

BRUCE, WIS.

*William Friday  
Rush City - Wisconsin*

# DIRECTORY

## BRUCE TELEPHONE CO.



*Desk*  
JUNE

1944

LOCAL - LONG DISTANCE

CALL 13W

HORSES

DAIRY COWS - BREEDING BULLS

NEW AND USED HARNESS AND FARM MACHINERY

LIVESTOCK HAULING

BEST PRICES FOR YOUR LIVE STOCK  
AT ALL TIMES

LONG AND SHORT TIME LOANS ON LIVE STOCK.

LEO LALAN

BRUCE,

PHONE 13W

WISCONSIN

MAY 23 1945



*5080*

*9500  
5000  
4900  
6000  
6000  
10000*

FOR  
**FARMERS MUTUAL PROPERTY  
AND  
FARMERS MUTUAL AUTOMOBILE  
INSURANCE**

SEE

*H. Clausen*

TEL. 32F12

BRUCE, WIS.

**Peter J. Boss Auto Sales**

USED CARS THAT SATISFY  
STANDARD GAS AND OILS. GENERAL SHOP SERVICE.  
PARTS — CAR GREASING AND TUNE-UP  
OUR SPECIALTY — ACCESSORIES  
ATLAS TIRES AND BATTERIES

WM. SCHMIDT, Mgr.

BRUCE, WISCONSIN

TELEPHONE 21

**Bertram - Wright Lbr. Co.**

Lumber, Paint, Building Hardware  
F.H.A. LOANS

DE WAINE BOSWELL, Manager

BRUCE, WIS.

PHONE 70

**GAMBLE STORE DEALER**

N. J. KNUDSON, Owner

CORONADO WASHERS AND RADIOS,  
REFRIGERATORS

AUTO PARTS — HARDWARE — SPORTING GOODS  
TIGER BATTERIES CREST TIRES

BRUCE, WISCONSIN

PHONE 6W

*Edys. 1-2*

# BRUCE TELEPHONE CO.

*David J. Manosky, Owner.*

## RULES AND REGULATIONS

1 Look up number before calling, If no number is given, then call by name. Some numbers have been changed.

2 When your telephone is out of order, call up manager or central from Phone nearest you. The trouble will then be intelligently inquired into and removed.

3 The use of profane or obscene language over our wires is strictly forbidden.

4 Your phone is for your own use.

5 Call by number if you expect prompt service as central has no time to look up numbers.

6 As the Company is responsible for the quality of the service, it is necessary to prohibit the use of any equipment not furnished by it.

7 To permit an equitable use of the service on party lines, conversations should be limited to five minutes.

8 Long distance rates and other long distance information will be gladly furnished upon application to the operator.

9 Tolls are charged to phone used and bills will be collected monthly.

10 Service charges are due and payable at the Company's office with in the discount period shown on each bill. Accounts unpaid after the expiration of the discount period are over due and service is subject to suspension.

11 DON'T HOLD RECEIVER OFF HOOK WHILE OPERATOR IS TRYING TO RING PARTIES. THIS CAUSES PHONES ON THE LINE NOT TO RING.

\* 12 Don't listen on the line while other people are talking. This is forbidden and spoils the service so parties talking can not hear.

13 One copy of this Directory for each telephone is furnished each year without charge to every subscriber for use until replacement by another issue.

14 Do not use phone in severe lightning storms.

15 Talk directly into and not less than one inch away from transmitter.

16 If you have a desk phone — hold the instrument straight up and down — or your voice will not transmit clearly.

17 This Company does not undertake to receive, transmit or deliver any message, written or verbal, and will not under any circumstances be responsible for such message if received or transmitted by its employees.

18 While it is the aim of this Company to redress any grievances, it is suggested that courtesy is equally commendable, whether practiced by telephone employee or subscriber.

PLEASE CALL BY NUMBER

*Handwritten scribbles and signatures at the bottom left of the page.*

### THE TIME LIMIT

19 The rules established by this company limiting single conversations on party lines to five minutes is designed for the benefit of all subscribers on party lines. Experience has shown that five minutes is sufficient time to complete the ordinary business or social transaction by telephone.

The company has therefore placed a limit of five minutes on single conversations on party lines but the enforcement of this rule, like many other regulations designed to give good service to all persons, requires the cooperation of subscribers for best results. It is not fair to your neighbor on the line for you to occupy it for long periods when he desires to use it.

