

**BRUCE  
TELEPHONE DIRECTORY**

**SEPTEMBER 1949  
LOCAL AND LONG DISTANCE**

---

**GENERAL INSURANCE**

**LET US TAKE CARE OF YOUR INSURANCE**

Walter Leatherman

Phone 122

Don Leatherman

Phone 163

---

Chris

Chick

**Hendricks Bros. Auto Sales**

**GENERAL REPAIRING - WRECKER SERVICE**

Phone 21

Bruce, Wisconsin

---

**CALL 13**

**DAIRY COWS - - - BREEDING BULLS  
BEST PRICES FOR YOUR LIVESTOCK AT ALL TIMES  
LONG AND SHORT TIME LOANS ON LIVESTOCK**

**LEO LALAN**

TELEPHONE 13

BRUCE, WISCONSIN

---

**FOR YOUR CLEANING NEEDS—**

**CALL—PETER PAN CLEANERS—135**

**BRUCE, WISCONSIN**

FOR  
RELIABLE PROPERTY  
AND  
RELIABLE AUTOMOBILE  
INSURANCE  
SEE

HERMAN CLAUSEN

TELEPHONE 127

BRUCE, WISCONSIN

---

BRUCE CASH MARKET

MEATS AND GROCERIES

—DEALERS IN—

BUTCHER STOCK — HOGS — VEAL — POULTRY — EGGS

BRUCE, WISCONSIN — TELEPHONE 14

---

BERTRAM LUMBER COMPANY

LUMBER — PAINT — BUILDING HARDWARE

—F. H. A. LOANS—

LA VERN LEHMAN, Manager

BRUCE, WISCONSIN

TELEPHONE 70

---

VICK'S ROD, GUN AND JEWELRY  
AND MODERN MOTEL

BOAT LIVERY—RIVER TRIPS

EXPERT ROD, REEL, GUN AND JEWELRY REPAIRS

LARGE STOCK OF TACKLE, GUNS and AMMUNITION

ON THE BANK OF HISTORIC FLAMBEAU RIVER

LADYSMITH, WISCONSIN

RES. TELEPHONE 298JX

# BRUCE TELEPHONE COMPANY

David J. Manosky, Owner

## RULES AND REGULATIONS

Answer your telephone as promptly as you would like others to answer you, and wait as long for an answer as you would have others wait for you.

It's easy to confuse telephone numbers. If you refer to the telephone directory before making a call, you may save yourself the time and annoyance of calling the wrong number. The operator is very busy and has no time to look up numbers—but if no number is given or if a subscriber has moved then it is necessary to call by name.

We'll be able to provide better service for all telephone users if you will help by keeping your "Information" calls to a minimum. Of course, if the information you need is not in this directory—it is necessary to get it from the operator and you will find her very happy to aid you.

Just being plain "good neighbors" helps a lot in getting the best service from a party line. More party line users are finding if they keep their calls short, leave intervals between calls and hang up gently when the line is in use, others on the line are likely to follow suit. To permit an equitable use of the service on party lines, conversation should be limited to five minutes. But the enforcement of the five minute rule, like many other regulations designed to give good service to all persons, requires the cooperation of subscribers for best results. If you cannot finish your conversation in five minutes, relinquish the line so your neighbor can use the line if he wishes, then call your party again if you desire to add something to what you had already said.

If someone on a party line does unthinkingly hold the line over the time limit and you wish to use it, ask him to let you use it for your call. You will find that he will gladly cooperate.

The operator will answer you as quickly as she can after you signal her—it is unnecessary to ring her again. Sometimes as many as twenty people want to give her a number within a couple of seconds. She cannot answer everyone on the second—but you can feel assured that she will answer your signal as quickly as she can.

One unusually long ring on a party line means that the operator wishes to contact each party on the line.

Do not listen on the line when other people are talking for they then will not be able to hear each other well. Do not hold your receiver off the hook while the operator is trying to ring on the line, for the ring will not then come in distinct.

**YOUR PHONE IS FOR YOUR OWN USE.**  
**PLEASE DO ALL NECESSARY CALLING ON PARTY LINES BEFORE 10:00 P. M. LATE RINGING DISTURBS OTHER SUBSCRIBERS ON THE LINE.**

**Do not use your telephone in severe lightning storms.**

When your telephone is out of order, call the manager from the telephone nearest you; the trouble will then be intelligently inquired into and removed.

If your telephone does not ring clearly and you cannot distinguish your ring, answer all rings until the line has been repaired. The operator will ask for the party she wants.

