

Wisconsin
Telephone
Company



Bruce
Directory
June, 1940

Mrs. B. Campbell
Agent

H. W. Allen, Manager
Ladysmith, Wisconsin

F. L. Smiley, Dist. Mgr.
Eau Claire, Wisconsin

Suggestions to be Followed in the Interest of Satisfactory Service

To insure satisfactory telephone service, it is necessary to have the full co-operation of the user and to secure this result, the following practices are recommended:

1. All reports of operating irregularities and telephones out of order should be made promptly to the Chief Operator.
2. To permit of an equitable use of the service on party lines, conversations should be limited to 5 minutes.
3. To permit proper arrangements, reasonable advance notice is necessary for the removal or change in location of a telephone.
4. Because of the great possibility for misunderstanding, employees are not permitted to accept or transmit messages for others.
5. Service Charges are due and payable at the Company's office within the discount period shown on each bill. Accounts unpaid after the expiration of the discount period are overdue and service is subject to suspension.
6. As the subscriber is responsible for all charges originating at his telephone, care should be taken to prevent the unauthorized use of the service by others.
7. A complete schedule of exchange service rates is on file in the office of the Manager, which can be reviewed upon application by anyone interested.
8. Long distance rates to any point reached by the Company will be gladly furnished upon application to the Operator.
9. As the Company is responsible for the quality of the service, it is necessary to prohibit the use of any equipment not furnished by it.
10. For any additional information regarding the business of the Company, please consult the Agent.

A

ABBOTTS DAIRIES INC.....	29
ALVEY DONALD Residence.....	5-J
ALVEY ROBERT Residence.....	31-W
ALVEY SELMER Residence.....	25-W
ALVEY'S EAT SHOPPE.....	5-W
AMACOY LAKE RESORT R 1.....	48-F-21
AREY L S Residence.....	16-J
AUSTIN ROBERT A Residence.....	48-F-4

B

BENDER W C Residence.....	23
BERTRAM-WRIGHT LUMBER CO.....	70
BLAIN MOTOR CO.....	74
BLOMBERG H E Farm R 1.....	53-F-11
BLY DR E L Dentist.....	44

C

BONEK HARRY W Farm R 2.....	36-F-2
BOSS PETER J Auto Sales.....	21
BRUCE BEAUTY SHOP.....	3
BRUCE CASH MARKET.....	14
BRUCE FEED CO.....	27
BRUCE FIRE DEPT.....	18
BRUCE LUNCH.....	9-J
BRUCE NEWS LETTER.....	19-W
BRUCE RED & WHITE STORE.....	46
BRUCE SCHOOL.....	58

CALEY R J Residence.....	85-J
CHAPMAN'S SERVICE STATION.....	72
CLAUSEN H Farm.....	52-F-12
COMPTON HERBERT Residence.....	67-R
CORRIN HENRY Farm R 2 Weyerhauser.....	53-F-12

TEL.

9-J

BRUCE LUNCH

Bertha M. Tatro, Prop.
MEALS and LIGHT LUNCHES
SOFT DRINKS—ICE CREAM—TOBACCO

Bruce Cash Market

Dealers in Butcher Stock, Hogs, Veal, Poultry and Eggs
BRUCE, WIS. — TELEPHONE 14

D

DAIRYLAND STATE BANK.....17
 DANIELS LESTER Farm R 1.....53-F-2
 DANIELS ROY A Farm R 1.....53-F-13
 DELMATER HAROLD Residence.....67-W
 DUCKART H F Residence.....43

E

EKE BIRGER W Farm R 1.....48-F-2
 EWALD MRS EGGERT Residence.....38

F

FARMERS STORE.....12
 FIRESIDE LODGE Little Rice Lake.....48-F-11

G

GAMBLE STORE AGENCY.....6-W

H

HARVEY F J Hardware.....4
 HEMPHILL GARAGE.....11-W
 HOVDA REV M Z Residence.....68-W

I

IMALONE SERVICE STATION R 1.....52-F-21

K

KOSCHKEE CHAS Residence.....24-J
 KOSCHKEE & SON Gen Mdse.....24-W

KRAUSE A G Real Estate.....15-W
 KRAUSE A G Residence.....15-J

L

LADYSMITH DEAD ANIMAL SERVICE
 Ladysmith Wis. (Call Long Distance) Ladysmith-11
 LAKE SUPERIOR DISTRICT POWER CO
 Plant R 2..36-F-13
 LALAN LEO Farm.....76-W
 LEPPERT HENRY Residence.....61-W

M

MacARTHUR D Hotel.....71
 MacARTHUR LYLE Farm R 1.....53-F-3
 MADDOCKS DRUG STORE.....80-W
 McCONNELL GORDON Residence.....19-J
 MOHLENBRINK H C Residence.....76-R

P

PETERSON ELMER Residence.....45
 PETERSON ELMER & SON Funeral Home...9-W
 PETERSON W J Farm.....35
 PRENTISS DR PEARCE Office.....57

R

RUSS FRANK C Residence.....16-W

FARMERS STORE

Dry Goods—Men's Furnishings—Shoes—Groceries

TELEPHONE 12

BRUCE, WIS.

TEL.
4 6

Bruce RED & WHITE Store

BOB LEGLER, Prop.
Groceries -- Cold Meats -- School Supplies
Fruits -- Vegetables

**WE
DELIVER**

S

ST MARY'S CONGREGATION.....	85-W
SAUER MRS WM H Residence.....	1
SCHULTZ MRS A C Residence.....	81-W
SCHULTZ R W Residence.....	66
SIECK FRED Farm R 2 Weyerhauser.....	53-F-21
SOO LINE.....	8
SPEARS E S Merc Co.....	7
STAHMANN L E Residence.....	10-J
STENSON MRS ADA Residence.....	76-J
STEVENS FRANK Residence R 1.....	48-F-12

T

TATRO GUY C Farm R 1.....	53-F-4
TOWERS CLAIRE B Residence.....	75-W
TOWERS JOHN Residence.....	82-W

V

VALIQUETTE VICTOR Residence.....	69
VOLCK BROS General Hauling.....	20
VOLCK BROS Residence.....	28
VORCE & FROGNER Hardware.....	37

W

WALKER VINCENT Residence.....	54
WHALEN DR M L Office.....	42-W
WHALEN DR M L Residence.....	42-J
WILLIS A E Residence Island Lake.....	48-F-3
WISCONSIN NORTHERN OIL CO.....	74
WISCONSIN TELEPHONE COMPANY	

Business Office26
 To report operating irregularities or a tele-
 phone out of order, call Chief Operator
 Ask the operator for telephone numbers of
 subscribers not listed

Z

ZEBRO'S FEED & SEED STORE.....	89-W
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23 D note Buss
11 D note Buss
10-1 D note Buss
10-1 D note Buss
9-2-11 D note Buss
1-2-11 D note Buss
19 - Caribby Buss
2-3 D note Buss

84

LADYSMITH DEAD ANIMAL SERVICE

NEW
SANITARY
TRUCKS

LADYSMITH 11

EFFICIENT
DRIVERS

We Remove Your Dead or Disabled
HORSES, COWS, CALVES, HOGS, SHEEP
(Hides On)

Promptly and Pay All Phone Charges!

Branch of Chippewa Falls Rendering Co.

Be Courteous — **ANSWER** *your*
Telephone **PROMPTLY**

To receive the utmost satisfaction
from your telephone service, answer
your telephone promptly and pleas-
antly.

When placing a call, give the called
party plenty of time to answer.

