

DIRECTORY

BRUCE TELEPHONE COMPANY

July 1946

Local and Long Distance

Home Mutual Insurance

WALTER LEATHERMAN, AGENT

ALL POLICIES NON-ASSESSABLE

SEE ME FOR YOUR INSURANCE NEEDS

AUTO — FIRE — WIND HAIL ON GROWING CROPS

CALL 13

Dairy Cows

-

Breeding Bulls

BEST PRICES FOR YOUR LIVE STOCK

AT ALL TIMES

LONG AND SHORT TIME LOANS ON LIVE STOCK.

AUCTION SERVICE

Leo Lalan

BRUCE,

PHONE 13

WISCONSIN

FOR
FARMERS MUTUAL PROPERTY
AND
Farmers Mutual Automobile
INSURANCE

SEE
Herman Clausen

TEL. 76R

BRUCE, WIS.

BRUCE CASH MARKET

Meats and Groceries

DEALERS IN BUTCHER STOCK, HOGS, VEAL, POULTRY, EGGS

BRUCE, WISCONSIN

TELEPHONE 14

Bertram-Wright Lumber Company

LUMBER, PAINT, BUILDING HARDWARE,
F. H. A. LOANS

LA VERN LEHMAN, Manager

BRUCE, WIS.

PHONE 70

GAMBLE STORE DEALER

N. J. KNUDSON, Owner

CORONADO WASHERS AND RADIOS,

REFRIGERATORS

AUTO PARTS — HARDWARE — SPORTING GOODS

TIGER BATTERIES

CREST TIRES

LADIES WEARING APPAREL AND SHOES

BRUCE, WISCONSIN

PHONE 6W

Bruce Telephone Co.

David J. Manosky, owner

RULES AND REGULATIONS

Look up number before calling. If no number is given, then call by name. Some numbers have been changed.

When your telephone is out of order, call up manager or central from Phone nearest you. The trouble will then be intelligently inquired into and removed.

The use of profane or obscene language over our wires is strictly forbidden.

Your phone is for your own use.

PLEASE DO ALL NECESSARY CALLING ON PARTY LINES BEFORE 10:00 P. M.

As the Company is responsible for the quality of the service, it is necessary to prohibit the use of any equipment not furnished by it.

To permit an equitable use of the service on party lines, conversations should be limited to five minutes.

DON'T HOLD RECEIVER OFF HOOK WHILE OPERATOR IS TRYING TO RING A PARTY. THIS CAUSES PHONES ON THE LINE NOT TO RING.

Don't listen on the line while other people are talking. This is forbidden and spoils the service so parties talking can not hear.

Do not use phone in severe lightning storms.

Talk directly into and not less than one inch away from transmitter.

If you have a desk phone — hold the instrument straight up and down — or your voice will not transmit clearly.

This Company does not undertake to receive, transmit or deliver any message, written or verbal, and will not under any circumstances be responsible for such message if received or transmitted by its employees.

While it is the aim of this Company to redress any grievances, it is suggested that courtesy is equally commendable, whether practiced by telephone employee or subscriber.

Long distance rates and other long distance information will be gladly furnished upon application to the operator.

Tolls are charged to phone used and bills will be collected monthly.

Service charges are due and payable at the Company's office with in the discount period shown on each bill. Accounts unpaid after the expiration of the discount period are over due and service is subject to suspension.

One copy of this Directory for each telephone is furnished each year without charge to every subscriber for use until replacement by another issue.

PLEASE CALL BY NUMBER

THE TIME LIMIT

The rules established by this company limiting single conversations on party lines to five minutes is designed for the benefit of all subscribers on party lines. Experience has shown that five minutes is sufficient time to complete the ordinary business or social transaction by telephone.

The company has therefore placed a limit of five minutes on single conversations on party lines but the enforcement of this rule, like many other regulations designed to give good service to all persons, requires the cooperation of subscribers for best results. It is not fair to your neighbor on the line for you to occupy it for long periods when he desires to use it.

It is a simple matter and a polite and neighborly act to relinquish the line after using it a reasonable period, allow your neighbor to have his talk, and then call your party again if you desire to add something to what you have already said.