The Company is responsible for satisfactory telephone service. It cannot permit the use of any equipment or other apparatus in connection with that furnished by it.

The use of the Company's Lines is limited to communications between parties both of whom are present at the telephone, and employees are prohibited from accepting written or verbal messages for transmission or delivery.

Every effort is being made to prevent directory errors; check your listing and let us know if it is not correct.

**LONG DISTANCE RATES and other long distance information will be gladly furnished upon applicatin to the operator.**

Tolls are charged to the phone used and bills will be collected monthly.

One copy of this Directory for each telephone is furnished each year without charge to every subscriber for use until replacement by another issue.

## STANDARD OIL PRODUCTS

CLAIRE B. TOWERS

PHONE 75

TANK WAGON SERVICE — GASOLINE, KEROSENE, OIL

Diesel or Tractor Fuel or Grease For Every Purpose

Fuel Oil For All Types of Furnaces and Stoves

## AMACOY LAKE RESORT

ON HIGHWAY 40 — FIVE MILES SOUTH OF BRUCE

DON AND ANN THOMPSON, Props.

MODERN TAVERN—HOUSEKEEPING COTTAGES

SANDWICHES AND DINNERS

TELEPHONE BRUCE 57F21

BRUCE, WISCONSIN

**Bruce Agency For Dependable Insurance**

**COVERING ALL FORMS OF PROPERTY**

**SEE OR CALL**

**ROSE E. SORENSON**

**TELEPHONE 15 OR 68J**

**BRUCE, WISCONSIN**

**A**

Abbotts Dairies, Inc. ....	29
Adams, John R., R. No. 1 .....	32F3
Alvey, Donald L. Res. ....	5
Alvey, John, Res. ....	78M
Alvey, Selmer M., Res. ....	90
Amacoy Lake Resort, R. No. 2 .....	57F21
Aman Body and Paint Shop .....	150
Anderson, Ole E., R. No. 1 .....	37F3
Anderson, Raymond, R. No. 1 .....	40F2
Arey, L. S., Res. ....	16J
Arnold, Mr. Carol, R. No. 2 .....	34F5
Atwood, Charles, R. No. 2 .....	33F2
Atwood, Walter, R. No. 2 .....	28F3
Austin, Mrs. Fred, Austin's Cabins .....	102
Austin Oil Station .....	144

**B**

Baker, Alonzo, R. No. 1 .....	34F21
Baker, Glen, R. No. 1 .....	34F2
Balko, Henry, R. No. 1 .....	32F13
Bank, Dairyland State .....	17

**A. B I E R N A T**

**GROCERIES — MEATS**

**HOME-MADE SAUSAGE**

**TELEPHONE 2**

**BRUCE, WISCONSIN**

**PLEASE CALL BY NUMBER**

**BRUCE TEXACO STATION**  
**TEXACO AND FIRESTONE PRODUCTS**

**PHONE 115**

**WALTER BEBEL, Owner**

**BRUCE**

**WISCONSIN**

Beaulieu, Adler, Res. ....	26W
Beauty Shop .....	3
Bebel's Super Station .....	115
Bebel, Walter, R. No. 1 .....	57F30
Beebe, C. A., R. No. 2 .....	27F22
Beebe, Roy, R. No. 2 .....	27F20
Beise, Ronald W., R. No. 1 .....	52F20
Bennor, Walter, R. No. 1 .....	52F2
Benson, Amiel, R. No. 1 .....	56F13
Bernhardt, Chris, Res. ....	106
Bertram Lumber Co. ....	70
Bettner, Arthur A., R. No. 2 .....	164F11
Biernat, Adam, Store .....	2
Blain Motor Company .....	74
Blasczyk, Victor, Tavern .....	79
Blodgett, Herman, R. No. 1 .....	53F11
Blomberg, Mrs. Elmer, Res. ....	25J
Boehmer, Mrs. Malinda, Res. ....	47W
Boer, Henry, R. No. 2 .....	67W
Bollman, Cleworth, R. No. 2 .....	164F14
Bollman, James, R. No. 2 .....	164F5