It is a simple matter and a polite and neighborly act to relinquish the line after using it a reasonable period, allow your neighbor to have his talk, and then call your party again if you desire to add something to what you have already said.

#### A

✓ Abbotts Dairies, Inc. ....	29
✓ Adams, John, R. No. 1 .....	32F3
✓ Alvey, D. L., Res. ....	5J
Alvey's Eat Shoppe .....	63 P.O.
✓ Alvey, Selmer M., Res .....	90
✓ Amacoy Lake Resort, R. No. 2 .....	48F21
✓ Ambles At Amacoy, R. No. 2, .....	48F13
✓ Anderson, Ole, R. No. 1 .....	37F3
✓ Anderson, Ray, R. No. 1 .....	55F2
✓ Arey, L. S., Res. ....	16J
✓ Atwood, Charles, R. No. 2. ....	33F2
✓ Atwood, John, R. No. 2 .....	28F4
✓ Atwood, Walter, R. No. 2 .....	28F3
✓ Austin, Robert, R. No. 2 .....	33F4
✓ Austin, Mrs. Fred, Res. ....	54
✓ Avery, Warren, <del>R. No. 1</del> .....	55F5

#### B

✓ Balko, Henry, R. No. 1 .....	32F13
Baxter And Hutchinson, Wyhr., R. No. 2 .....	53F20
Beaulieu, Adler, R. No. 2 .....	<del>33F1</del>
Bennor, Walter, R. No. 1 .....	52F2
Bernhardt, Chris., Res. ....	47J
Bertram-Wright Lumber Company .....	70
Beyer, Clifford, R. No. 1 .....	52F13
Biernat, Adam, Store .....	2
Blain Motor Co. ....	74

PLEASE CALL BY NUMBER

# BRUCE CASH MARKET

## MEATS & GROCERIES

DEALERS IN BUTCHER STOCK, HOGS, VEAL, POULTRY, EGGS

BRUCE,

TELEPHONE 14

Blodgett, Herman, Wyhr., R. No. 2	53F11
Blomberg, Elmer, Res.	25J
Bob's Standard Service Station	64W P.O.
Boer, Henry, Res.	67R
Bonek, Harry, R. No. 1	34F2
Boss Auto Sales	21
Loswell, DeWaine, Res.	44W
Brainerd, Harry, R. No. 2	48F20
Brastad, Cecil, Res.	22
Briggs, Dallas, Res.	93W
Bruce Beauty Shop	3
Bruce Cash Market	14
Bruce Farmers Store	12
Bruce News Letter	19W
Bruce Lunch	9J P.O.
Bruce Red and White Store	46
Bruce Public School	58
Burlingham, Harold, R. No. 1	52F4
Burns, B. E., R. No. 1	55F12
Burton, Roy, R. No. 1	52F22
Bus Depot	63 P. O.
Button, Roweland, R. No. 1	55F3
Cameron, Russell	C
Campbell, Mrs. H. W., Res.	88W
Carr, John, R. No. 1	32F21
Chevrolet Garage	74
Clark and Svoma	73
Christianson, Audie	53R11

## Bruce RED & WHITE Store

PHONE 46

CARL LIND, Prop.

WE DELIVER

GROCERIES, COLD MEATS and SCHOOL SUPPLIES

FRUITS AND VEGETABLES

PLEASE CALL BY NUMBER

Ultra-Modern  
Housekeeping Cottages

Overnight Cabins  
All Conveniences

## Amble's

AT LAKE AMAGOY

4 Miles South of Bruce and Highway 8 on 40

FISHING, BOATING, BATHING.