Standard Super Service

STANDARD GAS AND OIL

WASHING, GREASING & TIRE REPAIR

Phone 50W P. O.

Bob Girard, Prop.

Bruce, Wis.

CALL

Oscar E. Johnson

IF YOU HAVE BEEF CATTLE, HOGS, VEAL OR DAIRY CATTLE
TO HAUL OR SELL

Phone 92

Bruce, Wisconsin

PLEASE CALL BY NUMBER

Bonek's Hatchery & Poultry Farm

PUREBRED WHITE ROCKS

LARGE TYPE WHITE LEGHORNS

Phone 113

Bruce, Wis.

A

Abbotts Dairies, Inc.	29
Adams, John, R. No. 1	32F3
Alvey, D. L., Res.	5J
Alvey, John, Res.	78M
Alvey, Selmer M., Res.	90
Amacoy Lake Resort, R. No. 2	48F21
Ambles At Amacoy, R. No. 2	33F13
Anderson, Ole, R. No. 1	37F3
Anderson, Ray, R. No. 1	55F2
Arey, L. S., Res.	16J
Aeschliman, Glen, R. No. 2	48R21
Atwood, Charles, R. No. 2	33F2
Atwood, John, R. No. 2	28F4
Atwood, Walter, R. No. 2	28F3
Austin, Mrs. Fred, Res.	102
Austin, Robert, R. No. 2	33F4
Avery, Warren, R. No. 2	28F12

B

Baker, Alonzo, R. No. 1	34F21
Balko, Henry, R. No. 1	32F13
Beaulieu, Adler, Res.	26W
Beauty Shop	3
Beebe, C. A., R. No. 2	27F22
Beebe, Roy, R. No. 2	27F22
Beise, Ronald, R. No. 1	52F20

BRUCE RED & WHITE STORE

PHONE 46

CARL LIND, Prop.

GROCERIES, COLD MEATS and SCHOOL SUPPLIES

FRUITS AND VEGETABLES

PLEASE CALL BY NUMBER

AMBLE'S at Lake Amacoy

Ultra Modern
Housekeeping Cottages

Overnight Cabins
All Conveniences

4 Miles South of Bruce and Highway 8 on 40

FISHING, BOATING, BATHING.

COCKTAIL LOUNGE

Tel. 33F13

Bruce, Wisconsin

Bengtson, Dean, R. No. 2, Wyhr.	53F23
Bennor, Walter, R. No. 1	52F2
Benson, Emil, R. No. 1	56F13
Bernhardt, Chris., Res.	106
Bertram-Wright Lumber Co.	70
Beyer, Clifford, R. No. 1	52F13
Beyer's Store and Tavern, R. No. 1	52F21
Biernat, Adam, Store	2
Blain Motor Company	74
Blodgett, Herman, R. No. 2, Wyhr.	53F11
Blomberg, Elmer, Res.	25J
Boer, Henry, Res.	67W
Bonek, Harry, Hatchery	113
Bowling Alleys	49W
Brainerd, Gene, R. No. 2	27F4
Brainerd, Harry, R. No. 2	48F20
Brainerd, Lyman, R. No. 1	37F12
Brastad, Cecil, Res.	22
Briggs, Dallas, Res.	93W
Briggs, Harold, R. No. 2	33F23
Bruce Beauty Shop	3
Bruce Bowling Center	49W
Bruce Cash Market	14
Bruce Farmers Store	12
Bruce Hatchery	113
Bruce News-Letter	19W

NORTHLAND CAFE

OLE IVERSON, Prop.

Phone 63 P. O.

BRUCE,

WISCONSIN.