**BRUCE ECONOMY**

**MEATS — GROCERIES — VEGETABLES**

**JOHN MIKUNDA, Prop.**

**BRUCE, WISCONSIN**

**PLEASE CALL BY NUMBER**

# BRUCE GENERAL STORE

GROCERIES — MEATS — VEGETABLES

BRUCE, WISCONSIN

Bonek, Harry, Hatchery .....	113
Bornheimer, John, Res. ....	165
Bowling Alleys .....	49W
Brainerd, Gene, R. No. 2 .....	27F4
Brainerd, Harry, R. No. 2 .....	57F20
Brainerd, Lyman, R. No. 1 .....	37F12
Briggs, Dallas, Res. ....	93W
Briggs, William, Res. ....	85M
Bruce Agency .....	15
Bruce Beauty Shop .....	3
Bruce Bowling Center .....	49W
Bruce Cash Market .....	14
Bruce Economy Store .....	7
Bruce Electric Shop .....	94W
Bruce Farmers Store .....	12
Bruce Funeral Home .....	9
Bruce General Store .....	138W
Bruce Hatchery .....	113
Bruce Jewelry Store .....	155
Bruce News Letter .....	19
Bruce Hardware Co. ....	4W

—SURGE SALES AND SERVICE—

## SURGE MILKERS

ELECTRIC HOT WATER HEATERS-ELECTRIC COOLERS

SURGE ELECTRIC FENCERS — MADISON SILOS

## MAE E. STEVENS

PHONE 33F3 — RUSK COUNTY REPRESENTATIVE

BRUCE, WISCONSIN

PLEASE CALL BY NUMBER

# BRUCE RED AND WHITE STORE

E. M. HARVEY, Owner

PHONE 46

BRUCE, WISCONSIN

Bruce Lunch .....	143P.O.
Bruce Public Schools .....	58
Bruce Red & White Store .....	46
Bruce Theatre .....	123
Bulwa, David, R. No. 1 .....	53F20
Burlingham, Harold, R. No. 1 .....	52F4
Burlingham, William, R. No. 1 .....	52F3
Burns, Mrs. Lillian, Res. ....	26R
Eus Depot .....	130
Button, Rowland, Res. ....	51F13

## C

Camer, Peter, R. No. 2 .....	57F2
Cameron, Russell, R. No. 1 .....	55F20
Campbell, Mrs. H. W., Res. ....	88W
Cash Market .....	14
Carr, John, R. No. 1 .....	32F21
Catholic Rectory .....	147
Chevrolet Garage .....	74
Chippewa Falls Rendering Co., Call collect .....	Ladysmith 11
Chiropractic Office .....	140

# L I V E S T O C K

DAIRY COWS A SPECIALTY

—SEE OR CALL—

W. J. PETERSON

TELEPHONE 55F5

BRUCE, WISCONSIN

PLEASE CALL BY NUMBER



CLOVER FARM BRAND

TELEPHONE 12

# FARMERS STORE

GENERAL MERCHANDISE

GROCERIES

BRUCE

WISCONSIN

Chick & Chris Garage & Station .....	21
Christianson, Audie, Jr., R. No. 1 .....	53R11
City Hall .....	18
Clark, Roy, R. No. 1 .....	34R11
Clausen, Harold, R. No. 1 .....	43F3
Clausen, Herman, Insurance, Res. ....	127
Clough, Richard, R. No. 1 .....	40F13
Coey, Mrs. Adeline, Res. ....	86J
Coleman, Wallace, Res. ....	44R
Conover, Fred, R. No. 1 .....	40F11
Cooper, Mrs. U. G., Res. ....	126R
Corderman, Alvin, R. No. 2 .....	48F5
Corrin, Mrs. Henry, Wyhr., R. No. 2 .....	53F12
Crawford, Earl, R. No. 2 .....	48F22

## D

Dahlberg, Rev. Fred, Res. ....	84W
Daily, John, Res. ....	41J
Dairyland State Bank .....	17
Daniels, Irwin, R. No. 1 .....	56F20
Daniels Roy A., R. No. 1 .....	23F13
Davis, Robert, R. No. 1 .....	37F4

# FRANKS HUDSON SALES

SHELL GAS AND OILS

HUDSON CARS

OSCAR FRANKS

PHONE 621

LADYSMITH

PLEASE CALL BY NUMBER

# FRED'S "66" STATION

PHILLIPS "66" PRODUCTS

TIRE REPAIRS — 3 MINUTE OIL CHANGE

PHONE 144

BRUCE, WISCONSIN

Davis, Richard, R. N. 1 .....	56F12
Dead Animal Service	
Call Ladysmith .....	Collect 11
Dearhamer, Ralph, R. No. 1 .....	56F14
Depot, Bus .....	130
Depot, Soo Line .....	8
Dietlein, W. F., R. No. 3, New Auburn .....	48R11
Doorn, Lawrence, R. No. 1 .....	34R12
Doorn, Delbert, R. No. 1 .....	37F13
Doorn, Louis, R. No. 1 .....	37F2
Douglas, Birdell, Store and Tavern, R. No. 1 .....	52F21
Doyle, William, Res. ....	105
Drake, Wesley, R. No. 2 .....	51F5
Drug Store .....	80
Drause, Charles, R. No. 2 .....	27F3
DuBois Studios .....	Ladysmith 573
Dunham, John, R. No. 2 .....	164F4
D. V. B. S. Camp at Imalone, R. No. 1 .....	52F12
Dyar, Delbert, R. No. 2 .....	57F11

