
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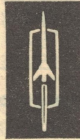
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 RFD 3 New Auburn*868-4142
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 Rectory*868-3475

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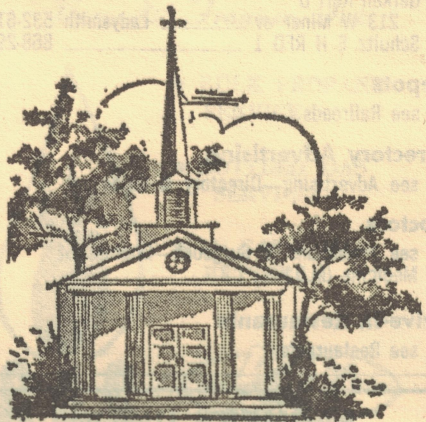
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Contact Lenses

see Optometrists—Doctors of Optometry (O.D.)

Contractors' Equipment & Supplies

Barnes Dimension All Company 868-2890

Dairy Products—Whise

Meisegeier Edward Dairy Products
RFD 2 868-4645
North Star Dairy 868-2295

Dead Animal Stock Removers

see Animal Carcass Removal; also Rendering Companies

Dentists—Doctors of Dental Surgery (D.D.S.)

Bergsbaken K O
213 W Miner av Ladysmith 532-6171
Boehmer Al W
109 Lake av W Ladysmith 532-5606
Gerken Kurt D
213 W Miner av Ladysmith 532-6171
Schultz E H RFD 1 868-2985

Depots

see Railroads

Directory Advertising

see Advertising—Directory & Guide

Doctors

see Physicians & Surgeons—Doctors of Medicine (M.D.)

Drive-In Restaurants

see Restaurants

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- SEEDS
- FERTILIZERS

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or 532-5757

200 Worden Ave. W. Ladysmith

Drug Stores

see Pharmacies

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Lake Superior District Power Company
Business Office Ladysmith 532-6226

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BRUCE ELECTRIC SHOP 868-2945

Electric Heating Contractors

see Heating Contractors

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Bruce 868-3185

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Eyeglasses

see Optometrists—Doctors of Optometry (O.D.)

Farm Equipment**BRUCE BLACKSMITH & MACHINE SHOP****BADGER & JAMESWAY
EQUIPMENT**

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Jim Reiherzer - Ladysmith
532-5970

RFD 1 Bruce..... 868-4175

Helmer Implement Co 868-2455
HELMER IMPLEMENT CO RFD 1 868-3305
Mahoney Basil RFD 2 868-3935

Feed Dealers

Buchholz Feed Store 868-2735
FARMERS UNION FEED STORE
200 Worden av W Ladysmith 532-3993
(See Advertisement This Classification)

Filling Stations

see Service Stations—Gasoline & Oil

Fishing Bait

Dale's Septic Tank Service & Bait Shop
RFD 2 868-4855
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 909 1st S Ladysmith 532-6070
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see Automobile Dealers headings

Forgings—Machining

see Machine Shops

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 (See Advertisement This Classification)

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 Res Bruce 868-4675

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FARMERS UNION FEED STORE
 See Our Ad Under Feed Dealers
 200 Worden av W Ladysmith 532-3993
 Gamble Store 868-2065
VOUCE & FROGNER INC Ladysmith 532-5593
 (See Advertisement This Classification)

Gas Heat

see Heating Contractors

Gasoline Stations

see Service Stations—Gasoline & Oil

Government Offices

CITY, VILLAGE & TOWNSHIP
 Bruce Village Hall 868-2185
 Fire Calls *868-2345
 Housing Authority Of The Village
 Of Bruce 868-4731
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FEDERAL
 Bruce Post Office 868-4215

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 353-2101 or 353-4126

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see Sand & Gravel

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Amacoy Store RFD 2 868-2332
 Farmer's Store 868-2125
 Kraft Shop RFD 3 New Auburn 868-4148
 Ray's Fairway Store 868-2075

Hairdressing

see Beauty Salons

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 (See Advertisement This Classification)
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108 W. 2nd ST. S.