PLEASE CALL BY NUMBER

Ewalds Transfer

Coal, Drayage, Ice

Coal is cash

BRUCE, WISCONSIN

PHONE 38

Bruce Lunch 9J P. O.
Bruce Public School 58
Bruce Radio Shop 114
Bruce Red & White Store 46
Burlingham, Harold, R. No. 1 52F4
Burns, B. E., Res. 26R
Bus Depot 63 P. O.
Button, Roweland, R. No. 1 55F3

C

Cameron, Russell, R. No. 1 55F20
Campbell, Mrs. H. W., Res. 88W
Carr, John, R. No. 1 32F21
Carter, Stanley, R. No. 1 48R11
Chevrolet Garage 74
Christianson, Audie, R. No. 2, Wyhr. 53R11
City Hall 18
Clark, Roy, R. No. 1 96W
Clausen, Harold, R. No. 1 32F12
Clausen, Herman, Res. 76R
Clough, Richard, R. No. 1 55F13
Coey, Mrs. Adeline, Res. 86J
Conover, Fred, R. No. 1 55F11
Conwell, V. E., R. No. 2 33F22
Cooper, U. G., Res. 84M
Cooper, Clyde, R. No. 2 56F11
Corderman, Alvin, R. No. 2 48F5

Farmers Union Co-op

FARMERS UNION FULL POWER GAS AND OIL
IGNITION PARTS AND GREASING OUR SPECIALTY
CO-OP BATTERIES AND TIRE REPAIRING

JOEL H. WATKINS, Mgr.

Phone 30J

Bruce, Wis.

PLEASE CALL BY NUMBER

Col. F. W. Williams

AUCTIONEER

Phone 98J

Bruce, Wisconsin

Corrin, Mrs. Henry, R. No. 2 53F12
Coubal, Joseph, R. No. 3, New Auburn 48F30

D

Dahlberg, Rev. Fred, Res. 84W
Daily, John Res. 41J
Dairyland State Bank 17
Daniels, Irvin, R. No. 2, Wyhr. 53F4
Daniels, Lester, R. No. 1 56F2
Daniels, Roy, A., R. No. 1 23F13
Dauer, Carl, R. No. 1 56F12
Davis, Lester, R. No. 1 37F4
Dearhamer, Mrs. Chas., R. No. 1 56F14
Depot Soo Line 8
Doorn, Lawrence, Res. 79
Doorn, Delbert, R. No. 1 37F13
Doorn, Louis, R. No. 1 37F2
Doyle, William, Res. 105
Drug Store 80
Drause, Chas., Res. 27F3
D.V.B.S. Camp at Imalone 52F12
Dyar, Delbert & Jack, R. No. 2 48R31

E

Eke, Berger, R. No. 2 48F2
Ellison, Carl, Res. 59R
Elwood, Perry, Res. 39J
Ewald, Clayton, Res. 101

Jack Sprat Store

HOME OWNED

FOR BEST MEATS AND GROCERIES

Call Phone 2

ADAM BIERNAT

Bruce, Wisconsin

PLEASE CALL BY NUMBER

FOR
DEPENDABLE INSURANCE
COVERING ALL FORMS OF PROPERTY

SEE OR CALL

A. G. Krause

Ewald, Mrs. E., Res. 38

F

Farmers Union Oil Station 30J
Farmers Store 12
Fawley, Joe, R. No. 3, Ladys. 27F30
Feller, Arnold, Res. 94
Felton, Trueman, Res. 88R
Ferry, Clarence, Res. 39M
Fetting, Chas., R. No. 1 32F20
Fetting Robert. R. No. 1 34F20
Fiker, O. G., Res. 16W
Fillion, William, R. No. 1 34F4
Fire Hall 18
Fire Side Lodge, R. No. 3, New Auburn 48F11
Frisinger, Vern, R. No. 1 32F22
Fuglsang, John, R. No. 1 23F22
Galman, Mrs. Joe, Res. 91W

G

Gamble Store Agency 6W
Garrett, Raymond, R. No. 1 56F21
Gavin, Dan, Res. 41M
Gibson, George, Res. 16R
Girard, Ray, R. No. 1 55F12
Girard, Robert, Res. 50J
Girard Standard Station 50W P. O.
Gochee, Carl, R. No. 1 37F11

Bruce Lunch

Telephone 9J P. O.

BERTHA M. TATRO, Prop.