## E

Eke, Berger, R. N. 2 .....	48F2
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# DU BOIS STUDIOS

ALWAYS THE BEST FOR LESS

LADYSMITH & RHINELANDER

PHONE 573

LADYSMITH, WISCONSIN

PLEASE CALL BY NUMBER

# V I C ' S B A R

OUR SPECIALTY — — HOME-MADE

CHILI — FISH FRIES

SPECIALIZING IN MIXED DRINKS

STEAKS — — CHICKEN

BRUCE, WISCONSIN

Ellison, Reeve, Res. ....	59
Elwood, Perry, Res. ....	39J
Ewald, Clayton, Res. ....	101
Ewald, Mrs. E., Res. ....	38
Ewald Transfer Co. ....	38 or 101

## F

Farmers Store .....	12
Fawley, Earl, Res. ....	131
Fawley, Joe, Ldys., R. No. 3 .....	27F30
Feller, Arnold, Res. ....	94J
Feller Electric Shop .....	94W
Felton, Trucman, Res. ....	88R
Fetting, Charles, R. No. 1 .....	32F20
Fetting, Robert, R. No. 1 .....	34F20
Fiker, O. G., Res. ....	16W
Fillion, William, R. No. 1 .....	34F4
Fire Hall .....	18
Fireside Lodge, New Auburn, R. No. 3.....	48F11
Flambeau Plastic & Machine Co. ....	133
Flohr, Carl, R. No. 1.....	43F20
Fox, A. J., R. No. 2 .....	164F20

# F. M. STEVENS & SONS

PEA GRAVEL FOR CONCRETE-SAND FOR PLASTERING

DUMP TRUCK SERVICE

TELEPHONE 57F12

BRUCE, WISCONSIN

PLEASE CALL BY NUMBER

# I M A L O N E T A V E R N

ON HIGHWAY H—EIGHT MILES NORTH OF BRUCE

CHARLIE AND ESTHER THORPE, Props.

DANCING SATURDAY NIGHTS

TELEPHONE 52F11

BRUCE, WISCONSIN

Franks Hudson Sales .....Ladysmith 621  
Frisinger, Vern, R. No. 1 .....32F22  
Fuglsang, John, Res. ....76R  
Fuglsang, Walter, R. No. 1 .....23F5  
Funeral Home, Mirr .....9

## G

Gamble Store Agency .....6  
Garrett, Raymond, R. No. 1 .....56F21  
Garnatz, Keith A., Res. ....22  
Gerken, Kurt, Sr., R. No. 2 .....164F3  
Gillett, Elizabeth, Res. ....51F2  
Girard, Robert, Res. ....50J  
Girard Standard Station .....50W P.O.  
Gochee, Edmund, R. No. 1 .....37F21  
Goff, Earl, R. No. 2 .....28F2  
Goff, Herbert, R. No. 2 .....28F20  
Gohr, Adolph, R. No. 2 .....28F5  
Goins, Gene, R. No. 1 .....34F30  
Graham, Frank, R. No. 1 .....51F21  
Graves, Floyd, R. No. 1 .....43R11  
Graves, Sidney, R. No. 1 .....34F3

SEE ME FOR HIGHEST PRICES FOR YOUR VEAL, DAIRY

COWS, HEIFERS, BREEDING BULLS AND

ALL OTHER LIVESTOCK

BREEDING BULLS FOR SALE AT ALL TIMES

# I K E R Y A L L

TELEPHONE 32F30

BRUCE, WISCONSIN

PLEASE CALL BY NUMBER

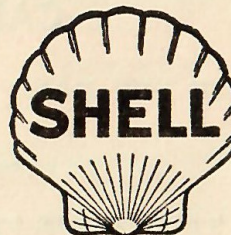
GASOLINE — FUEL OIL — TRACTOR FUELS

FOR BEST IN QUALITY AND SERVICE

CALL OR SEE

ALBERT QUINN

TELEPHONE 128-BRUCE, WISCONSIN



Griesbach, L. J., Res. ....	51F3
Crisius, LeRoy, Res., R. No. 2 .....	33R11
Crisius Motel, R. No. 2 .....	33R11
Grubb, Albert, R. No. 1 .....	52F30
Gunn, Raymond, New Auburn, R. No. 3 .....	48F12