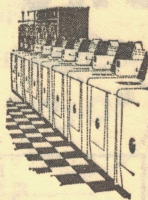
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108 W 2nd S Ladysmith 532-3155

(See Advertisement This Classification)

Leatherman Walter 868-3225

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102 Miner av W Ladysmith 532-3477

Laundries—Self Service

KING KOIN LAUNDERETTE

W Lake st Ladysmith 532-9861
 (See Advertisement This Classification)

Lawn Mowers

Sam's Sporting Goods Store 868-4435

Lawyers

see Attorneys-at-Law

Lenses—Contact

see Optometrists—Doctors of Optometry (O.D.)

Livestock

Wester Blair RFD 1 868-3801

Livestock Breeders

American Breeders Service 868-4425

Burt William Livestock Breeder RFD 2 868-4271

Loans

Northwestern Loan Corp
 Loan Office 868-3385
 General Office 868-4625
PIONEER NATIONAL BANK
 200 Miner av W Ladysmith 532-5551
THORP FINANCE LOANS
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 Auto - House - Coded Keys Made and
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 Figura Enterprises 868-2615

Meat—Retail

Mincoff Meat Market
 Conrath Ladysmith 532-5063

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Bruce Clothing Store 868-2975

Men's Clothing—Whlse & Mfrs

Gordon Ferguson Manufacturing Co . . . 868-2605

Mink Farms

see Fur Farms

Mobile Homes—Dealers

WEISENBERGER REALTY
 Lake av W Hwy 8 Ladysmith **532-6075**
 (See Advertisement This Classification)

Mobile Homes & Trailers—Parks

Tall Pines Trailer Court 868-5061

Mobile Homes—Transporting

Bellows & Bellows Cameron 458-2301

Monuments

HANSON BENNIE MONUMENTS & MARKERS
 Markers
 Cemetery Lettering
 Settings
 Bruce **868-4785**

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Amacyo Lake Motel RFD 2 868-2335
 Austin's Motor Court 868-3025
DAVIS MOTEL
 Miner av W Ladysmith **532-5576**

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 Local and Long Distance
 New & Used Mobile Home Towing
 Cameron **458-2301**

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Joe's Music & Sewing Center
 508 E 8th S Ladysmith 532-3263

Newspapers

Bruce News-Letter 868-2195

Office Supplies

STANTON'S BUSINESS MACHINES
 313 Miner av W Ladysmith **532-3559**

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FARMERS UNION FEED STORE
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 Moon Oil Co
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 Bruce 868-3095
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LADYSMITH, WISCONSIN

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117 W Lake av..... Ladysmith 532-3070

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LADYSMITH PHARMACY
113 Miner av E Ladysmith 532-3434
(See Advertisement This Classification)
Maddocks' Drug Store 868-2805
(See Advertisement This Classification)
SPEIDEL'S DRUG STORE Ladysmith 532-5656
(See Advertisement This Classification)

Photographers—Portrait

DU BOIS STUDIO
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WHALEN M L

RADUEGE W. E.

Daily Hours

1:30 PM To 5:30 PM

Closed Saturday Afternoon

Office Bruce 868-2425
M L Whalen MD Res..... 868-2421
W E Raduege MD Res..... 532-6718

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BRUCE PLUMBING & HEATING

- Repair Service
- Emergency
- Garbage Disposal
- Steam and Hot Water Heating
- New Installation
- Remodeling
- Water Heaters
- Forced Air Heating

Bruce 868-4415

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Hemphill Fay Radiator Service 868-3215

Radio Repairing

FANDEL RADIO & TV SERVICE
301 Miner av W Ladysmith 532-5171

Railroads

Soo Line Depot 868-2085

Ready Mixed Concrete

see Concrete—Ready Mixed

MADDOCKS' DRUG STORE

PRESCRIPTIONS

DRUGS

VETERINARY SUPPLIES

DIAL BRUCE 868-2805

Emergency Hours - 868-3681

BRUCE, WISCONSIN

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750 Gallon Tank Capacity
Septic Tanks and Dry Wells
Pumped
Reasonable Rates
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Septic Tanks

BELLOWS & BELLOWS

Septic Tanks & Dry Wells
Cleaned
"Reasonable Rates"
Cameron 458-2301

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Conoco Products
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Bruce Texaco Station 868-3090
Helmer Implement Co RFD 1 868-3305
Leon's Texaco 868-3125
Moon's Texaco Service 868-3095

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AMERICAN OIL MOTOR CLUB stations are identified "AOMC".