MEALS AND LIGHT LUNCHES

SOFT DRINKS — ICE CREAM — TOBACCO

PLEASE CALL BY NUMBER

E. S. SPEARS MERCANTILE CO.

TELEPHONE 7

GROCERIES - DRY GOODS
SHOES - HARDWARE

Gochee, Edmund, R. No. 1 37F21
Goff, Earl, R. No. 2 28F2
Goff, Herbert, R. No. 2 28F20
Gonia, Roman, Res. 78J
Goodman's Feed Store 73
Graham, Frank, R. No. 1 51F21
Graves, Sidney, R. No. 1 34F3
Grew, Donald, R. No. 2 28F5
Griesbach, L. J., R. No. 1 51F3
Grisius, LeRoy, Res. 115
Grubb, Albert, R. No. 1 52F30
Gundt, Everett, Res. 76J

H

Hall, Mrs. Mable E., R. No. 2, Wyhr. 53F23
Hansen, N. Y., Res. 78W
Hartinger, George, R. No. 2 36F3
Harvey, Allie, Res. 119
Harvey, F. J., Res. 104
Harvey's Lumber Company 111
Hatchery, Bonek 113
Hause, Lloyd, R. No. 1 52F3
Hayden, Jay, Res. 49J
Hayden, R. J., R. No. 1 55F21
Hemphill's Garage 11
Hendrickson, Mrs. Grace Res. 44J
Heyman, Karl, R. No. 2 33F5

BRUCE BOWLING CENTER

JAY HAYDEN

Phone 49W

BILLIARDS - POOL

PLEASE CALL BY NUMBER

Standard Oil Products

CLAIRE B. TOWERS

Phone 75

TANK WAGON SERVICE

GASOLINE, KEROSENE, OIL

Diesel or Tractor Fuel or Grease For Every Purpose

Fuel Oil for All Types of Furnaces and Stoves

Hilten, Lester, R. No. 1 32F5
Hinaus, Earl, Res. 72J
Hinaus, Owen, R. No. 1 96J
Hinkle, Clarion, Res. 59M
Hoff, James, Res. 88J
Hoffland, Matt, Res. 85W

I

Imalone Tavern, R. No. 1 52F11
Island Lake Resort, New Auburn, R. No. 3 ... 48F3
Island Lake Store, New Auburn, R. No. 3 48F20
Iverson, Harold, R. No. 1 34F2
Iverson, Ole 63 P. O.
Iverson, Otto, R. No. 1 32F11

J

Jack Sprat Store 2
Jenkins, R. D., Res. 20J
Jenkins, R. D., Office and Garage 20W
Joel's Service Station 30J
Johnson, Forest, Wyhr., R. No. 2 53F30
Johnson, Oscar, Res. 92
Joyner, Elmer, Res. 51F13
Joyner, Mrs. Sarah, Res. 68R

K

Kahn, Frank, R. No. 1 55F22
Karis, Ernie, Res. 78R
Karis Garage and Standard Station 21

— SURGE SALES AND SERVICE —

SURGE MILKERS

ELECTRIC HOT WATER HEATERS, ELECTRIC COOLERS

SURGE ELECTRIC FENCERS, MADISON SILOS

Mae E. Stevens

Phone 33F3

Rusk County Representative

PLEASE CALL BY NUMBER

GOODMAN'S FEED STORE

DEALERS IN FEEDS, SEEDS AND FLOUR

Bruce,

Phone 73,

Wis.

Karis, Joe, R. No. 2	28F14
Keith, Edgar, Res.	67M
Keith, Perry, Res.	81J
Kelly, Jack, R. No. 1	32F23
Kelly, J. O., R. No. 1	32R11
Kenyon, Mrs. Gladys, Res.	85J
Kernwein, Al., R. No. 2	48F22
Kisling, Al., R. No. 2	67R
Klinger, Theodore, R. No. 1	52F22
Knudson, Norman, Res.	6J
Koehler, Ed., Res.	84R
Koehler, Phil., Res.	51F4
Koschkee, Chas., Res.	24J
Koschkee & Son Store	24W
Kovacevich Bros., Office and Store	60W
Kovacevich, Eli, R. No. 1	43F4
Kovacevich, Nick, R. No. 1	32F2
Kozel, Harry, Sr., R. No. 1	48F11
Kozel, Harry, Jr., R. No. 1	48R12
Kramer, Raymond, R. No. 2	35
Krause, A. G., Res.	15J
Krause, A. G., Office	15W
Kuhn, James, R. No. 1	52F5