H

Hagerty, G. A. Res. ....	87R
Hagerty Law Office .....	64
Hansen, N. Y., Res. ....	78W
Harrick, Ward, R. No. 1 .....	33F31
Hartinger, George, R. No. 2 .....	36F3
Harvey, Allie, Res. ....	119
Harvey, Ermin, Res. ....	161M
Harvey, Gerald, Res. ....	104
Harvey's Lumber Co. ....	111
Hatchery, Bonek .....	113
Hawk, Dr. C. F., Chiropractor .....	140
Hawley, Myron, Res. ....	25W
Hayden, Dale, R. No. 1 .....	55F11
Hayden, Jay, Res. ....	49J
Hayden, R. J., R. No. 1 .....	55F21

ABBOTTS DAIRIES, INC.

—TELEPHONE 29—

BRUCE, WISCONSIN

PLEASE CALL BY NUMBER

**CALL OSCAR E. JOHNSON**

**IF YOU HAVE BEEF CATTLE, HOGS, VEAL OR DAIRY**

**CATTLE TO HAUL OR SELL**

**TELEPHONE 92**

**BRUCE, WISCONSIN**

Heath, Sherman, R. No. 1 .....	32F31
Helmer, John, Res. ....	88J
Hemphill, Arnold, Res. ....	114
Hemphill's Garage .....	11
Hendricks Bros. Auto Sales .....	21
Hendricks, Leonard, "Chick", Res. ....	149
Hendricks, Chris, Res. ....	146
Hendrickson, Mrs. Grace, Res. ....	44J
Hess, Albert, R. No. 2 .....	27F11
Hilten, Lester, R. No. 1 .....	32F5
Hinaus, Earl, Res. ....	72J
Hinaus, Owen R. No. 1 .....	96J
Hoff, James, R. No. 2 .....	28R21
Hoffland, Matt, Res. ....	86W
Home Tavern & Cafe .....	97P.O.
Howard, E. L. ....	39M
Hudson, C. J., Amacoy Store, R No. 2 .....	33F4
Humber, George, Res. ....	156W
Huse, Bernard, New Auburn, R. No. 3 .....	48F30
Imalone Store, R. No. 1 .....	52F21
Imalone Tavern & Dance Hall, R. No 1. ....	52F11

**BRUCE HARDWARE COMPANY**

**WESTINGHOUSE — MONARCH**

**HAROLD HARTWIG & RUSSELL NELSON, Owners**

**TELEPHONE 4 — BRUCE, WISCONSIN**

**PLEASE CALL BY NUMBER**

**EL RANCHO NITE CLUB, Inc.**

**STEAKS — SEA FOOD — CHICKEN**

**CALL US UP**

**1 Mile North of Ladysmith on Highway 27**

**PHONE 248**

**LADYSMITH**

Indianhead Oil Co. ....	123
Ingvalson, Ivan, Res. ....	47J
Irwin, Albert, Res. ....	81W
Irwin, Ivan, Res. ....	68W
Island Lake Resort, New Auburn, R. No. 3 .....	48F3
Island Lake Store, New Auburn, R. No. 3 .....	48F30
Iverson Bros. Concrete Works .....	41W & 159
Iverson, Harold, R. No. 1 .....	43F4
Iverson, Ole, Res. ....	41W
Iverson, Otto, R. No. 1 .....	159

**J**

Jack Sprat Store .....	2
Jamiola, Ed, Res. ....	138J
Janoszek, Joseph, Res. ....	138J
Jenkins, R. D., Res. ....	20J
Jenkins, R. D., Office & Garage .....	20W
Johnson, Fordy, Res. ....	84M
Johnson, Forest, Wyhr., R. No. 2 .....	53F30
Johnson, Oscar, Res. ....	92
Jones, Mrs. Lynn, Res. ....	41R

**WAYNE JOHNSON**

**GENERAL CONSTRUCTION**

**CONTRACTORS**

**MASONRY WORK**

**LADYSMITH, WISCONSIN**

**PLEASE CALL BY NUMBER**

# NEW BRUCE THEATRE

THE BEST IN SOUND, PROJECTION AND COMFORT

Fully Air Conditioned

BOB ZIELKE, Manager

TELEPHONE 123

BRUCE

WISCONSIN

Joyner, Mrs. Sarah, Res. ....68R

## K

Kahn, Frank, R. No. 1 .....40F22

Karis, Ernie, Res. ....78R

Karis, Ernie, Tavern .....97P.O.