COCKTAIL LOUNGE

Tel. 48 F 13,

Bruce, Wisconsin

Clausen, Herman, R. No. 1 .....	32F12
Clough, Richard, R. No. 1 .....	55F13
Coey, Mrs. Adeline, Res. ....	86J
Compton, Herbert, R. No. 2 .....	28F12
Conover, Fred, R. No. 1 .....	55F11
Corderman, A., R. No. 2 .....	48F5
Corrin, Mrs. H., Wyhr, R. No. 2 .....	53F12
<i>Cooper, U. G.</i> .....	<i>74M</i>
D	
Daily, John, Res. ....	41J
Dairyland State Bank .....	17
Daniels, Lester, R. No. 1 .....	56F2
Daniels, Roy A., R. No. 1 .....	23F13
Daniels, Irvin, Wyhr., R. No. 2 .....	53F12
David, Richard .....	52F20
Davis, Lester, R. No. 1 .....	37F4
Dearhamer, Chas., R. No.1 .....	56F14
Depot, Soo Line .....	8
Doorn, Delbert, R. No. 1 .....	37F13
Doorn, Louis, R. No. 1 .....	37F2
Doyle, William, Res. ....	<del>105</del>
Drug Store .....	80
<i>Dower, Carl</i> .....	<i>66F12</i>
E	
Eke, Berger, R. No. 2 .....	48F2
Ellison, Carl, Res. ....	59R
Ewald, Clayton, Res. ....	<del>39W</del> 101
Ewald, Mrs. E., Res. ....	38
<i>Elwood, Perry</i> .....	<i>39J</i>

## STAHMANN & HANSEN

BLACKSMITHING, ELECTRIC and OXY-ACETYLENE WELDING

SNOW PLOW & TRUCK BODY BUILDING

BRUCE,

WISCONSIN.

PLEASE CALL BY NUMBER

# E. S. SPEARS MERC. CO.

TELEPHONE 7

Groceries -- Dry Goods  
Shoes -- Hardware

<i>Fawley, Joe</i>	F	27F30
Farmers Union Oil Station .....		30J
Feller, Arnold, Res. ....		94
Felton, Trueman, Res. ....		88R
Fetting, Chas., R. No. 1 .....		32F20
Fetting, Robert, R. No. 1 .....		34F20
Fiker, O. G., Res. ....		16W
Fillion, William, R. No. 1 .....		34F4
Fire Hall .....		18
Fire Side Lodge, R. R. 3, New Auburn .....		48F11
<i>Fish, Mrs. J., Res. Vernon</i>		47R
Ford Garage .....		49 P. O.

<i>Grisius, LeRoy</i>	G	37M
Gamble Store Agency .....		6W
Garrett, Raymond, R. No. 1 .....		56F21
Girard, Ray, R. No. 1 .....		43F2
<i>Gochee, Carl, R. No. 1</i>		37F11
Goff, Earl, R. No. 2 .....		28F2
Gonia, Roman, Res. ....		78J
Graham, Frank, R. No. 1 .....		51F21
Gralow, H., Auctioneer, R. No. 1 .....		43F4
Grubb, Albert, R. No. 1 .....		52F30
<i>Hall, Mrs. Mable E., Wyhr., R. No. 2</i>	H	53F23
Hamilton, Elmer, Res. ....		84J
Hanson, James, R. No. 1 .....		52F12
Hanson, N. Y., Res. ....		78W

# TATRO MOTOR CO.

CLIFFORD. TATRO ..PHONE 49 P..O.

Ford Sales & Service

PLEASE CALL BY NUMBER

50  
19

# JACK SPRAT FOOD STORE

HOME OWNED

## FOR BEST MEATS & GROCERIES

Call Phone 2

ADAM BIERNAT

Bruce, Wisconsin

Hartinger, George, R. No. 2	36F3
Harvey's Hardware	4
Hayden, R. J., R. No. 1	55F21
Heidelberg, Ed., Res.	26R
Hemphills Garage	11
Hendrickson, Mrs. Grace, Res.	47R
Hinaus, Earl, Res.	78R
Hinaus, Owen, R. No. 1	23F5
Hofer, Mrs. Maria, R. No. 1	34F12
Hoff, James, Res.	88J
House, Gilbert, Wyhr., R. No. 2	53F4
Hutchinson, Clyde, Wyhr. R. No. 2	53F20
Imalone Tavern, R. No. 1	52F11
Island Lake Resort, R. R. 3, New Auburn	48F3
Island Lake Store, R. R. 3, New Auburn	48F30

### J

Jack Sprat Store	2
Jenkins, R. D., Res.	20J
Jenkins, R. D., Office	20W
Jenkinson, Robert, Res.	64J
Johnson, Emil, R. No. 1	34F3
Johnson, Forest, Wyhr., R. No. 2	53F30
Johnson, Oscar, Res.	92
Joyner, Mrs. Sarah, Res.	68R

# BRUCE LUNCH

Telephone 9J P. O.

BERTHA M. TATRO, Prop.