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Barr Mink Ranch Cameron 458-2716
(See Advertisement This Classification)

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RFD 3 Chippewa Falls 723-5759

INDIANHEAD RENDERING CO INC

Barron 537-3050

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Birchwood Resort RFD 2..... 868-5145
Frank & Nell's Resort RFD 2..... 868-2338
Green Acres Resort RFD 3 New Auburn 868-2576
Island Lake Resort RFD 3 New Auburn 868-2571
Kozel's Fireside Lodge
RFD 3 New Auburn..... 868-4085
Lone Pine Lodge RFD 2 868-3450
Stehbergers Sunny Slope Resort RFD 2 868-2134
Winter Haven Resort RFD 2..... 868-3640
Wonderspot Resort The RFD 2 868-2336

Restaurants

Awker Bud 40 & 8 Drive-In 868-4525
McDonald's Cafe Hwy 8 W..... 868-9245

Rug Dealers—New

see Carpet & Rug Dealers—New

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LADYSMITH CONCRETE CO INC
Ladysmith 532-6001
Stevens Bros Truck & Shovel Service
RFD 2 868-3371
Or 868-2130

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Hwy 8 Ladysmith 532-3389

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 119 1st N Ladysmith..... **532-5101**

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 RFD 2 Ladysmith..... **868-2275**

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Sam's Sporting Goods Store
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 Bruce **868-4435**

Steam Heating Contractors

see Heating Contractors

Stock Yards

see Livestock

Storage—Household

see Moving & Storage

Surgeons

see Physicians & Surgeons—Doctors of
 Medicine (M.D.)

Taverns

Benik Robert Bar **868-4495**
 Imalone Tavern RFD 1..... **868-2374**
 Jerry's Log Bar **868-4635**
 Melody Bar **868-4065**
 Pine Grove Tavern RFD 2..... **868-5065**
 Steffek Mike Tavern & Store
 RFD 3 New Auburn **868-2570**
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 RCA Authorized Sales & Service
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 Quality Service
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Trenching

see Excavating Contractors

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TOTALLY
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 RFD 1 **868-2323**
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 Johnson Oscar **868-2925**
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see Funeral Directors

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 102 Miner av W Ladysmith **532-3477**

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Villager The **868-3555**

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see Towing —Automotive

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 and can quickly give you any number not
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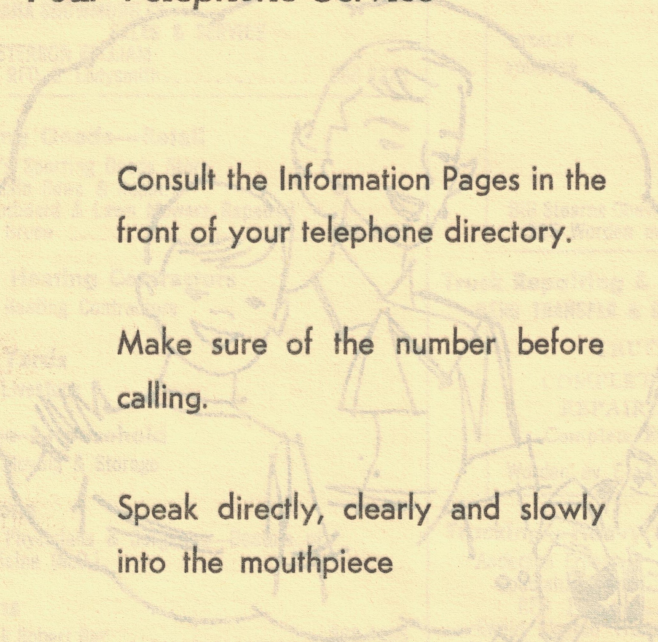


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Help Speed-Up and Improve Your Telephone Service



Consult the Information Pages in the front of your telephone directory.

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Identify yourself by name or firm when answering.

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