Karis, Joe, R. No. 2 .....28F14

Keith, Edgar, Res. ....67M

Keith, Perry, Res. ....166J

Kelly, Jack, R. No. 1 .....52F5

Kelly, J. O., R. No. 1 .....32R11

Keltner's, Wonder Spot, R. No. 2 .....33F13

Kenyon, Mrs. Gladys, Res. ....85J

Kernwein, Al, R. No. 2 .....57F22

Kisling, Al, R. No. 2 .....67R

Kisling, Herbert, Res. ....47R

Klinger Theodore R. No. 1 .....52F22

Klinkhammer, Leo, R. No.1 .....55F12

Knutson, Melvin, Res. ....86J

Koehler, Ed, Res. ....84R

Koehler, Phil, Res. ....51F4

Koschkee, Mrs. Charlotte, Res. ....24

FOR COATS, SUITS, DRESSES

Ladies' Ready-To-Wear and Accessories

SEE

NELSON'S SMART STYLES

LADYSMITH, WISCONSIN

PLEASE CALL BY NUMBER



## MATTISON TEXACO SERVICE

FIRESTONE TIRES AND BATTERIES

GREASING — TIRE REPAIR

ARNOLD MATTISON — JOHN FUGLSANG

TELEPHONE 112 P. O.

BRUCE, WISCONSIN

Kovacevich Bros., Office & Store .....	60W
Kovacevich, John, Res. ....	60J
Kovacevich, Nick, R. No. 1 .....	32F2
Kovacevich, Pete, Res. ....	26M
Kozel, Harry, Sr., New Auburn R. No. 3 .....	48F11
Kramer, Raymond, R. No. 2 .....	35
Kraycha, Jack, Res. ....	16R
Krembs, Rev. Phillip, Res. ....	147
Kulibert, Robert, R. No. 1 .....	32F11

### L

Ladysmith Dead Animal Service—	
Call Ladysmith, collect .....	11
Lake Superior District Power Co., Ldys. R. No. 3	
Thornapple Plant .....	36F13
Lalan Implements .....	13 or 118
Lalan, Jack, Ferguson Implements, R. No. 1 .....	118
Lalan, Leo, Res. ....	13
Larsen, Arnold, Res. ....	161W
Larsen Cafe .....	130
Larson, Mrs. Minnie, R. No. 1 .....	23F3
Leatherman, Donald, Res. ....	163

## FANDEL RADIO SERVICE

LEE FANDEL

ED VERDEGAN

RCA RADIOS AND VICTROLAS

DOMESTIC SEW MACHINES

We Repair All Makes of Radios and Sew Machines

PHONE 633J

Across From Unique

LADYSMITH

PLEASE CALL BY NUMBER

**FOR BETTER MEN'S AND BOY'S  
CLOTHING AND FURNISHING GOODS  
STANDARD CLOTHING STORE**

**PHONE 38**

**LADYSMITH, WIS.**

Leatherman, Walter, Insurance, Res. ....	122
Lehman, William, R. No. 2 .....	28F12
Leitz, Louis, R. No. 3, Ladysmith .....	27F31
Lepley, Lynn, R. No. 1 .....	37F5
Long, Elmer, R. No. 1 .....	23F20
Loomis, Charles, R. No. 1 .....	32F12
Lorenz, W. F., R. No. 2 .....	33F12
Lowery, Basil, R. No. 2 .....	33F20
Lowery's Lodge, R. No. 2 .....	33F20
Lutheran Parsonage .....	89J
Lundgren, Axel, R. No 1 .....	37F22

**M**

MacArthur, D., Hotel .....	62P.O.
MacArthur, Dougal, R. No. 1 .....	56R21
MacArthur, Lyle, R. No. 1 .....	56F3
McConnell, Gordon, Res. ....	162
McDonald, Art, Res. ....	134
McDonald, Edward, Res .....	160
McEwen, Mrs. M., Res. ....	76M
McGlynn, Carroll, R. No. 1 .....	23F4
McGregor, Mrs. N. P., Res. ....	95