MEALS AND LIGHT LUNCHES

SOFT DRINKS — ICE CREAM — TOBACCO

PLEASE CALL BY NUMBER



Col. F. W.  
**Williams**

**&**

H. C.  
**Gralow**

AUCTIONEERS

Bruce, Wisconsin

Phone 72..or Phone 43F4

*7015, Ernie*  
*532*

K

Keith, Edgar, Res. ....	67M
Keith, P. S., Res. ....	81J
Kelly, Pat., R. R. 3, New Auburn .....	48F30 <i>58220</i>
Kenyon, Mrs. Gladys, Res. ....	85J
Kernwein, Al., R. No. 2 .....	48F22
Knapp, Gordon, Ldys., R. No. 3, .....	36F20
Knudson, Norman, Res. ....	6J
Koehler, Ed., Res. ....	84R
Koschkee, Chas, Res. ....	24J
Koschkee & Son, Store .....	24W
Kovacevich Bros., Office .....	60W
Kovacevich, Nick, R. No. 1 .....	32F2
Kozel, Harry, R. No. 1 .....	48F11
Krahenbuhl, Fritz, R. No. 1 .....	34F21
Kramer, Raymond, R. No. 2 .....	07J <i>23F4</i>
Krause, A. G., Res. ....	15J
Krause, A. G., Office .....	15W
Kuhn, James, R. No. 1 .....	37F20 <i>5275</i>

L

Ladysmith Dead Animal Service, .....	Call Ldys. Exchange.... 11
Lake Superior District Pr. Co., Ldys., R. No. 3, Thornapple Plant .....	36F13
Lalan, Jack, R. No. 1 .....	13J
Lalan, Leo, R. No. 1 .....	13W <i>23F3</i>
Larson, Mrs. Minnie, R. No. 1 .....	<del>22F3</del>
Leatherman, Walter, Res. ....	55F4 <i>912</i>
Leppert, Mrs. Elsie, Res. ....	61W <i>72 F 31</i>

FOR

*Dependable Insurance*

COVERING ALL FORMS OF PROPERTY

SEE OR CALL

A. G. KRAUSE

PHONE 15W

BRUCE, WIS.

PLEASE CALL BY NUMBER

# EWALD'S TRANSFER

COAL, DRAYAGE, ICE

COAL IS CASH

BRUCE, WISCONSIN

PHONE 38

<i>Leach</i> Lind, Carl, Res. ....	46
Long, Elmer, R. No. 1 .....	23F20
Lorenz, W. F., R. No. 2 .....	33F12
Lundgren, A., R. No. 1 .....	37F22
Lutheran Church Parsonage .....	87J
<i>Mattison, Glenn</i> M MacArthur, D., Hotel .....	71
MacArthur, Lyle, R. No. 1 .....	56F3
MacGregor, N. P., Res. ....	95
Maddocks Drug Store .....	80
Mahoney, Basil, R. R. 3, New Auburn .....	48F23
Manosky, David, Res. ....	99
<del>Martindale, Robert, R. No. 2, .....</del>	<del>.....</del>
<del>Mattison, Andrew, Wyhr, R. No. 2, .....</del>	<del>.....</del>
Mattison, Clarence, Wyhr, R. No. 2 .....	53F22
Mattison, Lou, Res. ....	47W
Mayer, Emil, R. No. 1 .....	56F22
McConnell, Gordon, Res. ....	19J
McDonald, Art, R. No. 1 .....	34F5
McEwen, Mrs. M., Res. ....	76M
McHugh, H. S., Res. ....	84W
McHugh, York, R. No. 2 .....	28F11
Meir, Minrod, Wyhr, R. No. 2 .....	53F14
Meisegeier, Edward, R. No. 2 .....	58F2
Miller, George, R. No. 2 .....	32F11
Mills, Harold, Res. ....	83J
Mohlenbrink, H. C., Res. ....	76W

# FARMERS UNION CO-OP

FARMERS UNION FULL POWER GAS AND OIL  
IGNITION PARTS AND GREASING OUR SPECIALTY  
CO-OP BATTERIES AND TIRE REPAIRING

JOE H. WATKINS, Mgr.

Phone 30J

Bruce, Wis.