L

Ladysmith Dead Animal Service,

Call Ladysmith Exchange 11

Home
Brand

FARMERS STORE

Phone
12

GENERAL MERCHANDISE

GROCERIES

BRUCE,

TELEPHONE 14

PLEASE CALL BY NUMBER

F. J. Harvey & Sons

LUMBER, CEMENT, BUILDING MATERIALS,
PLUMBING AND FURNACES

Phone 111,

Bruce, Wis.

Lake Superior District Power Co.,
Ladys., R. No. 3, Thornapple Plant 36F13
Lalan, Jack, R. No. 1 118
Lalan, Leo., Res. 13
Larson, Mrs. Minnie. R. No. 1 23F3
Leach, Mrs. Fannie, Res. 68J
Leatherman, Walter, Res. 55F4
LeBlanc, Pete, Res. 85J
Leitz, Louis, R. No. 3, Ladys. 27F31
Long, Elmer, R. No. 1 23F20
Loomis, Seth, R. No. 1 34F12
Lorenz, W. F., R. No. 2 33F12
Lowery's Lodge, R. No. 2 33F20
Lucas, Walter F., Res. 16M
Lundgren, Axel, R. No. 1 37F22

M

MacArthur, D., Hotel 62 P. O.
MacArthur, Lyle, R. No. 1 56F3
MacGregor, N. P., Res. 95
Maddock's Drug Store 80
Manosky, David J., Res. 99
Martindale, Donald, Res. 87J
Mattison, Clarence, Wyhr., R. No. 2 53F22
Mattison, Glen, R. No. 1 23F14
Mattison, Lou, Res. 47W
Mayer, Emil, R. No. 1 56F22

Amacoy Lake Resort

On Highway 40, 5 Miles South of Bruce

DON THOMPSON & TAB SHANEBERG, Props.

MODERNIZED TAVERN, HOUSEKEEPING COTTAGES

SANDWICHES AND DINNERS

Telephone Bruce 48F21

Bruce,

Wisconsin

PLEASE CALL BY NUMBER

Abbotts Dairies, Inc

Phone 29

Bruce,

Wisconsin

McConnell, Gordon, Res. 19J
McDonald, Betty, Tavern 97 P. O.
McDonald, Art, R. No. 1 34F5
McDonald, Edward, Res. 110
McEwen, Mrs. M., Res. 76M
McHugh, York, R. No. 2 28F11
McKenzie Hardware 4
Meir, Minrod, Wyhr., R. No. 2 53F14
Meisegeier, Edward, R. No. 2 27F2
Meisegeier, Charles, R. No. 2 27F12
Miller, George E., Res. 10W
Mills, Harold, Res. 83J
Minneapolis - Moline Implement Store 60W
Mohlenbrink, H C., Res. 86W
Moon, Nyal, R. No. 2 28F13
Moore, L. V., Res. 25R
Moore, Stanley, R. No. 1 55F23

N

Newhagen, Reverend Olaf, R No. 1 52F12
Nachtwey, W. J., R. No. 1 23F2
Nelson, Mrs. Mary, Res. 86R
Nelson, N. A., Res. 77
Nielsen, A. P., R. No. 1 43F3
Noller, John, Res. 41R
Northland Cafe 63 P. O.
Novander, Carter, R. No. 1 52F11

McKenzie Hardware & Equipment

HARDWARE — SPORTING GOODS

KOSER SNOW PLOWS — CULVERTS — GRADERS

FIRESTONE TIRES AND RECAPPING

Phone 4,

Bruce, Wis.