**GLENN McLEAN**

**BULL DOZING — LAND CLEARING**

**PHONE: BRUCE 36F20**

**RT. 3**

**LADYSMITH, WIS.**

**PLEASE CALL BY NUMBER**

# LARRY L. WHITE — SIGNS

Phone 36R11, Bruce, Wisconsin

GENERAL PAINTING — FREE ESTIMATE

TRUCK LETTERING — SHOW CARD WRITING

RENTAL SIGNS

ROAD SIGNS

BRUCE

WISCONSIN

McHugh, York, R. No. 2 .....	28F11
McLean, Glenn, Ldys., R. No. 3 .....	36F20
Maddock's Drug Store .....	80
Malaise, Clayton, Jr. ....	78J
Manosky, David, J., Res. ....	99
Martindale, Donald, Res. ....	28F13
Mattison, Arnold, Service Station .....	112P.0.
Mattison, Clarence, R. No. 1 .....	53F22
Mattison, Glen, R. No. 1 .....	23F14
Mattison, Lew, R. No. 1 .....	23F22
Mayer, Emil, R. No. 1 .....	56F22
Mead, Henry B., Res. ....	81J
Meir, Minrod, Wyhr., R. No. 2 .....	53F14
Meisegeier, Edward, R. No. 2 .....	27F2
Meisegeier, Charles, R. No. 2 .....	27F12
Messmer, Ernest, Res. ....	93J
Miller, Fred, R. No. 3, New Auburn .....	48R12
Mikunda, John H. Store .....	7
Milber, George E., Res. ....	10W
Milo's Feed Store .....	73
Milutinovich, Milo, Res. ....	151
Minneapolis-Moline Implement Store .....	60W
Mirr Funeral Home .....	9
Mittelstaedt, Rev. John, Res. ....	89J
Moberg, Leonard, Res. ....	85R
Moon, Lowell, R. No. 1 .....	55R11
Moon, Nyle, Res. ....	110
Moore, Clifford, Res. ....	25R
Moore, L. V., Res. ....	25R
Moore, Seth, R. No. 1 .....	56R11
Moore, Stanley, R. No. 1 .....	55F23

## N

Nachtwey, W. J., R. No. 1 .....	23F2
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Nelson, Elmer, R. No. 1 .....	23R11
Nelson, Mrs. Mary, Res. ....	.86R
Nelson, N. A., Res. Cattle Buyer .....	77
Nelson Printing Co. ....	121
Nelson, Russell, Res. ....	4J
Nelson, Wilbur, Res. ....	121
Newhagen, Rev. Olaf, R. No. 1 .....	52F12
News Letter, Bruce .....	19
Noller, John, Res. ....	158
Northland Cafe .....	63P.O.
Novander, Carter, R. No. 1 .....	43F12
Novander, Richard, Res. ....	47M
Nye, Warren, R. No. 1 .....	40F30

## O

Olson, Henry, R. No. 2 .....	36F4
Olson, Orville, R. No. 2 .....	36F12
Olson, Oscar, R. No. 2 .....	36F11

## P

Paddock, Charles, R. No. 1 .....	53R21
Paddock, Thomas, R. No. 1 .....	34R21
Paulson, Donald, R. No. 1 .....	43F11
Peters, Ralph, News Letter .....	19
Peterson, Elmer, Res. ....	45
Peterson, Elvina, R. No. 1 .....	55F31
Peterson, Harry, R. No. 1 .....	55F2
Peterson, Leland, Res. ....	108
Peterson, W. J., R. No. 1 .....	55F5
Peter Pan Cleaners .....	135
Pfaffman, Rev. P. F., R. No. 1 .....	51F11
Phillips "66" Station .....	144
Plastic Factory, Flambeau .....	133
Poff, Stanley, Res. ....	39R
Police .....	18

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Potter, Lee, R. No. 2.....28F30  
Public Schools .....58

## Q

Quade, Clarence, Res. ....16M  
Quade, Donald, R. No. 1 .....51F30  
Quinn, Albert, Res. ....128

## R

Raimann, Gus and Erna, Resort  
    New Auburn, R. No. 3 .....48F3  
Ramsey, John, R. No. 2 .....48F13  
Rasmussen, Lyle, R. No. 1 .....51F12  
Red and White Store .....46  
Reichel, Al, R. No. 1 .....34F11  
Reichel, Andy, R. No. 1 .....34F22  
Reichel, Henry, Rt. No. 1 .....34F13  
Reichel, George, R. No. 1 .....34F14  
Robbins, Elmer, R. No. 1 .....37F11  
Romsos, Norman, Res. ....91J  
Rouleau, Robert, Res. ....141  
Ryall, Arthur, R. No. 1 .....32R12  
Ryall, Ike, Cattle Buyer, R. No. 1 .....32F30