PLEASE CALL BY NUMBER

# Standard Oil Products

CLAIRE B. TOWERS

Phone 75W

TANK WAGON SERVICE      GASOLINE, KEROSENE, OIL  
 Diesel or Tractor Fuel or Grease For Every Purpose,  
 Fuel Oil for All Types of Furnaces and Stoves

Moon, Nyal, R. No. 2 .....		28F13
Moore, L. V., Res. ....		25R
Moorehead, Floyd, Res. ....		96
N		
Natchwey, W. J., R. No. 1 .....		23F2
Nelson, N. A., Res. ....		77
Nielsen, A. P., R. No. 1 .....		43F3
Noller, John, Res. ....		41R
Novander, Carter, R. No. 1, .....		52F11
O		
Olson, Henry, R. No. 2 .....		36F4
Olson, Orville, R. No. 2 .....		36F12
P		
Paulson, Donald, R. No. 1 .....		43F11
Peterson, Elmer, Res. ....		45
Peterson & Son Funeral Home .....		9W
Peterson, Leland, Res. ....		41W
Peterson's Service Station .....		50 P.O.
Peterson, W. J., R. No. 2 .....		35 55F6
Pfauffman, P. F., R. No. 1 .....		51F11
Poff, Stanley, Res. ....		39R
Prentiss, Dr. Pearce, Physician .....		57W
Prentiss, Dr. Pearce, Res. ....		57J
Public School .....		58
Q		
Quade, C. F., R. No. 1 .....		51F20

— SURGE SALES AND SERVICE —

## Surge Milkers

ELECTRIC HOT WATER HEATERS, ELECTRIC COOLERS  
 SURGE ELECTRIC FENCERS, MADISON SILOS

### MAE E. STEVENS

Phone 33F3

Rusk County Representative

PLEASE CALL BY NUMBER

# Kovacevich Bros.

MANUFACTURES OF CONCRETE SILOS  
 STEEL SUPPLIES & FARM MACHINERY  
 ENTERPRISE PAINTS  
 COMPLETE STOCK AND SERVICE  
 CONDE AND PERFECTION MILKER

Bruce,

Phone 60W, Day

Wisconsin

*Romas Norman* R *917*

Reichel, Al, R. No. 1 .....	34F11
Reichel, Andy, R. No. 1 .....	34F22
Reichel, Dave, R. No. 1 .....	34F13
Reichel, George, R. No. 1 .....	34F14
Reichel, Henry, R. No. 1 .....	34F13
Robinson, Charlie, Res. R. No 1 .....	52F21
Robinson Store & Tavern, R. No. 1 .....	52F21
Rupp, Mrs. Leona, Res. ....	<i>30F21</i> 87R

S

St. Mary's Congregation .....	85W
Sauer, Mrs. Ema, Res. ....	1
Scheel, Art, R. No. 1 .....	52F3
Schiessel, Adam, Res. ....	91R
Schmidt, William, R. No. 1 .....	23F11
Schmitz, Mrs. Mary, R. No. 1 .....	43F21
Schnieder, Fred, Wyhr., R. No. 2 .....	53F2
<i>Schnieder, Mrs. Wm.</i> Schultz, Mrs. A. C., Res. ....	<i>53F5</i> 83W
Schultz, George, R. No. 2 .....	33F22
Schultz, Rob't. W. ....	66
Scoles, Jack, R. No. 1 .....	37F14
<i>N.W. High</i> Sharratt, Russell, R. No. 2. ....	67W
Sieck, Fred, Wyhr., R. No. 2 .....	53F21
Sieck, Henry, Wyhr, R. No. 2 .....	53F3
Sinninger, Reverend N., Res. ....	68W
Soo Line Depot .....	8
Sorenson, Godfrey, R. No. 2 .....	28F21

Home Brand **Farmers Store** Phone 12

Dry Goods, Men's Furnishings, Shoes

Groceries

BRUCE,

WISCONSIN

PLEASE CALL BY NUMBER

# BRUCE ELECTRIC SERVICE

PHONE 94

*Arnold Feller*  
Wiring Contractor.