PLEASE CALL BY NUMBER

BRUCE ELECTRIC SERVICE

ARNOLD FELLER,

Wiring Contractor

Phone 94

Nye, Warren, Res. 55F30

O

Olson, Freebert, Res. 88M

Olson, Henry, R. No. 2 36F4

Olson, Orville, R. No. 2 36F12

Olson, Oscar, R. No. 2 36F11

P

Paulson, Donald, R. No. 1 43F11

Peterson, Elmer, Res. 45

Peterson, Elvina, R. No. 1 55F31

Peterson & Son Funeral Home 9W

Peterson, Leland, Res. 108

Peterson, W. J., R. No. 1 55F5

Pfaffman, P. F., R. No. 1 51F11

Pinney, B. A., R. No. 2 36F14

Pinnow, Paul, Ladys., R. No. 3 36F20

Poff, Stanley, Res. 39R

Police 18

Prentiss, Dr. Pearce, Physician 57

Public School 58

Q

Quade, C. F., R. No. 1 51F20

R

Radio Shop 114

Raimann, Gus and Erna

R. No. 3, New Auburn 48F3

PEA GRAVEL FOR CONCRETE — SAND FOR PLASTERING

F. M. STEVENS & SONS

DUMP TRUCK SERVICE

PHONE 48F12

BRUCE, WIS.

PLEASE CALL BY NUMBER

COTTAGES — ROOMS — BOATS — MINNOWS

LOWERY'S LODGE

ON AMACOEY LAKE

B. F. LOWERY, Mgr.

4½ miles south of Bruce on State Road 40.

Phone 33F20,

Bruce, Wisconsin

Rasmussen, Lyle, R. No. 1 51F12
Red & White Store 46
Reichel, Al., R. No. 1 34F11
Reichel, Andy, R. No. 1 34F22
Reichel, Dave, R. No. 1 34F13
Reichel, George, R. No. 1 34F14
Reichel, Henry, R. No. 1 34F13
Romsos, Norman, Res. 91J
Rouleau, Pat, Texaco Station 112 P. O.
Rupp, Mrs. Leona, Res. 87R
Ryall, Arthur, R. No. 1 32R12
Ryall, Ike, R. No. 1 32F30
St. John, E. V., R. No. 3, New Auburn 48F31
Sauer, Mrs. Ema, Res. 1

S

Schiessl, Adam, Res. 91R
Schmidt, William, R. No. 1 23F11
Schmitz, Henry, R. No. 1 43F2
Schmitz, Mrs. Mary, R. No. 1 43F21
Schroeder, Erwin, Wyr., R. No. 2 53F5
Schultz, Mrs. A. C., Res. 83W
Schultz, Robert W., Res. 66
Scoles, Jack, R. No. 1 37F14
Scott, Francis, Res. 47R
Severin, Harold, Machine Shop 84J
Shaneberg, Tab, R. No. 1 48F21

GASOLINE — FUEL OIL — TRACTOR FUELS



FOR BEST IN QUALITY AND SERVICE

CALL OR SEE—

Harold Sauer

PHONE 1,

BRUCE, WISCONSIN

PLEASE CALL BY NUMBER

Karis Service Station

STANDARD GAS AND OIL

GENERAL SHOP SERVICE

PARTS — CAR GREASING AND TUNE-UP

OUR SPECIALTY ACCESSORIES

ATLAS TIRES AND BATTERIES

Phone 21,

Bruce, Wis.

Sieck, Fred, Wyhr., R. No. 2	53F21
Sieck, Henry, Wyhr., R. No. 2	53F3
Sillman, Richard, R. No. 2	27F11
Soo Line Depot	8
Sorenson, Chris., R. No. 2	67J
Sorenson, Edward, Res.	72W
Sorenson, Godfrey, R. No. 2	28F21
Sorenson, Grant, R. No. 2	33F4
Sorenson, Jack, Res.	68J
Spears, E. S., Mercantile Company	7
Spoolhoff, Rense, R. No. 1	23F12
Stahl's Musk Pyk Kamp	33F30
Stahmann, L. E., Res.	10J
Standard Bulk Station	75
Stenson, Mrs. Ada, Res.	76W
Stevens, Burt, R. No. 2	28F22
Stevens, Frank, R. No. 2	48F12
Stevens, George, R. No. 2	33F21
Stevens, Harold, R. No. 2	33F11
Stevens, Herbert, R. No. 1	56F20
Stevens, Mae F., R. No. 2	33F3
Stevens, Woody, R. No. 2	48F4
Stokely Bros. Viner	23F30
Stone, H. P., R. No. 2	48F14
Swaney, Mrs. Bessie, Res.	39W
Sweet, Mrs. Edna, Ladys., R. No. 3	27F23