## S

St. John, E. V., R. No. 3, New Auburn .....48F31  
St. Louis, Mrs. Mary, Res. ....126J  
St. Louis, Maurice .....68M  
St. Mary's Rectory .....147  
Sauer, Mrs. W. H., Res. ....1  
Sauer, Donald, Res. ....129  
Sauey, Ed. Res. ....120  
Schiessl, Adam, R No. 2 .....28R11  
Schmidt, William, R. No. 1 .....23F11  
Schmitz, Lawrence, Res. ....137  
Schmitz, Mrs. Mary, R. No. 1 .....43F21

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Schmoll Cafe .....	143P.0.
Schmoll, George, Res. ....	91R
Schroeder, Erwin, R. No. 1 .....	53F5
Schulte, Vincent, Res. ....	125
Schultz, Mrs A. C., Res. ....	83
Schultz, Dr. E. H., Office, Dentist .....	98
Schultz, Joe, Res. ....	72M
Schultz, Robert, Res. ....	66
Scoles, Jack, R. No. 1 .....	37F14
Scott, Francis, R. No. 1 .....	34F12
Selinske, Edward, R. No. 2 Whyr. ....	53F2
Severin, Harold, Res. ....	84J
Shell Bulk Station .....	128
Sieck, Fred, R. No. 1 .....	53F21
Sieck, Henry, R. No. 1 .....	53F3
Sims, Archie, Jr., Res. ....	142
Smith, Carl, Jewelry Store .....	155
Sno-Cap Root Beer .....	145
Soo Line Depot .....	8
Sorenson, Chris, Res. ....	67J
Sorenson, George, Res. ....	44W
Sorenson, Godfrey, R. No. 2 .....	28F21
Sorenson, Rose E., Res. ....	63J
Spoolhoff, Rense, R. No. 1 .....	23F12
Springmeyer, Marvin H., R. No. 2 .....	57F3
Stahmann, L. E., Res. ....	10J
Standard Bulk Station .....	75
Standard Clothing Store .....	Ladysmith 38
Stanton, G. B., Res. ....	157
Steindorf, Clarence, R. No. 1 .....	55F3
Stevens, Burt, R. No. 2 .....	28F22
Stevens, Frank, R. No. 2 .....	57F12
Stevens, George, R. No. 2 .....	33F21

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Stevens, Mae F., R. No. 2 .....	33F3
Stevens, Max, Res. ....	51F22
Stevens, Woodrow, R. No. 2 .....	57F4
Stoll, Fred E. Jr., R. No. 2 .....	48R21
Stone, H. P., R. No. 2 .....	48F14
Stoyke, E. F., R. No. 3 New Auburn .....	48F4
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Tatro, Guy C., R. No. 1 .....	56F4
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Thorpe, Charles, R. No. 1 .....	52F11
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Tonning, Marvin, R. No. 2 .....	164F12
Towers, Caryl, Res. ....	3
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Towers, Gilbert, Res. ....	109
Towers, Mrs. John, Res. ....	82
Towers, Roland, Res. ....	139
Triplett, Archie, R. No. 1 .....	32F14
Triplett, Ralph, R. No. 1 .....	32F4
Truman, Mrs. George, R. No. 1 .....	53R31
Truman, Wayne, R. No. 1 .....	53F4

## U

Urquhart, Leonard, Res. ....	107
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## V

Valiquette, Victor A., Res. ....	69
Vetterkind, Walter, R. No. 3 New Auburn ....	48F23
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Vierck, John, Res. ....	148
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Vreeland, Leon, Res. ....	91W
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Vreeland, Roy R., R. No. 1 .....	56F5

## W

Wagon Wheel, R. No. 1 .....	52F21
Waite, Joe, Res. ....	85W
Walker, Mrs. Beatrice, Res. ....	72M
Walker, C. V., Res. ....	54
Weiher, Dr. R. J. H., Res. ....	96W
Weinert, Walter, R. No. 1 .....	53F13
Weinert, Vincent, R. No. 1 .....	40F3
Wester, Blair, R. No. 2 .....	164F21
Wester, Clair, R. No. 2 .....	164F13
Weuthrich, William, R. No. 1 .....	43F13
Whalen, Dr. M. L. Office .....	42W
Whalen, Dr. M. L., Res. ....	42J
Whittenberger, Jake, Ldys., R. No. 3 .....	27F21
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Wonderspot, Keltner's, R. No. 2 .....	33F13
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