Spears, E. S. Merc. Co. ....	7
Spoolhoff, <del>Case</del> Wyhr., R. No. 2 <i>Johnny</i> .....	53F13
Spoolhoff, Rense, R. No. 1 .....	23F12
Stahmann, L. E., Res. ....	10J
Stevens, Burt, R. No. 2, .....	28F22
Stevens, Frank, R. No. 2 .....	48F12
Stevens, George, R. No. 2, .....	33F21
Stevens, Harold, R. No. 2 .....	33F11
Stevens, Herbert, Res. ....	26W
Stevens, Mae F., R. No. 2 .....	33F3
Stevens, Woody, R. No. 2 .....	48F4
St. John, E. V., R. R. 3, New Auburn .....	48F31
Svoma's Feed Store .....	73
Stokely Bros. Viner .....	<del>██████</del> 23F30
Stone, H. P., R. No. 2 .....	48F14
<i>Sweet Mrs.</i> Tatro Garage .....	T 49 P. O. <i>37 739</i>
Tatro Clifford., Res .....	59J
Tatro, Guy C., R. No. 1 .....	56F4
Towers, Claire B., Res. ....	75W
Towers, John, Res. ....	82W
Triplett, Archie, R. No. 1 .....	32F14
Triplett, Ralph, R. No. 1 .....	32F4
<i>Ticggs, Frank</i> Urquhart, Leonard, Res. ....	U 75J <i>23F 21</i>
Valiquette, Victor, Res. ....	V 69

# ABBOTTS DAIRIES, Inc.

Phone 29

Bruce, Wisconsin

PLEASE CALL BY NUMBER

*tail call 1756*

PEA GRAVEL FOR CONCRETE — SAND FOR PLASTERING

# F. M. STEVENS & SONS

DUMP TRUCK SERVICE

PHONE 48F12

BRUCE, WIS.

Village of Bruce, Fire Hall .....	18
Vos, John, R. No. 1 .....	55F14
Vreeland, Norman, R. No. 1 .....	56F23
Vreeland, Roy, R. No. 1 .....	56F5

## W

Waite, Joe, Res. ....	86W
Walker, C. V., Res. ....	54
Weiher, Dr. R. J. H., Dentist .....	98W
Weiher, Dr. R. J. H., Res. ....	98J
Weuthrich, Ernest, R. No. 1 .....	43F13
Whalen, Dr. M. L., Physician .....	42W
Whalen, Dr. M. L., Res. ....	42J
Wiedenhoeft, A. C., R. No. 2 .....	33F14
Williams, Col. F. W., Auctioneer, Res, .....	72
Willis, A. E., R. R. 3, New Auburn .....	48F3
Wisherd, Ruby, Res. ....	87W
Wisherd, Ivan, Res. ....	26J
Woodmansee, Herbert, Res. ....	31

## Y

Young, Cleo, R. No. 2 .....	48F21
-----------------------------	-------

## Z

Zebro's Feed and Seed Store .....	89W
Zehner, Clarence, Cabins, R. No. 3, Ldys. ....	36F21
Zehner, W. L., R. No. 2 .....	36F5

*Patronize the  
Directory Advertisers.*

PLEASE CALL BY NUMBER

**The Dairyland State Bank**  
**BRUCE, WIS.**

**Stations at Sheldon and Exeland**

COMPLETE BANKING SERVICE

INCLUDING

*Auction Sales*

*Financing*

*War Bonds*

*Safety Deposit Boxes*

WE INVITE YOUR BUSINESS

Member Federal Deposit Insurance Corporation

PHONE 17

**PETERSON & SON**

FUNERAL DIRECTORS

COMPLETE STOCK AND SERVICE

PHONES— PARLOR 9W —RESIDENCE 45

BRUCE,

WISCONSIN

**W. J. PETERSON**

LIVESTOCK

*Dairy Cattle A Specialty*

TELEPHONE NO. 35

QUALITY AND ACCURACY

**Maddocks Drug Store**

*prescriptions*

PHONE YOUR ORDERS

PHONE 80

PROMPT DELIVERY SERVICE

*Visit Our Fountain*

37/21  
39/21

**LADYSMITH**  
**DEAD ANIMAL SERVICE**  
**LADYSMITH 11**

NEW SANITARY TRUCKS

EFFICIENT DRIVERS

WE REMOVE YOUR  
DEAD OR DISABLED HORSES, COWS,  
HOGS, SHEEP. (Hides On)

PROMPTLY AND PAY ALL PHONE CHARGES

BRANCH OF CHIPPEWA FALLS RENDERING CO.

---

Lake Superior District  
Power Company

**Public Service**

In Case of Trouble

Call 65,

**LADYSMITH**