T

Tatro Oil Company	117
Tatro, Clifford, Res.	117
Tatro, Guy C., R. No. 1	56F4
Taylor, Mrs. D. R., Res.	109
Texaco Bulk Station	117

PLEASE CALL BY NUMBER

Austins
Modern Cabins, Cottages & Rooms
Phone 102

Bruce

Wis.

Thaler, Calvin, R. No. 1 53F31
 Thompson, Donald, R. No. 2 48F12
 Tiegs, Frank, R. No. 1 23F21
 Towers, Claire B., Res. 75
 Towers, John, Res. 82W
 Triplett, Archie, R. No. 1 32F14
 Triplett, Ralph, R. No. 1 32F4
 Texaco Service Station 112 P. O.

U

Urquhart, Leonard, Res. 107

V

Valiquette, Victor, Res. 69
 Vetterkind, Walter, R. No. 3, New Auburn .. 48F23
 Village of Bruce Fire Hall18
 Vos, John, R. No. 1 55F14
 Vreeland, Norman, R. No. 1 56F23
 Vreeland, Roy, R. No. 1 56F5

W

Waite, Joe, Res. 59W
 Walker, C. V., Res. 54
 Weiher, Dr. R. J. H., Dentist 98W
 Weiher, Dr., R. J. H., Res. 98J
 Weuthrich, Ernest, R. No. 1 43F13
 Whalen Dr. M. L., Physician 42W
 Whalen, Dr. M. L., Res. 42J
 Wiedenhoeft, A. C., R. No. 2 33F14
 Weinert, Walter, Wyhr., R. No. 2 53F13
 Wisherd, Ruby, Res. 87W
 Wisherd, Iven, Res. 26J
 Woodmansee, George, Res. 116
 Woodmansee, Herbert, Res. 31

Z

Zebro, Albert, Res. 103
 Zebro's Feed and Seed Store 89W
 Zehner, Byron, R. No. 3, Ladys. 36F2
 Zehner, Clarence, Cabins, R. No. 3, Ladys. ... 36F21
 Zehner, George, Res. 39M
 Zehner, W. L., R. No. 2 36F5

THE DAIRYLAND STATE BANK

BRUCE, WIS.

Stations at Sheldon and Exeland

COMPLETE BANKING SERVICE

INCLUDING

AUCTION SALES

FINANCING

WAR BONDS

SAFETY DEPOSIT BOXES

WE INVITE YOUR BUSINESS

Member Federal Deposit Insurance Corporation

SHELDON, Phone 9618-F-12

BRUCE, Phone 17

EXELAND, Phone 26

PETERSON & SON

Funeral Directors

COMPLETE STOCK AND SERVICE

PHONES— PARLOR 9W —RESIDENCE 45

BRUCE,

WISCONSIN

LAKE SUPERIOR DISTRICT POWER COMPANY

PUBLIC SERVICE

IN CASE OF TROUBLE

CALL 65 LADYSMITH

GRANT'S RADIO SERVICE

AUTHORIZED MOTOROLA DEALER

**FINE RADIOS FOR HOME AND AUTO
ALL MAKES AND MODELS REPAIRED**

Phone 114,

Bruce, Wis.

LADYSMITH DEAD ANIMAL SERVICE

Ladysmith 11

NEW SANITARY TRUCKS

EFFICIENT DRIVERS

**WE REMOVE YOUR DEAD OR DISABLED HORSES, COWS,
HOGS, SHEEP.**

(HIDES ON)

**PROMPTLY AND PAY ALL PHONE CHARGES
BRANCH OF CHIPPEWA FALLS RENDERING CO.**

TRUCKING SERVICE

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